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Page 3 • Friday, September 25, 1998

Strange Brew

Tour of brewery offers look into making of Shiner

BY BETH FOCHT The Battalion

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ighty miles south of Austin is the little town of Shiner. Shiner is ttle over 2,000 Texans, the beer wed with an attitude and the little wery Shiner is famous for, the Spo-

The Spoetzl Brewery was founded German and Czech settlers who ed a beer with the old-world taste remembered from their native tries. These settlers, known as the her Brewing Association, built the etzl Brewery in 1909, hoping to dep a "home brew" rather than a

n 1914, the association recruited mos Spoetzl, who was a Bavarian w master. Spoetzl brought to the

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mer

been passed down in his family for generations.

Two types of beer, Shiner Blonde and Shiner Bock, originated from this recipe. Spoetzl bought the brewery in 1915 and used these two recipes to make the brewery thrive.

Today, the Spoetzl Brewery is the sixth largest American specialty brewery, and produces Shiner Bock, the number-one selling bock beer in the country. What makes a bock beer different from other beers is in the way that it is brewed.

The historic brewery has worked hard to keep its history and heritage as the oldest independent brewery in Texas, while growing into a major player in the specialty beer industry.

John Hybner, Spoetzl brew master said in a press release that even though

brewery an old-world recipe that had the brewery has increased production by over 600 percent in seven years, the brewery is dedicated to tradition.

'There is a sense of tradition throughout the brewery, especially in the way we brew our beer," Hybner said. "Even as we continue to grow, we still make it just one batch at a time to keep that old world flavor.

Texans can go to Shiner to see where Shiner Bock is made and to see how this melding of modern-brewing technology and old-world brewing techniques make the Spoetzl Brewery an American original.

Erline Duke, public relations representative for the Spoetzl Brewery said the brewery is looking at a record number of visitors to tour the brewery this year.

SEE SHINER ON PAGE 4.

'magination Station brings tale of heroic woman to B-CS

BY MARIUM MOHIUDDIN The Battalion

in't you boys ever rowed before? 66 / Here, gimme those oars. I'll show **L**you how it's done.

The immortal words of the "Unsinkable" Molly Brown are still alive today thanks to the immense popularity of Titanic. She was the light of hope and kindness among the upper-class and a breath of fresh air proving that not all women were idle.

Molly Brown's life has been portrayed in movies, a television miniseries and a Broadway musical. Opening tonight at the 'Magination Station is the musical "The Unsinkable Molly Brown.'

The musical chronicles the life of one of America's legends. Her story spans Mo., ries James Brown, who strikes it rich

snobby aristocracy against her. She experiences the pains of wanting but not being desired. How-

Her travels through Europe, and Asia cause her to become a passenger on the Titanic on her journey back home.

Randy Wilson, director of "The Unsinkable Molly Brown" and the artistic director of Magination Station, said each year, they open the season with a big musical. The success of the movie Titanic made the choice of this year's opening show much easier.

"I remember as a child watching the movie in junior high and just loving it," he said. "I love the music, and I love the spirit of the show. I have always wanted to do the show, and I have wondered why it was not revived. I thought if we did the musical, nobody would know who she is, but now everybody knows her.'

She may seem to be a brash, loud woman, but the play explores her emotions as she deals with the difficulty of not fitting into upper society. It also explores her romance with her husband.

Wilson said Molly Brown is remembered because she represents a piece of the American past.

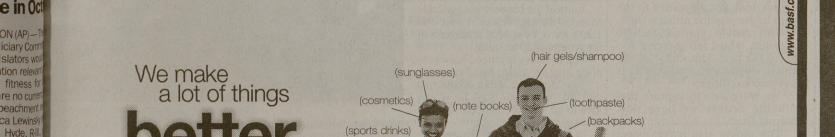
"It is a slice of American history, naive Americana, set to some wonderful music," he said. "She symbolizes the last of the frontier spirit of America. She was an outspoken and very wealthy woman, but

she showed that you can be generous and open. SEE BROWN ON PAGE 4.

FATO/THE BATTALION Joanna Bush plays Molly Tobin in 'Magination Station's "The Unsinkable Molly Brown." The musical runs weekends for the next three weeks. odds

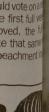
and becomes a well-traveled, cultured Amer-

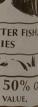
ever, the high-spirited Irish girl overcomes the ican icon





from her childhood in Hannibal, Mo., to Leadville, where she works in a tavern. This is where she meets and marand moves the couple to Denver. Being a wealthy but unpolished woman turns the





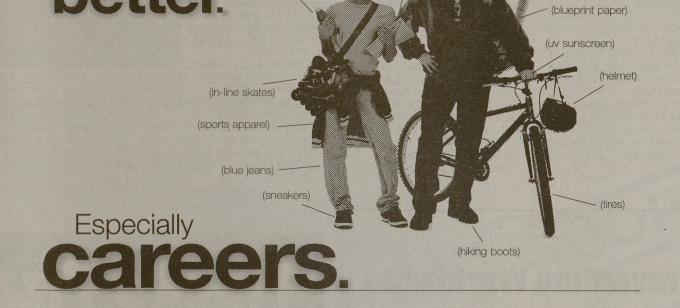
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