

## Sewell Automotive Companies

(representing Cadillac, Chevrolet, GMC, Infiniti, Lexus, Oldsmobile, Pontiac)

invites you to visit our booth to discuss your opportunities in automobile retailing

at the

### Business Career Fair

Tues. & Wed., February 16th & 17th  
9:00 a.m. - 3:00 p.m. Wehner Building

Majors of specific interest:

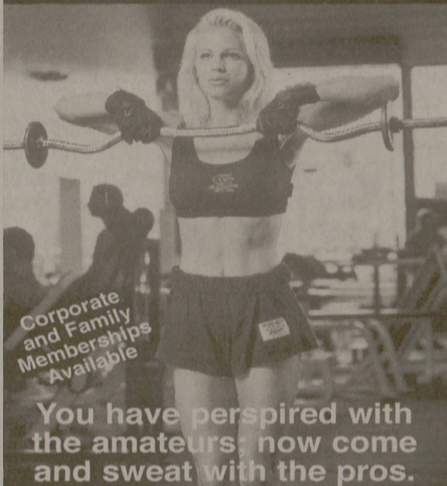
Marketing, Management, Accounting, Industrial Distribution, Finance

Dallas • San Antonio • New Orleans • Fort Worth

# THE LEGEND IS COMING! GOLD'S GYM®

TO BRYAN

Lift your workout to the Gold's standard



Corporate and Family Memberships Available

You have perspired with the amateurs; now come and sweat with the pros.

## PRE-GRAND OPENING SPECIAL

The future of fitness has finally arrived in Bryan. Gold's Gym is opening its second location in the Brazos Valley.

You're an original, and so is Gold's. Since 1965, longer than any other club, our name has stood for serious fitness. And we deliver it without hype or high prices. At Gold's you'll get what you need... the equipment, the programs, and the space to work out and get in shape at your own pace.

Get started NOW, during the LOWEST rates ever at our new Gold's Gym location in Bryan.

Licensee of Gold's Gym Franchise Inc. CHARGE CARDS AND CHECKS ACCEPTED

### PRE-GRAND OPENING RATES

PHASE I SAVE \$ JOIN BY 2-17-99 and pay \$0 \$14<sup>99</sup> ENROLLMENT PER MONTH

PHASE II SAVE \$ JOIN BY 3-3-99 and pay \$0 \$18<sup>99</sup> ENROLLMENT PER MONTH

PHASE III SAVE \$ JOIN BY 3-17-99 and pay \$0 \$22<sup>99</sup> ENROLLMENT PER MONTH

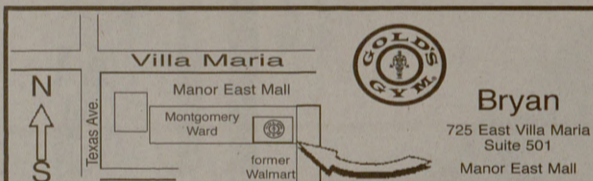
PHASE IV SAVE \$ JOIN BY 3-31-99 and pay \$24 \$24<sup>00</sup> ENROLLMENT PER MONTH

PRICE AFTER OPENING SAVE \$ JOIN BY 4-1-99 and pay \$59 \$24<sup>00</sup> ENROLLMENT PER MONTH



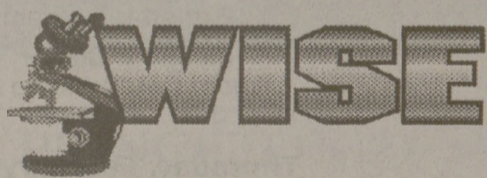
Our New Facility will include:

- Group fitness classes
- Tons of free weights
- Ladies only area
- Fitness Cinema™
- Group cycling classes
- Strength equipment
- Free child care
- Pro Shop
- Free personal training
- Plus more!



CALL NOW AND SAVE

822-8000



The Women In Science and Engineering (WISE), an organization of women graduate students, staff, and faculty will host its seventh annual all-day professional and career development conference.

The conference "Creating a Positive Career Experience", which will take place on Saturday, February 20, 1999, at the MSC on the Texas A&M campus, will focus on giving participants the skills and insights needed to succeed in the scientific and technological workplace of the year 2000 and beyond.

Participants will select from topics such as:  
Positive Perceptions  
Your Turn-My Turn  
Enhancing Career Advancement

This year's keynote speaker will be the Special Assistant to the Provost of the Massachusetts Institute of Technology, Dr. Stephanie Bird.

Contact Nancy Magnussen at (409) 845-5587 or via e-mail at nancy@isc.tamu.edu for registration information. Free child care will be provided on site. Registration deadline is February 18<sup>th</sup>.

