

IMPORTANT ANNOUNCEMENT

Library Hours and Services During the Holidays

During Thanksgiving and Winter semester breaks, the library will be closed on the following days:

November 25
December 24-25
December 31-January 1

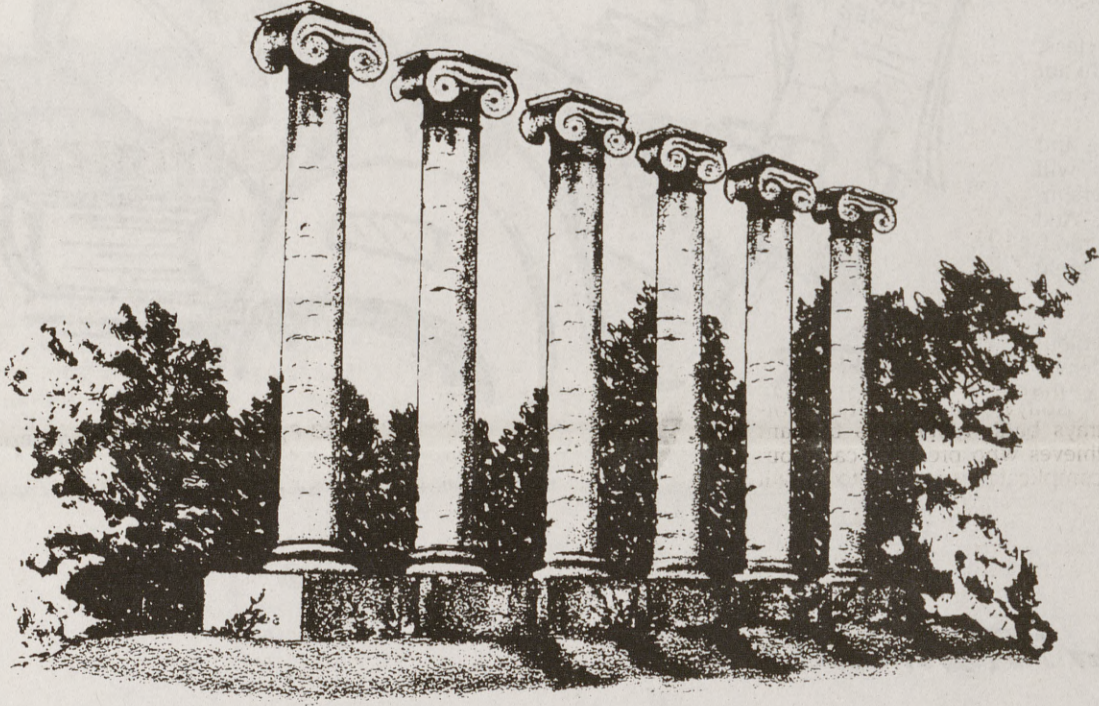
A schedule of holiday and interim library hours can be obtained at the information desk in Evans Library or online at URL: <http://library.tamu.edu>

Access to the online catalog will be available at all times through the internet.

The Evans lobby will close for construction December 16 - January 14. Traffic will be rerouted through the Annex during that time.



At times like this, words cannot say the things we'd like them to. But may it help today to know, Our thoughts are there with you.



From Your Big 12 Friends at The University of Missouri-Columbia

The Nutcracker

Performed by Moscow City Ballet

Escape to a one-of-a-kind dream world with MSC OPAS and the magic of the Moscow City Ballet's *The Nutcracker*. Filled with breathtaking dance and unforgettable melodies, this holiday favorite will dance in your dreams throughout the holiday season!

25% Off Ticket Offer in Tuesday's Batt!

Season Without Boundaries
MSC OPAS
1999-2000

Friday, December 3 at 7:30 PM
Saturday, December 4 at 2:00 PM & 7:30 PM
Performances in Rudder Auditorium

For tickets, call the MSC Box Office at 845-1234. Or order tickets on-line at opas.tamu.edu.

Season Media Partners:



Volume Control



Various Artists
Music from the Motion Picture *Dogma*
CD courtesy of Maverick Records

This soundtrack is basically a song by Alanis Morissette followed by an orchestral score. It is easy to detest a soundtrack for containing one track as its "seller," a la the *Titanic* soundtrack. Alanis Morissette's song, "Still," is conveniently placed as track number one. However, "Still," a six-minute gem, is almost worth shelling out the \$13 for the entire CD.

