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Posters On Sale ...
In The MSC
February 14th - 17th (9:00am - 5:00pm)

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MSC Film Society

Businesses receive Valentine's sales boost

BY STUART HUTSON
The Battalion

Valentine's Day is a time of reveling in the glow of a loved one for some students such as Amber Roden, junior geology major.

"My fiancé and I are going to the Cayman Islands to plan our wedding for next May," she said. "To me, it's a day to celebrate your love for somebody."

For others, Valentine's Day is just another day. "My friends and I are just going to go out somewhere — probably to a coffee house — and just have fun," said Emily Whitworth, freshman general studies major. "It's not really any big deal."

But whether Valentine's Day is "no big deal" or a "day to celebrate" for students, the day is always worth celebrating for local businesses who see a jump in business this time of the year.

"We count on this time of the year to help us through our summer months," said Jerry Lalmanek, owner of University Flowers. "Valentine's is our biggest time of the year."

Lalmanek said that on Valentine's Day alone, her business will sell over 5,000 roses, 95 percent of which will be red. Her second most profitable time of the year is Mother's Day.

Judy Hare, owner of AggieLand Flower and Gift

Shope, said her business usually increases five-fold. "We usually do about 20 deliveries a day, but on Valentine's we will do at least 500 in a span of two days," she said.

But even though her business may be booming, Hare said the holiday is not as profitable as one might think. "Prices get really inflated. It's really a case of supply and demand," she said. "I pay three times more for the flowers from wholesalers, but then I can't sell them at three times my price because no one would buy them."

Hare said she raises her price only slightly over what she pays for the roses from wholesaler, so that she actually makes less per dozen of roses than she does during the normal season.

"I do make more during this time of year because of sheer quantity," Hare said. "But not as much as anyone who is buying the flowers might think."

Regardless of the price increase, Lalmanek said the roses are still her most popular item this time of the year. "Red roses are always the biggest sellers — at least for men's gifts to women — because they are what you usually think of when you think of Valentine's Day," she said. "They really bring out those feelings of romance and love."

Hare said the majority of roses are bought by men for women, but a new item is vastly more popular

for men, a snack basket. "Snack baskets have single servings of the cookies, chips, and all sorts of candy," Hare said. "They are usually for women. But it seems women are usually picking up the clue that 'the way to a man's heart is through his stomach,' and buying the baskets."



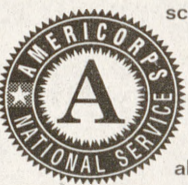
Blake Motley, a freshman biology major, holds a bouquet at the Botanica kiosk in the mall.

"I never thought I could teach."

Kathy Henderson had never considered herself a teacher. But when she heard that many of her daughter's third-grade classmates couldn't read, she decided to do something about it. She joined AmeriCorps and took charge of the



school's volunteer tutoring program. Seeing the students' grades soar showed Kathy she had the ability to change lives. Now the director of a literacy program, Kathy says, "AmeriCorps was the most rewarding experience I've ever had. Service will always be a part of my life."



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Acct 209	Part I Mon Feb 14 4pm-6pm	Part II Tue Feb 15 4pm-6pm	Part III Wed Feb 16 4pm-6pm	
Acct 229	Test Review Mon Feb 14 6pm-9pm	Test Review Tue Feb 15 6pm-9pm		
Acct 229	Billy's Video Sun Feb 13 10pm			
Acct 230	Part I Mon Feb 14 9pm-12am	Part II Tue Feb 15 10pm-1am	Part III Wed Feb 16 8pm-10pm	
Acct 230	Test Review Thu Feb 17 7pm-10pm			
Econ 202 Dr. Allen	Test Review Sun Feb 13 7pm-10pm			
Econ 203 Dr. Chun	Part I Wed Feb 16 6pm-8pm	Part II Thu Feb 17 5pm-7pm		
Econ 322 Dr. Allen	Test Review Sun Feb 13 4pm-7pm			
Info 303 Stein/Darcey	Part I Sun Feb 13 5pm-7pm	Part II Mon Feb 14 5pm-7pm	Part III Tue Feb 15 5pm-7pm	Part IV Wed Feb 16 5pm-7pm
Math 142	Part I Sun Feb 13 7pm-9pm	Part II Mon Feb 14 7pm-9pm	Part III Tue Feb 15 7pm-9pm	Part IV Wed Feb 16 7pm-9pm
Math 151	Part I Sun Feb 13 9pm-11pm	Part II Mon Feb 14 9pm-11pm	Part III Tue Feb 15 9pm-11pm	Part IV Wed Feb 16 9pm-11pm
Math 152	Part I Sun Feb 13 11pm-1am	Part II Mon Feb 14 11pm-1am	Part III Tue Feb 15 11pm-1am	Part IV Wed Feb 16 11pm-1am
Mgmt 211 Rodriguez	Part I Tue Feb 15 8pm-10pm	Part II Thu Feb 17 6pm-8pm	Part III to be held on Sunday	
Mgmt 363 Non-Majors	Review Wed Feb 16 6pm-8pm			

