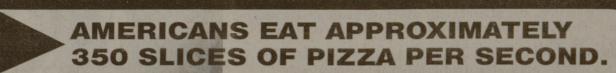
TRUE OR FALSE?

25% OF PEOPLE SAY THEY CAN DETECT THE DIFFERENCE BETWEEN HOW EACH NOSTRIL PERCEIVES SMELL.



7 OUT OF 100 AMERICANS HAVE FLOSSED THEIR TEETH WITH THEIR HAIR.

MEN BURP 4.7 TIMES PER DAY WHILE WOMEN BURP 2.1 TIMES PER DAY.

8% OF COLLEGE STUDENTS HAVE NOT WATCHED T.V. IN THE LAST WEEK.

NEARLY 2/3 OF COLLEGE STUDENTS DRINK ON AVERAGE LESS THAN ONE ALCOHOLIC BEVERAGE PER DAY.

> ONE OUT OF EVERY FOUR AMERICANS HAS APPEARED ON TV.

3.9% OF WOMEN DON'T WEAR ANY UNDERWEAR. 6.4% OF MEN GO COMMANDO.

*SOURCE: CORE INSTITUTE 1999

GUESS WHAT? EVERY ONE OF THESE IS TRUE. MOST IMPORTANTLY, COLLEGE STUDENTS ARE MAKING RESPONSIBLE CHOICES ABOUT DRINKING. THANKS FOR MAKING INTELLIGENT CHOICES THE NORM.

ANHEUSER Companies www.beeresponsible.com

THE 200+ PUBLIC UNIVERSITIES OF THE NATIONAL ASSOCIATION OF STATE UNIVERSITIES AND LAND-GRANT COLLEGES (NASULGC)

www.nasulgc.org

Micro millio

Is Club

The cor

give llion in d \$88

"It's a

id at a

mmitte

Flank

dham