## hursday, September 6, 2001

Lose of her TEXAS-STYLE country is

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By MATT STELLBAUER THE BATTALION cross the globe, a revolution is being underaken in the movie and music industries. Even in ollege Station, change is imminent. Yes, College tation. During the past few years, this little cole town has become the forefront for Texas ntry artists and their music.

Corbin Maclaine, a disc jockey at KORA and

6 This music has been here, it just never got the recognition it's getting now, and for some strange reason, it all of the sudden caught on and now you have all these artists writing and playing

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- Corbin Maclain KORA disc jockey

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nost of the Back Porch at the Dixie Chicken, said rong ues to that for the last year and a half, Texas country vill also he music has stepped out of the shadows and has sur-Natorised the music industry and fans alike. portant for "This music has been here; it just never got the

Pacific Arecognition it's getting now, and for some strange reason, it all of the sudden caught on and now you have all these artists writing and playing their own music," Maclaine said.

Maclaine said the Texas country music movement was started by one man who showed other local artists that there is a market for the music

and that artists certainly can succeed in the business: Pat Green.

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Pat Green kicked the door down for other local artists and has created a new generation of the outlaw movement started by Willie Nelson back in the 70s," Maclaine said.

"Green just showed them that there is a market for this music, and, with a little work, people will buy your music," Maclaine said.

So what is the appeal to this music and why have people suddenly started listening? Jimmy James, music program director for KORA, said he believes the appeal for Texas country music comes from the lack of originality that comes out of Nashville onto the air waves.

You have to understand that artists in Nashville are under contract to write so many songs a month, plus a lot of their songs are written by the same people, whereas these Texas country artists are under no contract to produce music, thus giving them creative freedom to produce their own sound and their own music," James said.

James said the lasting appeal for most fans is that they can relate to the type of things that Texas

"While Nashville has some really good songs coming out of it, most of it is unoriginal," James said. "Most of these artists are just singing these songs to make a buck. While you have these Texas country artists who write from the heart and experience everything they sing about and they can do this because they enjoy doing it, and it's not so much about the money for them rather than having a good time doing what they love.

Local artists will agree that they are not in the music business for the money. They simply enjoy the creativity and freedom that comes along with the hours of work that comes with being in a band.

For Matt Newton, a senior agriculture development major, playing in a band is all about the music and the creativity that comes along with it.

"When I started out, I was in a rock band around town, and I did that for a while, but that just didn't feel right — it just didn't click, so I stopped that," Newton said. "I started trying to develop my own sound."

In doing that, he pulled together some of his former band members and formed a new band.

Newton said being in a band is hard work, but he finds that writing the material is rewarding because not only does he gets to put his own input into the songs, but so do the members. Newton said this makes for a southern rock sound and a style that is uniquely their own.

Playing in College Station is seen as a goal for

many Texas artists. They feel that if they can make it here they can make it anywhere.

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"When I started the back porch, I had to call people to come and play here, but now I have people calling me asking me to play the back porch," Maclaine said.

'They just feel that if they get heard here, it will open up new avenues for them.'

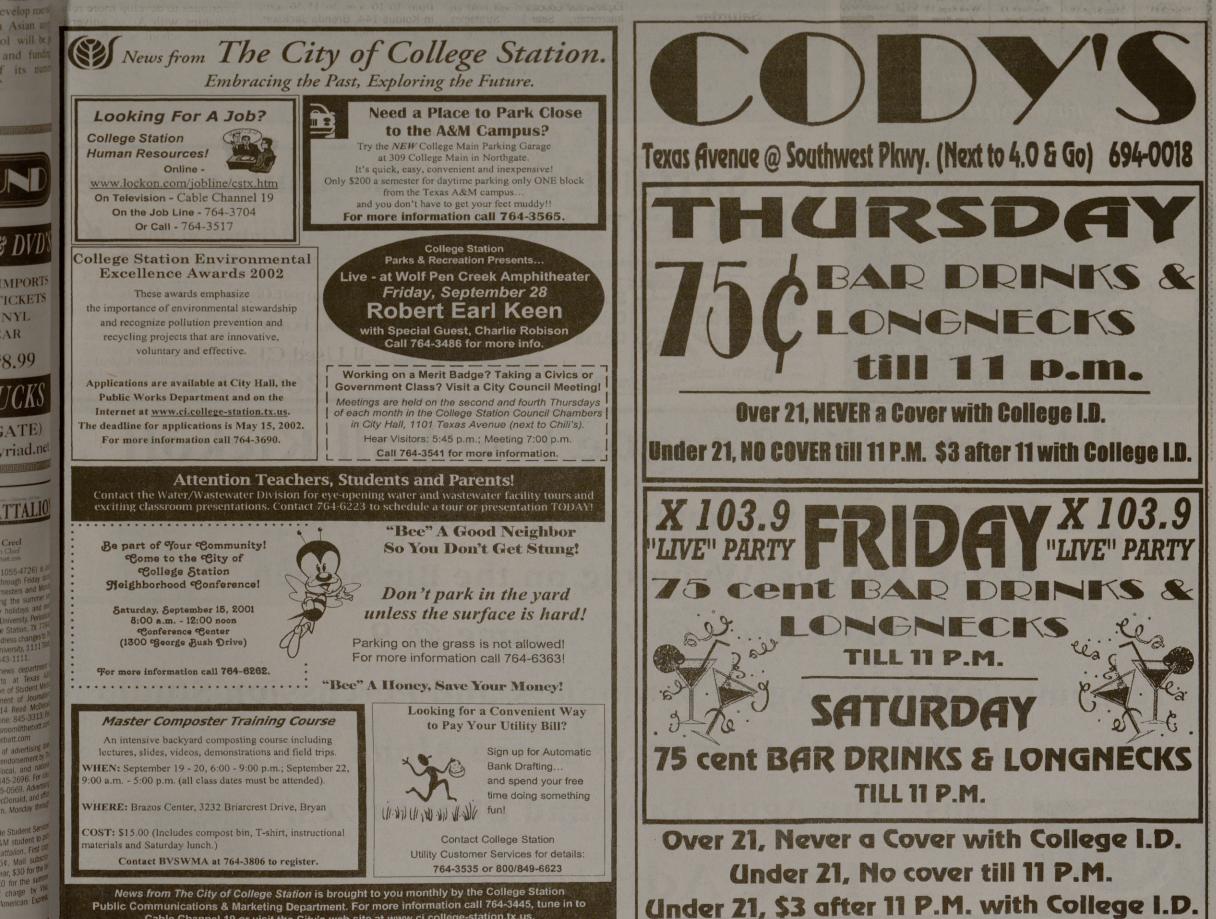
So where is this movement headed and what is its future? James feels that it may be going back to its roots — it might be headed to Nashville.

"When you have Texas artists moving \$1,000,000 worth in merchandise without any kind of commercial promotion, it's going to catch the attention of Nashville," James said.

Financially, Nashville has fallen on hard times, so the record companies are looking for a fresh sound new talent to jump start the industry.



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