

AGGIELIFE

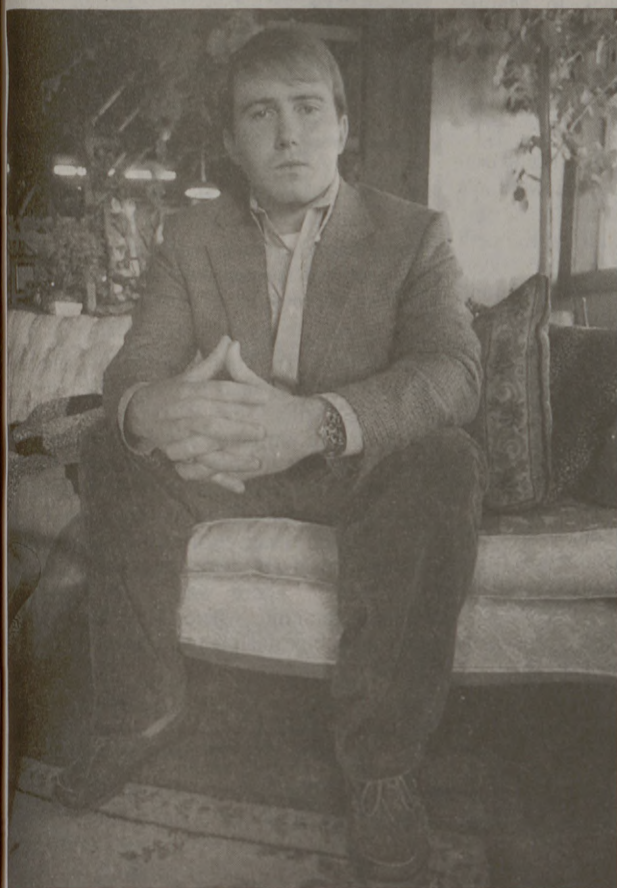
THE BATTALION

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LUCK BE A lady

Fashion Week in New York reintroduces ladylike classics, pastels for men

By Lauren Smith
THE BATTALION



JOHN C. LIVAS • THE BATTALION

Patrick Keegan, a senior finance major, gets old school in a houndstooth sports coat. This sophisticated look can also be worn in a more casual fashion with ordinary pants. The straight lines of his pinstripe shirt contrast with the print.

The biggest shocker at New York's 2004 Fall Fashion Week, which took place Feb. 6-13, was not that brown is the new black or that flannel will make a huge comeback by next January, two things that will hopefully never happen. In fact, fashion editors across the board were surprised at how wearable fall 2004's clothes are. It is not just the rail-thin female models and chiseled males in Hollywood who can safely pull off these looks, but average people with normal bodies can take the runway looks home with them.

Designers compress all of the fall fashions into six days full of runway shows held in tents throughout Bryant Park, located in the middle of the city. At least 2,000 articles are written about Fashion Week, and more than 20,000 photographs are taken that will dictate what's hot and what's not.

Summing up the week, Andrea Linett, creative director of the magazine, Lucky, said, "I saw a lot of things that I could see somebody wearing — meaning ordinary somebodies as opposed to rich, thin, don't-have-to-work-or-wear-a-bra somebodies," as reported in USA Today.

There are two seasons in the fashion world, fall/winter and spring/summer, which are usually called the fall and spring seasons. The fall season is held from mid-January to mid-March, starting off in Milan. After Milan, it's Paris for the men's wear preview, as reported by Mari Davis in FashionWindow.com. Following a week's break, the season for women's wear begins in New York. After the NYC Fashion Week, designers head to London, Milan and Paris.

The consistent, overriding themes are easily summed up by a title in The New York Times: "Sex Doesn't Sell: Miss Prim is In." A glamorous femininity that exuded a sweetness was all over the runways.

"We've been through a long period of very casual dressing, very



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Tracy Roark, a senior finance major, wears classic pears in alternating white and pink. She stays true to the 1950s trend, but adds her own twist. A lacy camisole under a fitted jacket keeps the focus on the canary coat.

See Fashion Week on page 4

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8:30am-11:30am**

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**Sunday: 11 a.m. - midnight
Monday - Wednesday: 11 a.m. - 1 a.m.
Thursday: 11 a.m. - 2 a.m.
Friday & Saturday: 11 a.m. - 3 a.m.**

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