n its own. is going to be a cost A about as well as tequila and n said. "If you buy product, it still has to ir system. If you design ur programmers an sts will be putting alor

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ued from Page 1 udents with physical to the fact that physie evident, while men-'invisible' and hard-Williams said. e, the director of

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tion program Deats said. "The ate the faculty and ou take tests early which is helpful icate the professor nmodate mentally



McMAHAN

King is simply

bringing to

the writing

industry what

musicians,

filmmakers and

day-traders

have had for

some time now.

Writers make money when their ıblished material is bought. Hurdles must be cleared bere a published work is put on the shelf. The publishing ndustry is like many other industries: Seniority and

knowing the right people can be as important as the substance of a writer's work. Countless authors spend years rying to get their first work published. The process is arduous and often lagued with countless disappointents. Many authors have had their vorks turned down dozens of times, only to have the same pieces become pestsellers years later when the author's names are well known.

velihood is sometimes a choice to live a

fe of financial instability.

However, Stephen King has recently taken a bold step to change the normal off the current one and practice of publishing. On July 24, King placed his newest novel, "The Plant," on

is Website. Readers can download the novel in its entirety. King has stated that the whole distribution process will be on the honor system, meaning that downloaders are asked -but not required — to send King \$1 for every copy downloaded. King said he will continue this process if and only if at least 75 percent of readers pay for their downloads. King was quoted as saying, "If you pay, the story rolls. If you don't, the story folds.

The publishing community is concerned. Some publishers feel that King is merely flexing his ego. They say King's move should not be emulated by other writers for fear that it sa path of disaster for most writers.

John Baker of Publisher's Weekly echoed these sentiments when he said, "There are few authors who will take this kind of risk. Conventional publishing will continue to be the leading way for authors to publish."

This is true, but the defensive words spoken by publishers are in response to what they believe to be a challenge for their spot in the industry. No one will ever compete with the big publishers. Most writers will opt for the big-time marketing campaigns that only big publishers can provide.

When King was asked whether or not his latest venture was the end of publishing, he said, "Good God, no. I love my editors, and I like my publisher. I also like books, and if I

could break some trail for all the mid-list writers, literary writers and just plain marginalized writers who see a future outside of the mainstream, that's great."

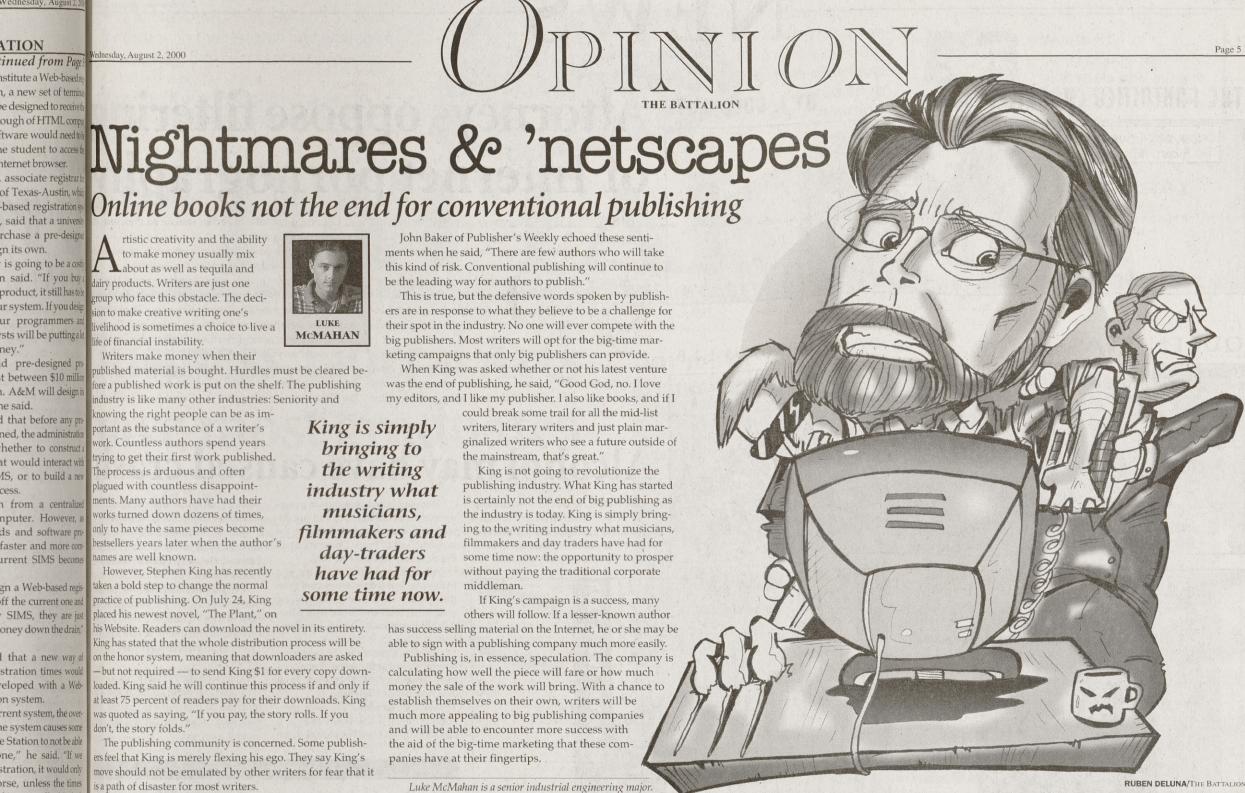
King is not going to revolutionize the publishing industry. What King has started s certainly not the end of big publishing as the industry is today. King is simply bringing to the writing industry what musicians, filmmakers and day traders have had for some time now: the opportunity to prosper without paying the traditional corporate