Sponsors: Office of the Vice President for Research and Associate Provost for Graduate Studies, College of Science, College of Engineering, College of Agriculture and Life Sciences, College of Geosciences and Maritime Studies, College of Veterinary Medicine

Corporate Sponsors: GTE, DuPont, Lockheed-Martin (corporate sponsors will have representatives at the conference)

## A is for Aggie

Boettcher brings Aggie traditions to children's

BY SCOTT HARRIS  
The Battalion

Monopoly, Trivial Pursuit and The Game of Life — the Aggie tradition has spread its wings and touched many facets of popular American culture.

Cindy Boettcher, author of *Anna Meagan: The Aggie Cinderella Story*, has added to the line of Texas A&M culture with children's books. Boettcher said she took what started out as a class project and turned it into something that went far beyond her wildest expectations.

"I was in a children's literature class working on getting my Ph.D.," Boettcher said. "In the class, we had to write a twist on a fairy tale. Well, I love Cinderella, and I collect Cinderella stories, so I wrote a twist on the Cinderella story. The original version was different than the version today; it was originally Boot Dance not Ring Dance and there are some other things — I asked Aggie students for help to make it more realistic."

Boettcher received her master's degree in education psychology from A&M in 1976 and her doctorate in curriculum and instruction in 1998. She has taught for 20 years and is now a professor at A&M.

Boettcher was born and raised in Canada and first attended the University of Hawaii before transferring to the University of Texas to receive her undergraduate degree.

"I got my degree from t.u.," Boettcher said. "But I got my education from Texas A&M."

Brian Wasson, Class of '95 and trade book manager at the MSC Bookstore, said he knew the book would be successful the first time he saw it.

"She came in three years ago on a Saturday morning with a bunch of her books," Wasson said. "I ordered 200 copies without my manager's approval, but they sold out so fast that the manager didn't care. We've ordered thousands since then and we always keep 150- to 200 copies in stock."

In addition to *Anna Meagan* Boettcher has also written the books *Whoop! An Aggie Football Weekend* and *A is for Aggie*. *Whoop!* is based on her memories of bringing her two children to Aggie football games, and *A is for Aggie* is an alphabetical guide to the traditions at A&M.

Wasson said Boettcher's are the best selling books in the store.

"We count on her books during football season because tourists come in looking for books about Texas A&M University," Wasson said. "During the games, she does us the favor of coming in and signing the books. Her books are a good representative to other non-Aggies with Aggies in their families. It makes things much more clear to them."

"Elephant Walk, Ring Dance, Bonfire, really any university event — the books become really popular. That and the mother's clubs can't get enough of them."

Boettcher said her books are really popular with the college crowd.

"My books were intended for children, but they are a big hit with college kids," Boettcher said. "I sell many of my books through clubs at the University. When they sell my books, I donate money to the clubs who then, in turn, must donate the money to scholarships. I have



Cindy Boettcher, author of several Aggie children's books

discussed donated over \$35,000 towards different

Boettcher said there is much work

ing books for children.

"It is not as easy as it would seem

writing books that involve this univer-

said. "I have to be careful not to offend

"I talked to a lot of Aggies. They have

family that cuts across all lines, a real

aderie. All the students I talked to were

The yell leaders, the archivist at Cushing

editor of Texas Aggie Magazine, all be-

formation for my books."

The illustrations for Boettcher's books

one of the major reasons for their success

er, Boettcher's husband, takes photogra-

and events around the University for

takes 2000-3000 pictures per book and

photographs to the artist. Everybody

actual students at A&M. Tammie Bissett

*Anna Meagan* and *Whoop* while Bissett

trated *A is for Aggie*. Both Bissett and

known Aggie artists.

Wasson said the books are a good

Aggie seed of pride in children.

"It is a way to foster and develop

family that we as Aggies hold dear,"

makes me excited to think about a

read to by Uncle Bob, who is instilling

their young mind by reading *Whoop!*

*Weekend*."

Boettcher's fans can expect another

or early August. The new book titled

a counting book with 21 traditions not

*Aggie*. This book will incorporate many

well as some of the newer ones, such as

## Allstate

You're in good hands.

Something you may have never exp

Our current opportunities include:

- \* Accounting System Tech - Accounting degree required
- \* Training Specialist (Education) - Education related degree
- \* Associate IT Analyst - Computer Science related degree

Positions requiring Pre-employment testing:

- \* Associate Financial Analyst - Financial related degree
- \* Claim Representative - consider Business or Liberal Arts
- \* Associate Agent - Business degree required
- \* Insurance Candidate (Underwriting/Marketing) - consider Liberal Arts
- \* Internships!

Come meet us when we visit the Texas A&M

Wednesday, February 17, 1999

9:00 a.m.-4:00 p.m. Business Career Fair, Wehner

5:30 p.m.-6:45 p.m. "Meet the Firm" Night, Room

Thursday, February 18, 1999

9:00 a.m. or 1:00 p.m. Pre-Employment Testing, Room

\* Interview is contingent on passing the timed pre-emp

Friday, February 19, 1999

Interviews

Kyle Field Area

\* Contingent on passing test

Or visit us at [www.allstatecareers.com](http://www.allstatecareers.com) or toll-free 1-877-