

# BTU Invites You to Celebrate Our 95th Anniversary

Friday,  
April 30, 2004  
Free Dinner and Activities  
5:00 - 7:00 PM

Roland C. Dansby Plant  
8181 Mumford Road  
A short drive from Bryan  
Just west of 2818

### Exciting prizes include

- Michael Jordan, Nolan Ryan, Roger Clemens, John David Crow, Coach Fran and Dante Hall autographed memorabilia
- TAMU, Rockets and Astros tickets
- Lake Bryan season passes

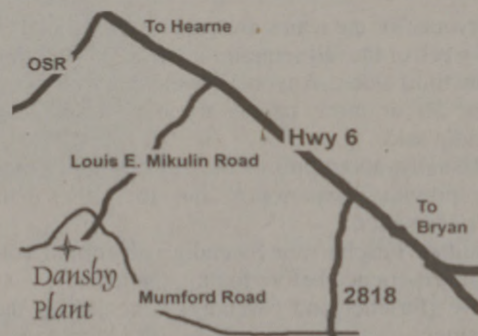
Free photos with Reveille VII

### Free entertainment includes

- Texas A&M Singing Cadets
- Bryan High School Jazz Band
- Free family activities and carnival games

Dedication and tours begin at 1:00 PM

For more information visit [www.btutilities.com](http://www.btutilities.com) or call (979) 821-5715.



### Driving Directions

To drive to the Roland C. Dansby Power Plant.

1. Go north on Hwy 6 toward Hearne.
2. Exit at FM 2818.
3. Turn left onto FM 2818.
4. Follow FM 2818 to Mumford Road.
5. Turn right onto Mumford Road.
6. Arrive at 8181 Mumford Road.

# USA Today shakes up top editorial ranks

By Seth Sutel  
THE ASSOCIATED PRESS

NEW YORK — USA Today named veteran journalist and free speech commentator Kenneth Paulson its new editor Thursday, as the newspaper moves to rebuild its stature following a devastating fraud scandal involving a former star reporter.

Paulson replaces Karen Jurgensen, who resigned abruptly last week just before executives released a report by a panel of journalism experts that faulted management for not catching Jack Kelley's misdeeds. Kelley was found to have committed many acts of fabrication and plagiarism over the course of the past decade.

USA Today, the nation's top-selling newspaper, also made several other senior-level editorial appointments Thursday.

Paulson was an editor and reporter for 18 years and held several senior editing positions within Gannett Co., USA Today's parent company and the largest newspaper publisher in the country. He was also one of USA Today's founding staff members.

Most recently Paulson was executive director of the First Amendment Center, a free speech education organization that is part of the Freedom Forum. Paulson, who is also a lawyer, wrote a column and hosted a weekly public television show on free expression issues.

The First Amendment Center was founded by John Seigenthaler, a newspaper industry veteran who led the investigation into Kelley's fraudulent reporting and USA Today's newsroom culture. Publisher Craig Moon said Seigenthaler did not suggest Paulson for the job, but once his name was in contention Moon called Seigenthaler for a recommendation.

In an interview, Paulson indicated that he would proceed gingerly in implementing the panel's recommendations for improving the newspaper's culture. The panel said it found a "virus" of fear in the paper's newsroom and poor communication among staff.

"USA Today is a fine newspaper that has had a black eye in the past few weeks, but that will heal," Paulson said. "This is one newspaper where I'm not coming in with a grand plan to turn it on its head."

As for addressing the panel's finding that many reporters at USA Today found the atmosphere oppressive, Paulson said: "This is the most entertaining way to make a living in the world. ... We hope to publish a newspaper with even higher standards and have a good time doing it."

As part of the editorial shake-up, USA Today also named replacements for Hal Ritter, who resigned last week as managing editor for news, and for executive editor Brian Gallagher, who is becoming editor of the editorial page.

**"USA Today is a fine newspaper that has had a black eye in the past few weeks ... This is one newspaper where I'm not coming in with a grand plan to turn it on its head."**

— Kenneth Paulson  
Editor, USA Today

John Hillkirk, formerly managing editor of the newspaper's business section, will succeed Gallagher as executive editor, and Carol Stevens, formerly editor of the editorial page, will become managing editor for news. Jim Henderson, the deputy managing editor in the business section, will replace Hillkirk.

The announcements were made at an afternoon staff meeting.

Kelley resigned under pressure in January after admitting to trying to deceive a team of editors examining the veracity of his work. A subsequent review by the outside experts found that he had engaged in extensive fakery and plagiarism dating back as early as 1991.

Tom Rosenstiel, director of the Project for Excellence in Journalism, a Washington D.C.-based think tank that's part of Columbia University's Graduate School of Journalism, said Paulson was highly regarded among academics and journalism leaders as a "very thoughtful, serious-minded guy who cares deeply about the state of journalism."

"Some of the people who have led USA Today have been not very well-known outside of Gannett, and that is not true of Ken Paulson," Rosenstiel said. "He has a national reputation and is someone who most leaders in journalism know."

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