If King's campaign is a success, many others will follow. If a lesser-known author

has success selling material on the Internet, he or she may be able to sign with a publishing company much more easily. Publishing is, in essence, speculation. The company is

calculating how well the piece will fare or how much money the sale of the work will bring. With a chance to establish themselves on their own, writers will be much more appealing to big publishing companies and will be able to encounter more success with the aid of the big-time marketing that these companies have at their fingertips.

Luke McMahan is a senior industrial engineering major



Poverty and AIDS a lethal combination

happen. Experts from all over the world, doctors and dignitaries alike, came together on common soil to participate in the 13th Annual AIDS (Acquired Immune Deficiency Syndrome) Conference. While the conference was momentous — representatives from ix continents would sit side by ide to break the silence on the devastation wrought by HIV (Human mmunodeficiency Virus), the most lethal virus known to man in the modern era — the site chosen for the discussions was of paramount

The conference took place in South Africa, part of the poorest connent on Earth. Moreover, within recent memory, South Africa has become a paragon of triumph as heart-wrenching blood baths for acial equality were transformed, nto exuberant celebrations for hard-

mportance as well.

Thus, South Africa is to the whole world what AIDS is to the body — a truggle within a larger struggle that shall see the dawn of glory through preparation, education, determinaion, courage, resilience and dignity.

So when President Mbkei christened the conference with his opening speech by saying that poverty,

not AIDS, was the single most destructive component in the lives of Africans, the calculated link between cause and geography took a turn toward uncharted waters.

By all accounts, there is no denying that Africa has been, and if current trends are to continue, will continue to be the continent worst hit by HIV-related AIDS. Scores of villages have succumbed to HIV, in part because a number of fundamental institutions like the family, church, schools and government have found it extremely difficult to break with traditional mores and talk about sexual activity within their respective communities.

But Mbeki's speech placed a sharp accent in another area: Africa's reality and the obstacles that must be met in order to tackle the virus head on. In blatant terms, Mbeki referenced the devastating contribution AIDS & HIV have made to the continent while making it known to the world that poverty affects the likelihood of survival among African sufferers much more than their western counterparts could possibly imagine.

Because of poverty, few Africans eat more than one meal a day. Because of poverty, that meal may or may not contain one or possibly two small portions of the basic food

groups. So their immune systems, like their diets, are already impoverished, making them more susceptible to illnesses associated with AIDS.

Vaccines to fight HIV need to be stored in refrigerated areas. Because of poverty, most villages have neither electricity nor a constant supply of sanitized running water to down the capsules that could keep their latest affliction at bay. Because of poverty, the means to distribute the vaccines are lacking, as are roads absent of potholes that cause fatal delays when reaching a needy population of patients under strict orders to take their medication at a specific time.

Poverty not only permeates choices, it translates into a wager between life and death, determining how death or survival come about.

