### **VARSITY FORD**

### www.varsityfordcstx.com

check out our specials on F150s and Rangers, and our Mercurys (all rate, rebate, and inventory information is updated weekly) DOWNLOAD COUPONS FOR SERVICE SPECIALS PRE-OWNED SPECIALS ARE CHANGED WEEKLY

(Questions? - e-mail us at newcar@varsity-ford.com)

# HEALTH SCIENCES CENTER

#### **Master of Occupational Therapy Program**

TTUHSC School of Allied Health in vocational rehabilitation. Our proudly announces a new Master program is offered at TTUHSC's of Occupational Therapy (MOT) Amarillo, Lubbock and Odessa degree starting May 2000. This degree will equip graduates with skills for practice in a rapidly changing healthcare environment. Students will also have the oppor-

campuses. To speak with an Occupational Therapy faculty member about OT and the MOT program, please contact us at (806) 743-3240, tunity to gain knowledge and skills alhcgr@ttuhsc.edu.

Check out our web-site at http://www.ttuhsc.edu/pages/alh

We are now accepting applications for the class beginning summer 2000.





### **NEED MONEY FOR SPRING BREAK?**

THE 12TH MAN FOUNDATION IS **NOW HIRING** 

FOR POSITIONS IN ITS 2000 TELEMARKETING CAMPAIGN

- Earn \$6.00 per hour Plus Bonuses
- Gain Valuable Work Experience
- Flexible Hours
- Help Support Texas A&M and Keep A&M Athletics on Top

Please pick up an application and schedule an interview in the 12th Man Foundation Development Office at the North End of Kyle Field just outside THE ZONE.

## COMICS

Page 6

Fish

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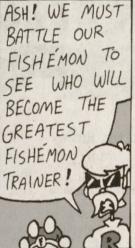
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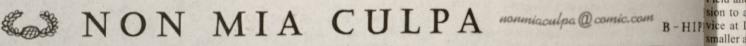
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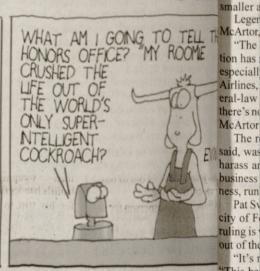
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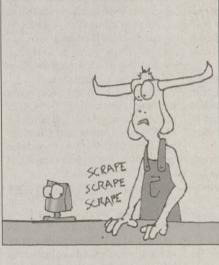
















### SUNDANCE

Continued from Page 5 bidding can push the price of a film as high as \$10 million, beyond the box-office potential of most independent films.

Artisan Entertainment had no competition for Blair Witch, the story of three filmmakers who vanished while hunting for a legendary witch. After seeing the movie at a midnight screening at Sundance, Artisan snapped it up, along with sequel rights, the next day.

The success of Blair Witch had as

much to do with its gimmicky market- observed that if a major studio had ing as its gimmicky

storytelling. Artisan's Internet-heavy campaign pitched the fictional movie as a documentary about real filmmakers whose story is told through their

disappeared in the woods.

own footage, recovered a year after they

picked up Blair Witch, it might never have made back

"/Blair Witch/ provided us with ample opportunities to ... get it out of the art-house ghetto."

— Amir Malin Artisan Entertainment president

studio likely would have plugged the film through traditional advertising that might not have Some Hollywood executives have captivated the youthful, computer-

san concocted, a top

savvy movie goers who made Witch a megahit.

Blair Witch was a marketing son's dream," Amir Malin, Ar its million. Rather president, said. "It provided us than risking the sort ample opportunities to promote it get it out of the art-house ghetto of guerrilla-marketing campaign Artifind a commercial audience.'

Neil Friedman, a sales agent eight movies showing at Sunda said independent filmmakers shi not head into the festival with unre tic expectations that their movies be the next Blair Witch.

## Aggie Wranglers



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SPRING SESSION I DANCE

LESSONS TIME LOCATION 6:15-7:45 **GRW 266** 8:15-9:45 **GRW 266** MSC 224 6-7:30 MSC 224 8-9:30 **GRW 262** 7-8:30

7-8:30

**GRW 266** 

SIGN-UPS WILL BE IN THE MSC FLAGROOM  $8~a.m.\hbox{-}3~p.m.$  Jan. 24~&25 CLASSES WILL START THE WEEK OF FEB. 6AND WILL RUN FOR 4 WEEKS

COST: \$35 PER COUPLE

\$40 FOR ADVANCED JITTERBUG FMI: www.tamu.edu/aggie wranglers

# HEALTH SCIENCES CENTER

**Bachelor of Science Emergency Medical Systems Management** 

Texas Tech University Health to complete a bachelo Sciences Center proudly announces a new Bachelor of Science in Emergency Medical Systems Management degree starting August 2000. This unique program will offer certified paramedics an opportunity

degree with an emphasis EMS management. Prerequisit may be taken at any accredi college or university. Our P gram is offered at TTUHSO Amarillo, Lubbock and Odes campuses.

For information, please contact TTUHSC School of Allied Health (806) 743-3220 Email us at: alhadm@ttuhsc.edu