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Thursday, March 21, 2002

Despite cutbacks, Lonely Planet to lay off employees

OAKLAND, Calif. (AP) Guidebook publisher Lonely Planet is laying off 15 percent of its work force, mostly in the United States, because of slumps in travel and the economy.

To forestall a reduction last fall, the company had offered its 500 workers a chance to wander the world on reduced-pay leave. About 100 employees took 15 percent pay

for up to five months and now may lose jobs which employs 150 editors, mapmakers doing business in the San Francisco Bay they were promised they could keep.

"It's something we're trying to sort out how to handle," Lonely Planet cofounder Tony Wheeler said.

The company saved more than \$515,000 in payroll, but the leave program wasn't enough. Most of the cuts will come from the U.S. operation in Oakland, and designers. A handful of the 75 jobs will be lost at the London offices.

Over several months the company will consolidate at its Melbourne, Australia, headquarters. Wheeler said travel jitters after

September's terrorist attacks, a global economic slowdown and the high cost of

area led to the cuts.

Industry analysts said last fall's losses were too much for small publishers such as Lonely Planet to absorb.

"There's a lot of competition out there for those guides," said Stephanie Oda, a co-publisher of Subtext, a publishing newsletter.



computer files related to En Corp., and was granted quick trial it had been seeki "I plead not guilty," G Frauenheim, managing par of the Houston office for Chicago-based firm, told U.S. magistrate.

The grand jury indictm unsealed last week accused Big Five firm of obstruction justice. U.S. District Ju Melinda Harmon set a trial da of May 6.

Andersen attorney Ru Hardin blasted the gove ment's case and said a spe trial would help the firm sur and salvage its reputation. "An indictment is jus

bad as a conviction in ter of the company's reputa unless we get a quick triala vindication," he said.

He said the indict ended talks with Securities and Excha Commission over a \$500 r lion settlement to compen investors who suffered losses when Enron collaps

last year. "They wanted Arth Andersen to roll over, they wanted its employee. roll over," Hardin said prosecutors. "Enron is object of their investigat They were willing to taket company down to get there.

> 66 An indictment is just as bad as a con viction in terms of the company's reputation unless we get a quick trial and vindication.

> > - Rusty Hardin Andersen attorney

The firm also is losing h profile clients. BB&T Co one of the nation's largest a sumer banks, said Wednesd has dropped Anderson after years as its independent aud

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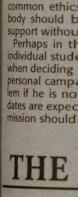
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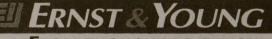
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FROM THOUGHT TO FINISH."

Houston-based energy Dynegy Inc. dropped Ande on Tuesday after 15 years.

Samuel Buell, one of federal prosecutors on the ca said the firm was respon for its problems. "I totally agree that this indictmen somehow the death penalty Arthur Andersen," Buell sai

Before the arraignment, h dreds of Andersen emp stood across from the fe courthouse chanting, Andersen!" and "Drop indictment!"

"I was not involved Enron and I bet you coul find six people here were," said Charle Williams, a 21-year Anders employee who, like oth

wore a black T-shirt that sa "I Am Arthur Andersen" orange letters. "We're go to stay until the lights go 0 if necessary.

The company also took full-page advertisements leading newspa Wednesday, headlined "W we're fighting back." It cal the government's action tragically wrong indictment our whole firm.

Internal company ema have urged employees to sh their anger and prote, end onse the fine to the have responded. Letters, end ons it would look be and phone calls have been se values. I thought be to the U.S. Capitol, and ralle can to make a similar to Houston's took plates it has lost its more than to make a similar to Houston's took plates it has lost its more than to make a similar to Houston's took plates it has lost its more than to make a similar to Houston's took plates it has lost its more than to make a similar to Houston's took plates it has lost its more than to make a similar to Houston's took plates it has lost its more than to make a similar to Houston's took plates it has lost its more than to make a similar to Houston's took plates it has lost its more than to make a similar to Houston's took plates it has lost its more than to make a similar to Houston's took plates it has lost its more than to make a similar to Houston's took plates it has lost its more than to make a similar to Houston's took plates it has lost its more than to make a similar to Houston's took plates it has lost its more than to make a similar to Houston's took plates it has lost its more than to make a similar to Houston's took plates it has lost its more than to make a similar to Houston's took plates it has lost its more than to make a similar to Houston's took plates it has lost its more than to make a similar to Houston's took plates its more than to make a similar to Houston's took plates its more than to make a similar to Houston's took plates a similar took plates a similar to Houston's took plates a similar took plates a similar took plates a similar took plates a similar took plates a s Philadelphia and Washington

The indictment aga Andersen is the Jus Department's first related to collapse of energy trader Enro which declared bankruptcy December amid questions ab its accounting practi arch 20 article: Andersen had been Enron auditor for 16 years.



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