



GUY ROGERS/THE BATTALION

Malynda "Big Red" Williams, Brian Lippman, Eli Fox and Jack Webb show off their Harleys in front of the College Station Hilton.

Hotter Than Hell Harley Days shows College Station how to ride with style

HEATHER BRONDY

The Battalion

Just when it seems the summer cannot get any hotter, "Hotter than Hell Harley Days" kicks off in just two weeks, running August 20 to 22.

For those who have never heard of the event, "Hotter than Hell" is an annual indoor bike run held at the College Station Hilton every August, attracting Harley Davidson fans and vendors from all over the country. Jane Callebrees, assistant director of the event, is looking forward to the fourth annual bike run, especially since it is held at the Hilton.

"What's so unique about this bike run is that it's done indoors," Callebrees said, "while most bike runs are done outdoors in tents and things like that. It can get very hot and uncomfortable without the air conditioning."

Even with the added comfort, the event will definitely sizzle.

The bikers usually arrive the Friday night before the run begins and get prepared for the weekend. Live music kicks off the party, which usually only features

local bands.

Brian Lippman of Lippman's Music, is a "Hotter than Hell" participant and musician. For him, the Harley Days are the peak event of the year.

"People get to go out, show off their bikes, and listen to good music all weekend long," Lippman said. "I wouldn't miss it for anything."

Two thousand people are expected to come this year, so be ready for a crowd.

The first event is the Poker Run, which will be held Saturday morning.

"What we do [for Poker Run] is get everyone on their bikes and go to different participating locations around town," Callebrees said. "At these locations, participants draw a poker card, and whoever returns [to the hotel] with the best hand wins all the money people paid to play."

Later in the day, a bikini contest will be held, judged by the local fire department.

"We figured these guys would be the experts on what's hot," Callebrees said.

After the bikini contest, the bike show judging be-

gins for the "ride-ins" and "customs."

Ride-ins are the bikes which were actually driven to the show for the purpose of riding, while customs are bikes only meant to be looked upon in awe.

Callebrees admits that the mechanics behind this madness are overwhelmingly manned by the volunteers from the College Station Parks and Recreation.

"The best are the brides and grooms who come in for pictures."

— Jane Callebrees
assistant director, Harley Days

"They are an amazing help," Callebrees said. The Hilton is also preparing for the "Hotter than Hell" weekend.

Deborah Menzie, the convention services manager for the Hilton, said this year's event should be bigger and better than ever.

"It will be an extremely hectic but fun weekend," Menzie said. "Every year it gets bigger." Those who feel a little wary of the biker crowd should just relax because Menzie said all kinds of people come out to enjoy the show.

"The biker's line up their bikes in the hall and random people come in to look and take their pictures on them," Menzie said. "The best are the brides and grooms who come in for pictures."

Besides giving the community a little hot-rod fun, Callebrees said she hopes this year there is enough profit made to help struggling local bikers.

"We bikers are like family and we have a lot of brothers and sisters in need," Callebrees said. "We're hoping that this year we'll make a profit and can send them some money."

So if for no other reason than humanitarian causes, stop by this year's "Hotter than Hell" weekend and enjoy some good, clean Harley fun.

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