Tickets go on sale Sunday at 3:00 PM.
4.0 & Go is located on the corner of SW Pkwy and Tx Ave, behind KFC next to Lack's.
Check our web page at <http://www.4.0andGo.com>

News in Brief

REACH group supports National Condom Day

Condoms will be handed out in honor of National Condom Day by several student organizations on campus.

Student Health Services, Health Education and Aggie Reporting Education about College Health (R.E.A.C.H.) will have information tables at the MSC and Commons today from noon until 1 p.m. to distribute information on sexually transmitted infections (STIs) and hand out condoms.

"We call condoms a double-duty tool," said Margaret Griffith, health education coordinator of the A.P. Beutel Health Center. "They are protection against both unwanted pregnancy and sexually transmitted infections."

"A lot of students are sexually active and we are seeing a lot of STIs," she said. "They are not using condoms."

The health center offers daily STI testing for males and females and gynecological services at the Women's Clinic. Condoms are also available in the pharmacy. The pharmacy sells 10 condoms for \$2.

National Condom Day began in the '70s as a way for men to

become part of the birth control process, Griffith said.

Lesbian and gay weddings at Rudder fountain

Both a lesbian couple and a gay couple will be married in a mock wedding ceremony from noon until 1 p.m. at Rudder Fountain today.

The Texas A&M branch of National Organization for Women (NOW) is hosting the ceremony to prompt a discussion about same sex marriages.

NOW will have information about the legal issues of same sex marriages, along with the history of same sex marriage legislation.

"We want to show lesbian and gay people who want to get married [to the public]," said Amy Hinze, President of TAMU NOW and a junior political science major. "They are people in a loving relationship that want to make a commitment."

Hinze said University Police Department will be aware of the event in the case of any violence or problems.

"We aren't expecting any problems, but we will take precautions," Hinze said.

GUIDE DOG

Continued from Page 1

public and provide initial training for guide dogs that will eventually be used to assist the blind.

Puppies are provided to puppy walkers who take the dogs through the months of training. Six-to-eight months into initial training, they receive a license allowing them access to all places as a full service dog. They are taught basic obedience and are familiarized with traffic situations. Afterwards, they are placed with national organizations such as Texas Hearing and Service Dogs, and then are placed with lifetime partners.

Campus Calendar Tuesday

Aggie Lutherans Treehouse: Join us for a bible study, fun, and fellowship. 7 - 8:30 p.m. at Our Savior's Lutheran Church located near Northgate.

Aggie Toastmasters: Learn public speaking and interviewing skills with a public speaking certification. Will be in Rudder at 8:30 p.m. check blue screen for more information please contact Laura at 695-2833.

Brazos Valley Coalition for Life: We will be holding our second annual fundraising benefit "Believe" from 6-9 p.m. at the Brazos Center. We will have a auction, dinner, and presentation. Tickets will be \$10 for adults and \$5 for students. For more information contact Lauren Guide at the BVCL office.

Orthodox Christian Fellowship: We will be reading and discussing the book "The Way of St. Isaac the Syrian" at 5:30 p.m. For more information, call Susan at 696-3111.

Wednesday

Agnostic & Atheist Student Group: There will be a discussion on why people believe in God at 7 p.m. in Rudder 707. Contact Jason at 731-1111.

CORRECTION

In Friday's article, "A&M shows lack of faculty diversity," Lawrence Sullivan Ross was incorrectly reported as the first president of Texas A&M. The first president was Thomas S. Gathright.

BEAT THE CLOCK

Mondays 6-8pm

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College Station 764-7272 TAMU/ Northgate 846-3600 (Open till 2 a.m. Thursday 3 a.m. Friday & Saturday) Bryan 268-7272

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