

ENTRY-LEVEL MANAGEMENT OPPORTUNITIES



As you search for a place to begin your career, consider this. There are millions of companies that strive to give their employees the very best, but according to FORTUNE® Magazine, only 100 who actually do. And Enterprise Rent-A-Car is one of them.

## Electro-shopping Internet provides alternate to large holiday-mall crow

GGIELIFE

ow is the time for the holiday hiatus, the pe-riod sandwiched between working off Thanksgiving's generous portions and preparing for Christmas's whirlwind of activity. Many smart individuals start their holiday shopping early with hopes of evading the tu-

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multuous, rabid masses of bargain-hungry aisle-dwellers.

But not everyone has the luxury of time to do holiday shopping early; many people have no choice but to brave the churning sea of competitive shopping. Individuals who have never witnessed the astonishing atmosphere of competition have difficulty grasping exactly what it is like to be at ground zero, when the trumpets sound and the registers chirp, when cordiality to friends and associates is dwarfed by finding the best bargain before anyone else it is literally violent.

One can hardly even walk into and out of a supermarket during the holidays without being hassled by store employees shouting, "Hey, stop! You have to pay for that!" Even supermarket workers are not exempt from the impending spirit of competitiveness, completely unable to believe one's claim to have walked in with items previously purchased.

'I walked in with that.

'You walked in with a bottle of baby oil and a Denise Richards workout video?'

'Uh, yeah! The orphanage I work at wanted more baby oil and Denise Richards workout videos. And before you search me anymore, you should know that the orphans also wanted a pint of rum, a box of cigars and some frilly undergarments.

By now, readers appalled by the presence of inconvenience in this advanced age of vending machines, phony decorative flowers and talking Chihuahuas should be asking their friends and neighbors a pressing question: "Does this shirt make me look fat?" But a more appropri-ate question being asked is "In these times of space-age technology and resealable carrot bags, shouldn't there be some convenient alternative to the rigors of holiday shopping?" The answer is a definite "Yes...you look

very fat." But at least there is, indeed, a more convenient alternative to competitive shopping — the Internet. Shopping on the Internet is the convenient answer to holiday shopping many have longed for. However, some individuals are doubtful of the Internet's reliability or trustworthiness when compared to good old-fashioned American rugby matches in supermarkets. The fact of the matter is, regardless of

skepticism, putting trust in new technology for the sake of convenience and efficiency, is and has always been, the crunchy vegetable section on America's buffet line of commerce. The country as a whole has always relied on newly-developed technology to find a better

way to get things done. The computer is uti-

lized rather than having to painstakingly cor-



recognized as much more convenient than diplomacy. Even the friendly, mundane

The Internet's very nature is to be convenient, whether looking for research material on waffles or livestock suppositories. Email has eliminated the stress of communication. Estock trading has revealed a world of investing opportunity to computer users. E-banking allows one to conduct banking business with

and efficient way to conduct business or communication. I guess one could say the Internet makes life E-asy for individuals with an E-normous E-go because it E-laborates the E-vasion

wary of transmitting their credit card informa-

tion across phone lines. Not to worry. Security

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immedia is a stea us, what the mid directing back, " captain on-com ately." A course." naled th U.S. Na course i have to

to deal want the

closes one's credit card information. The

nical term "encrypted" means that one's

card information will be highly protected

sophisticated computer code. The code is

known only by its programmer and is so

plex that it would take the common thiefy

to decipher it. The only individuals who ca

effectively decode and read one's creditin

mation are the code programmer and mu

three quarters of the world's teen-age

information by scrutinizing the sites in

which they choose to order products.

cious business and therefore unsavory

ters, like a Denny's waitstaff! If, for inst

the ordering of a dolly for a child result

screen stating that delivery times vary

cartel to cartel and that the retail priced

doll is two kilos, the site may be some

It is understandable that despite the

assurances of the Internet's trustworthin

and good intentions some individuals

suspicious...but great at parties!

entertain their doubts.

One can actively protect their creat

A suspicious site could amount to as

rather circums N was bon

der in swell. I blood j Well, s the don ed with tions I could h with the in the s until 19

school. fairly c can't h that I v wasn't

With h

labor over a hot stove. Nuclear warheads are blender is used rather than having to chew up Grandpa's food for him.

unprecedented ease. It appears that anything garnished with the blessed prefix "E-" is a much more convenient

of annoying shopping. I guess one could say the Internet E-victs, E-jects and E-rases holiday stress. I guess one could say this makes everybod-E E-lated and E-nables them to Elope their worr-Es to battle E-vil instead. Enough? E-xactly!

Yet despite E-xtenuating E-vidence which proves the Internet's usefulness, many are

Why? Because we're a company that knows what it takes for our people and our business to succeed. Like a work environment in which decisions are shared, not handed down; where people enjoy real responsibility from the start and look forward to promotion based on performance, not seniority.

In Enterprise Rent-A-Car's Management Training Program, you'll have every opportunity to be your best. And there are 35,000 people and one magazine who can attest to that. This growth opportunity offers a competitive salary and benefits package. A college degree is preferred.

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## Merchandising Manager Trainee

Opportunities are available at PETsMART stores throughout the U.S.!

As a new associate, you will receive comprehensive training and development to assist you at every point in your career. The typical career path to Store Director takes between two to five years and includes learning key responsibilities in each of these areas

Inventory

Keeping product stocked and managing unstocked inventory

- **Customer Service** Managing cashiers and promoting great customer service
- Equine Overseeing the equine product area and associates

The possibilities for career development are endless!

We will be conducting on-campus interviews.

Date: Thursday, December 2 Where: Career Center Time: 8:30 am - 4:15 pm

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