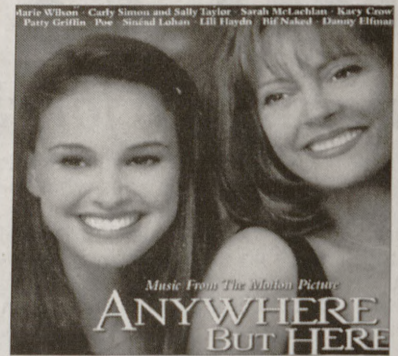
The lyrics of "Still" are amazing. There is a chorus, but it is not constantly repeated for the sake of extending the time.

Howard Shore supplies the score that completes the soundtrack. It follows the feeling begun by "Still" — that of mystery.

The score is fitting with the idea of the movie. All of the pieces could be played over video of cathedrals and synagogues.

If one is not interested in an orchestral score, they can wait for Morissette's single. If there is no single, then just wait for some college student to compress it into an MP3. (Grade C+)

— Jeff Wolfshohl



Various Artists
Anywhere But Here
Soundtrack
CD courtesy of Atlantic Recording Corporation

There is nothing that compliments a heartfelt movie about the relationship between a mother and daughter more than a soundtrack composed entirely of mellow songs recorded by female artists.

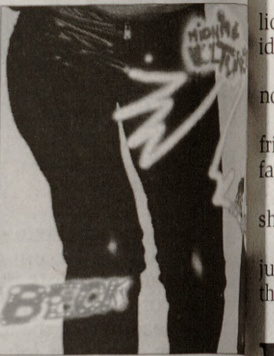
The album consists of songs by k.d. lang, Carly Simon, Sarah McLachlan and Poe, among others. Though the artists vary in their musical styles, the songs on the album are very similar to one another, as if a cookie cutter was used to make a replica of the same approach to music.

The exception to the laid back style of the album is "Chotee" by Bif Naked and "Twisted Road" by Patty Griffin.

These songs add a taste of rock and variety to the album but not enough to provide a nice balance to the remaining 13 easy-listening songs.

Though the album lacks originality, it supports the movie well. The song titles and lyrics reflect emotions felt by the women in the film. (Grade: C)

— Amanda Palm



Beck
Midnight Vultures
CD Courtesy of Geffen Records

Beck, champion of the machine and inventor of the unhip it's hip movement, once again he has the stuff bump hips with the best DJs and to produce music with enough pop appeal to hold the attention of the masses with *Midnight Vultures*.

It is hard to tell if Beck is in his hip-hop one-upmanship if he is blissfully lost in the cesses of pop culture. It does matter whether his music is warning against overindulgence or an affirmation of its practice. Beck could turn a detuned horn into a rhythmic hook at the end, what else does he do?

The only low point of the album is its lyrical content. As always, Beck makes his point, but his point seems to run a narrow rut between the price of fame ("Hollywood Freaks") and bizarre al acts (the familial three-way "Debra").

But lyrics aside, Beck knows how to light the roof up. Chief care about the message. (Grade: B+)

— Stephen

20% of Super Bowl ads go to "dot com"

NEW YORK (AP) — Some Internet companies are paying more to advertise on January's Super Bowl telecast than they have generated in revenue, helping push the average commercial price for the game to a record of about \$2 million.

As many as a dozen "dot-com" advertisers are expected to rub shoulders with Anheuser-Busch, Pepsi-Cola, Federal Express, Visa and other longtime Super Bowl advertisers on the Jan. 30 telecast on ABC.

Dot-com advertisers have bought about 20 percent of the available commercials in the Super Bowl, industry insiders estimated.

Price evidently has been no object as industry insiders say the average charge for a 30-second Super Bowl commercial has soared 25 percent from the old high of \$1.6 million on the last NFL championship game broadcast. Super Bowl ad prices are typically the highest on TV.

Marvin Goldsmith, ABC's head of sales, declined

to comment on the prices but said sales have helped by a strong economy and advertisers' renewed appreciation of broadcast TV's ability to reach a huge audience quickly.

The Super Bowl attracts the biggest TV audience the year at the same time the broadcast network audiences have steadily eroded.

"There are very few of these platforms that offer the opportunity to reach the masses in a short period," Bob Flood, who oversees national TV ad buys made by DeWitt Media in New York, said.

Online marketers especially want to use the Super Bowl as "a showpiece for their Internet address book to the world that 'we are playing with the boys,'" Bill Croasdale, a top commercial buyer for e-Initiative Media in Los Angeles, said.

But paying more for a 30-second commercial you have generated in sales is a bold move when excess is the norm.

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- Bring in this ad for an additional **10% off Framed Diplomas**

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Post Oak Mall