

Page 1B • Tuesday, January 27, 2004

# Women's basketball gets new attitude Blair's style and flair have made A&M's women's basketball the toast of campus



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> College Station a little more than a year ago, he has upgraded A&M athletics to provide a product that will not only compete at the national level in every sport, but also entertain Aggie fans. One only has to look at his

> first and only coaching hire to

understand what Byrne is try-

Director Bill Byrne arrived in

TROY MILLER

g to bring to A&M athletics.

On March 31, 2003, Byrne hired Gary Blair to place the recently ousted Peggie Gillom to take ver as head coach of A&M women's basketball. lair was hired away from the University of 5NI a Arkansas where he posted a 198-120 record over 10 asons, becoming Arkansas' all-time winningest ead coach.

GARY BLAIR BIO "At this point my career, I Head coach: asn't looking South Oak Cliff High School or a job, but • Record: 239-18 a · 3 Texas Class 4A state titles reat job comes for Asst. coach: ou," Blair said Louisiana Tech University hen he was 2 NCAA National Championships red. "There e not a lot of Head coach: that Stephen F. Austin University ould leave a · Record: 210 - 43 gram they've 7 Southland Conference ilt into the top Championships but I had a of reasons. Head coach: is my University of Arkansas ne state, and • Record: 198-120 e been famil-· 1997 - 98 Final Four with Texas &M for a long Head coach: ne. I know hat kind of Texas A&M University RUBEN DELUNA . THE BATTALION rogram A&M SOURCE • AGGIEATHLETICS.COM n be, and I

Since Texas A&M Athletic want to be the architect to get it done."

If Blair wants to build A&M into a national power, he has a lot of work ahead of him. The Aggies have not placed higher than ninth in the Big 12 conference since its inception in 1996.

But Blair's energy is already being felt in Aggieland, even if the team has a losing record and has gone winless in conference play through six games.

Blair has gone all out in trying to get fans to attend games. He has devised a way to get corporations to sponsor games where fans get in free. Blair has been accommodating to the media, speaking to them at any time of the day. He has even gone so far as walking door-to-door through Bryan and College Station handing out tickets so people will come see his team.

And for a sport where many Aggies would have had to be paid to attend games in seasons past, Blair's magic seems to be working.

Aggie students and fans have come out in droves, at least by A&M women's basketball standards, to see the women play. A year ago, 72 fans were counted on the south side of Reed Arena when the Aggies faced Texas. This Sunday when the Aggies welcomed the No. 3 Longhorns back to Reed for their 2004 showdown, 4,336 fans came to watch.

Twice the Aggies have broken single-game home attendance records, and they will most likely set a new season home attendance mark as well.

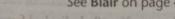
Now that Blair has reached the community, he can start working on the product he puts on the floor. So far, he is doing a superb job there, too.

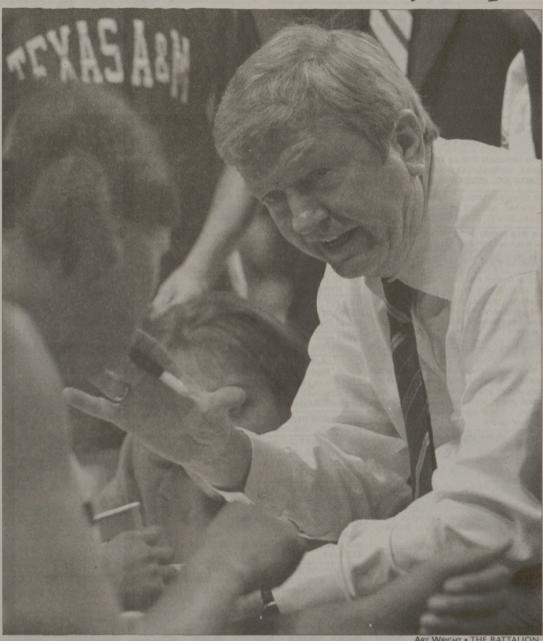
Sure, Blair's troops are winless in conference, but nobody expected this team to win games, or even be competitive. Instead, the Aggies have put up a fight in all of their ballgames. Only in their loss to Nebraska were the Aggies outscored by more than 10 points.

No. 16 Baylor had to come back from a 16 point halftime deficit to beat the Aggies, and Texas barely escaped Reed Arena with a two-point victory.

There is no doubt that the Aggies are outmatched just about every time they step on the

See Blair on page 4B

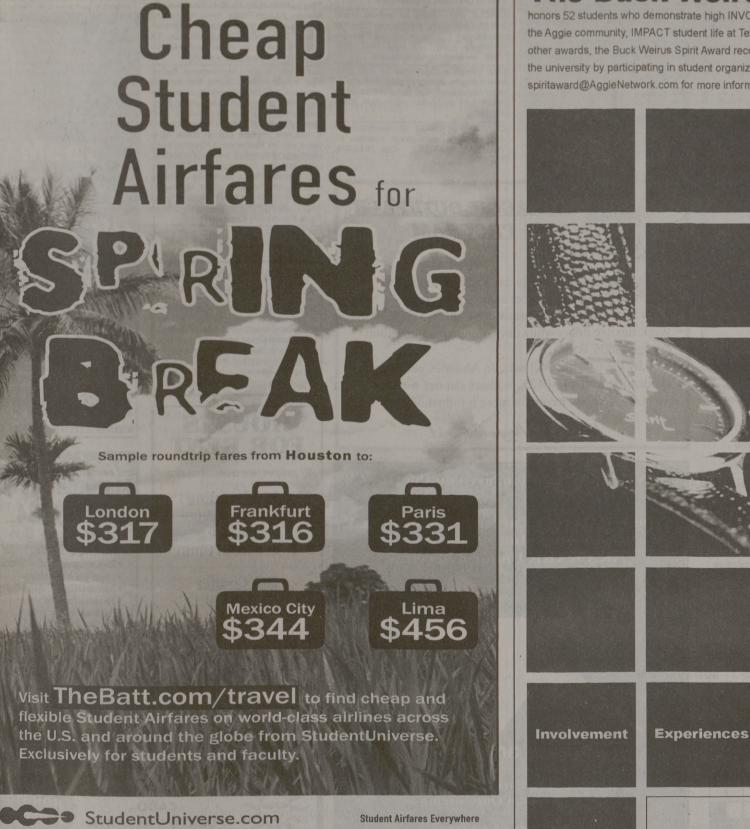




A&M head coach Gary Blair instructs his team during a timeout Sunday in the Aggies' 64-62 loss to No. 3 Texas.

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#### Applications due by 5:00 pm on February 6, 2004 to The Clayton Williams, Jr. Alumni Center Desk

#### **Application Workshops**

Tuesday, January 27 5:30-6:30 pm Koldus Building Room 146

Thursday, January 29 6:00-7:00 pm The Association of Former Students Lecture A

Monday, February 2 7:00-8:00 pm Rudder Tower Room 404

Wednesday, February 4 7:30-8:30 pm The Association of Former Students Lecture A



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Student Activities