

Reaching Euphoria



PHOTO COURTESY OF ATLANTIC RECORDS

Garza brings tour promoting new album

BY MICHELLE MCNEELY
The Battalion

The place to be this Friday night is The Theater when Austin native, Dah-veed Garza, makes his long awaited return to Bryan-College Station.

Touring on behalf of his critically acclaimed album, *This Euphoria*, Garza will have Aggield spinning like a discoball world.

Rami Cerone, owner of The Theater, said Garza knows how to work a crowd.

"The crowd totally gets into the show," he said. "The moment Dah-veed steps on stage, the crowd piles up front just to see him."

He expects the show to sell out considering that he has already sold over half the tickets for Friday's performance.

In an interview with Tom Lanham of Live magazine, Garza said that in the music business, being a few cards short of a deck can sometimes be a good thing.

"Crazy people are the only people with originality anymore," Garza said. "It's true — they're the only people who don't know any better to be drones. All the accidents are what's fun."

Accident or not, Garza's alternative mix has people talking.

Born and raised in Irving, the musician packed up his belongings at the age of 18 and headed to Austin to follow in the footsteps of rock 'n' roll legend Stevie Ray Vaughan.

He enrolled at the University of Texas, but dropped out later to spend time on his music.

After playing for small change at Austin's West Mall, Garza's band, Twang Twang Schock-A-Boom, landed gigs at well known venues including Liberty Lunch.

Soon Garza's band began to gather a small yet loyal fan base across south Texas.

Garza has not looked back since. He started his own label, Wide Open Records, and independently released five albums, as well as a number of limited-edition, tape only recordings.

He spent the following years touring around Texas selling his self-produced CDs.

Garza received his big break at Austin's an-

nual music conference, South by Southwest, and later signed a deal with Lava Records, a division of Atlantic.

While in the process of recording his latest album, Garza released *The 4-Track Manifesto*, a highly praised self-produced album on his own label. Last spring Garza released *This Euphoria*, taking his first time at bat in the big leagues.

From the somber lullaby of "I Know" to the rump-shaking "Discoball World," Garza's songs reflect a certain diversity not manufactured anywhere else.

It is easy to see where such diversity comes from. The musicians' influences range from traditional Mexican music to classic rock.

Garza's psychedelic rock combines mellifluous rhythms with energizing guitar riffs, and his soft ballads sound much like Duncan Sheik.

Garza's flirtatious lyrics are infectious, a phenomenon which can be attested by his recent single "Slave," which has received a good amount of radio airplay.

Garza is a show man leaving behind memorable performances everywhere he goes.

Shelly Panzarella, a senior business analysis major, said Dah-veed creates an enjoyable sing-along atmosphere.

"He puts on a good show for such a small price," she said. "I see Dah-veed becoming a big name [in the music industry], and I can say I saw him when."

Jeremy Ridge, a junior business major, said he likes Garza because the musician is very down-to-earth.

"Dah-veed's shows are fan-orientated," Ridge said. "Dah-veed's a funny man, sometimes he'll even invite girls on stage to dance with him."

In an interview with Jianne Jones of Texas Monthly, Garza said he notices a big difference in his audiences since the release of *This Euphoria*.

"The difference is like night and day," he said. "Already there is a different kind of buzz going on. Plug in, turn up and play some rock 'n' roll that's what makes all this riding in a van and eating Taco Bell worthwhile."

WEEKEND PREVIEW

Thursday, January 28

- 9 pm - **Clandestine**, a folk band, is playing at the Crooked Path.
- 9 pm - Rock bands **Linus** and **Peeping Tom** are playing at Legends.
- 9:30 pm - **Ruthie Foster**, a blues act, and **Super Band Waste Band** are playing at Fitzwilly's.
- 9 pm - **Owen Temple**, a country performer, is playing at Shadow Canyon.

Friday, January 29

- 9 pm - **Citizen Lane**, a rock/jazz band, is playing at the Crooked Path.
- 9 pm - Blues acts **Omar and the Howlers** and **Seth Walker** are playing at Legends.
- 9 pm - **Twisted Faith** is playing at the Cow Hop.

Saturday, January 30

- 10 pm - **Mother's Monkey** is playing at Sweet Eugene's.
- 8 pm - MSC OPAS presents "**Tango Buenos Aires**" at Rudder Theater.
- 7 pm - **The Blue Note All Stars** are playing at Legends.

Sunday, January 31

- 10 pm - **Mike Cancellare** is playing at Sweet Eugene's.
- 3 pm - MSC OPAS presents "**Tango Buenos Aires**" at Rudder Theater.

Terrible typist?

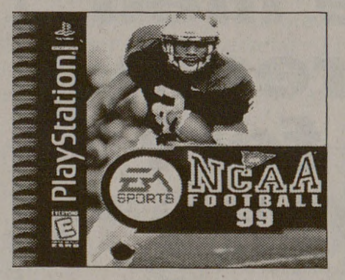


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