PRICEWATERHOUSE COPERS @

## WHAT WILL TODAY'S STUDENTS **BRING TO** TOMORROW'S BUSINESS?

A new era for corporate America is upon us.

New standards in financial reporting and new obligations to

investors are being created.

The effect these new standards will have on the

future of business remains to be seen.

What is certain is that everyone, in every field, will be affected.

But let us not forget that the integrity of business lies on the shoulders of individuals.

Beyond laws, beyond rules, regulations and processes,

integrity is and always has been

a personal responsibility and obligation.

Integrity is about asking the tough questions, making the

right decisions, and simply doing the right thing

when the consequences are great and even when they are small. Over the past few months, PricewaterhouseCoopers

has been working to help rebuild public trust from the inside out.

By beginning a much needed conversation.

Internally and externally.

By helping to create new standards and

accepting new responsibilities.

By not only embracing the letter of the law but the spirit, as well. In the months and years to come.

you too will have the opportunity to stand up

and be an example of integrity.

To make decisions that will have a profound impact on the future. We urge you to proudly accept this responsibility.

We urge you to stand and be counted,

alongside those who have already begun.

www.pwcglobal.com/lookhere

Look beyond the numbers.

Volume 109 •

Bail

By Meliss

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Syracuse guard J Nash, (33), looks

By Chris Toml David E THE ASSOCIAT

BAGHDAD.

American troops a lown on Baghdad pable force Monda of Saddam Husse palaces and bombi vhere the Iraqi lea egime officials we

e staying. A lone B-1B bo out the strike on w ials described as possibly including

Cross

By

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WASHINGTON Monday that states ind others who se ourning cross is an hreatening that

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The court vote