The importance of Mbeki's speech was not that it deviated from the conference's initial agenda, but that it challenged a naive spirit parading the globe where good intentions and unacknowledged need never meet. If AIDS has meant anything to Africa, it is a call to change. If AIDS has meant anything at all to the rest of the world, it is a similar call to change

> Nanna Hadikwa Mwaluko is a columnist for the Columbia Daily Spectator at Columbia U.

and we should stand behind him.

women to support their Universi-

ty, and stan fast for two years un-

I charge those young men and

til the tradition of bonfire is re-

Punishing students comes second to preventing phone code misuse

lege, most students thought of higher education as "a world of opportunity," "a place for free-

dom of thought" or "a chance to soul-search." Once in college, students realize that higher education can also be stressful and fi nancially overwhelming. After paying for tuition, fees, books, gasoline, parking tickets and other expenses, some students find it is almost im-

possible to afford a long-distance

phone service to keep in touch with

friends and family. Some students, burdened by high expenses, stumbled upon a long distance phone code used by Texas state employees to call other state entities without incurring long distance charges. These students' intention was most likely not to

waste the universities' money, but to save some of their own. Now, instead of simply correcting this lapse in security. University officials have launched an investigation

with plans to pinpoint the code users and penalize them for using the number without authorization.

A&M University officials say that with students accessing the government code, the November phone bill for all participating universities was \$15,000 more than the average monthly bill. They attribute the extra amount to students and other unauthorized callers using the phone code. This \$15,000 excess was not caused by only A&M students. The \$15,000 is not so outrageous considering that students from several other colleges also had access to the phone code and contributed to the bill.

Also, if this phone code was supposed to be kept confidential, how did so many students obtain it?

Ronald Jackson, assistant director of Texas Agriculture Extension Services, said that A&M theorizes that the code was discovered by students who used computers to find permutations of numbers that worked for the code.

However, considering several tudents said the code was passed between friends and others noted they received a new number whenever the code changed, it is more likely that students got the number from a leak in the state employee system. Users would not have been able to get the code that quickly when it changed by blindly guessing with computer

his or her card, there is less of a chance for the numbers to be leaked to students. Making sure this system works effectively is now the priority for A&M officials.

The money that has been spent by A&M determining which students cracked the code is pointless and a waste of state funds. This entire situation would have been avoided if the code had been kept secret in the first place.

Instead of punishing students who stumbled on this code, the A&M should continue to prevent further illegal use. Pinpoint the perpetrators and punish them for breaking university policy a couple of semesters ago is not as important as stopping future problems.

In reality, this code did not do that much damage. A brief calculation shows that, if the \$15,000 bill accu-



Mail Call

Off-campus bonfire not the tradition

In response to the July 30 Associated Press article.

Does Will Clark truly believe hat an off-campus bonfire will truly be a success? Assuming (quite illogically in my opinion) that this group can find funding without the University's assisance and a site on which to hold t, how exciting will the bonfire be without the Aggie Band, the Aggie football team, the Corps of adets and the Yell Leaders? None of these groups will participate due to their determined lovalty to Texas A&M, and I am sure that other groups will feel the

While there are parts of President Bowen's decision that I disagree with, particularly the elimination of student cut. I support it because it is in the best interests of the world-class University I graduated from. I built four bonfires and watched them burn with my buddies in my time as a student because of my love and devotion to Texas A&M.

These students seem to say, "Screw the University, we're building a bonfire!" So much for Aggie Spirit.

> Jay Koenig Class of '98

I completely understand the desire to watch bonfire burn, however, let's not go maverick. All Aggies, current and former students alike, grieved for our fallen Ags and prayed for the recovery of the injured. Building a 'rebel" bonfire is not going to heal old wounds, as the Keep the Fire Burning organization claims, but rip them open again by the controversy it creates.

Dr. Bowen made a compassionate, fair-minded decision,

The Battalion encourages letters to the editor. Letters must be 300 words or less and include the author's name, class and

Nancy Van Riper

Class of '95

phone number.

The opinion editor reserves the right to Letters may be submitted in person at 014 Reed McDonald with a valid student ID. Let

Also be malled to:
The Battalion - Mail Call
014 Reed McDonald
Texas A&M University
College Station, TX
77843-1111

Fax: (409) 845-2647

Instead of spending state money to launch an investigation, university officials should support their new system.

Jackson said that there is a new system that works like a credit card. State employees each have a specific number so that each call can be traced to the employee who made it.

This system is an improvement over the old one because, now that each employee's calls are linked to mulated by illegal student use across the state were distributed just among A&M's 42,000 students, the bill would be 35 cents of free phone calls per student. The University can compare that 35 cents to students' overwhelming tuition, fees and parking expenses which they pay begrudgingly, but willingly, every semester.

> Cayla Carr is a junior speech communication major.