

UNIVERSITIES

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University of California-San Diego (UCSD) recruiters visit the homes of many high-prospect students to promote their university. Nancy Saint John, publications coordinator at UCSD, said recruiters visit students' homes to get to know them and their families.

"We want the students to feel that they have friends here for them, and we try to keep pretty close contact with all admitted students," she said. "Unfortunately this type of program is extremely labor intensive, so we are not able to do as much of this as we'd like."

The University of Nebraska at Lincoln offers the Summer Institute for Promising Scholars, an 8-week summer session for in-state under-represented minority students who will be freshmen in the fall. Peg Blake, Nebraska director of admissions, said Nebraska has had the program for five years.

"In the program, students take courses and are placed in job situations on campus that are similar to their field of study," she said. "So far it has been a successful recruiting tool."

Some schools, such as UCSD, have community outreach programs that target middle school students.

"We work with much younger students and help them along the way," Saint John said. "Kids then know what they have to do to get in."

Brian Dixon, an admissions counselor at the University of Wisconsin, said its recruiters bring young students on campus as soon as possible with programs that introduce what the school has to offer.

"We go with the strategy of familiarity so students feel comfortable here," he said. "I started coming here when I was in seventh grade for a general program called 'Team University.' I came for a research program in high school, and I ended up coming here."

Most universities have home pages on the World-Wide Web for anyone interested in learning about them. Some schools, however, are taking it a step further. A link on UCSD's home page lets interested students e-mail currently enrolled students to find out more about UCSD life and why they chose UCSD. Saint John refers to the interviews as testimonials explaining what makes UCSD the best choice.

"At any given time we'll have about 15 student interviews and pictures on the Web and information on how to contact them," Saint John said. "We tried to make our Web page as user friendly as possible, and I am excited about having the menu link to the interviews so students can get input from students attending UCSD now."

Some schools offer scholarships to outstanding in-state residents. Anthony Strickland, assistant director of admissions at the University of North Carolina at Chapel Hill, said every top student in the state covets the Moorhead Scholarship, a scholarship that covers all expenses for four years.

"It's ingrained in secondary students," he said. "Moorhead scholars must exhibit academic, physical and leadership qualities. It is designed to produce leaders."

The University of Kentucky offers National Merit finalists a free ride so they will pursue higher education in Kentucky. The University of Wis-

consin offers 25 students the Chancellor Scholarship, which pays for four years of school.

Public universities continue to have college nights at high schools in their state. Gonzalez said A&M recruiters attend over 600 college nights throughout the year.

"I am probably biased, but we recruit better than anyone else in the state," he said. "Our recruiting season doesn't end until May, so we have plenty of time to visit guidance counselors at high schools throughout the state."

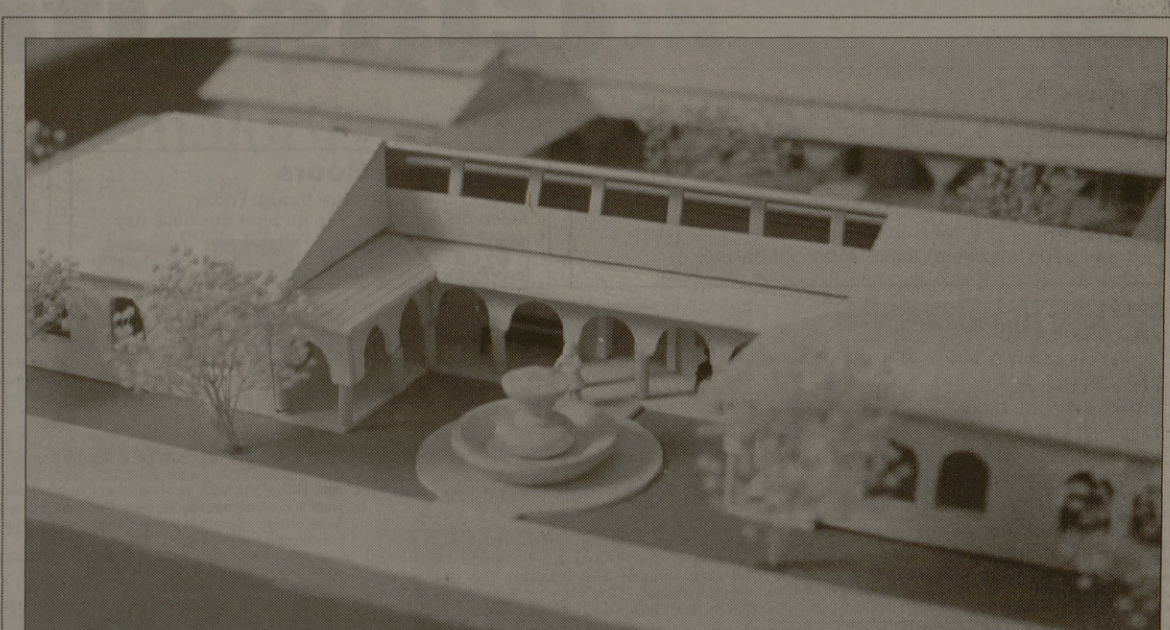
Blake said Nebraska recruiters hold workshops for high school counselors throughout the state.

"We work hard to recruit high school counselors," she said. "We believe that if a counselor sees what UNL has to offer, we will have a continuing stream of students from that school."

In addition to campus visits, UNC-Chapel Hill relies on students visiting the campus for sporting events. State high school football and basketball games are played at Chapel Hill. Strickland said UNC's own sporting successes also help recruit students.

"Because our state has made higher education as free as possible to all of those in state, our competition is other schools in North Carolina," he said. "We are located within 25 miles of North Carolina State and Duke. Because of high school sports we recruit a lot of kids who have no prior connection to us."

"Many also follow our sporting teams which, helps our recruiting. We have fans who paper their walls in 'Carolina blue' and decide to attend here because of the teams' successes."



SPECIAL TO THE BATTALION

This model was designed by **Valerie Manzanares** and **Ray Mabry**, junior environmental design majors.

Eight teams of students from Texas A&M University Professor George J. Mann's third-year design studio will present their proposals for a prosthetic and orthotics rehabilitation center to Maria Dolores Aleman, the first lady of Nicaragua, May 14 at a reception in the George Bush presidential Conference Center.

The presentations, which will begin at about 4:30 p.m. and will last about two hours, are open to the public.

The students, who have been working since mid-

March to develop their designs, will present programs, models and drawings at the reception. Assisted and guided by faculty, graduate students and outside consultants, the students have created designs for a permanent facility to replace the one that is currently housed in a large shipping container.

The project is a partnership between A&M and Mercy Ships, a non-profit organization dedicated to providing health care services to the poor and needy.

KKK

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Kristina Wright, director of administration for Whoopstock and a senior anthropology major, said Whoopstock offers people other opinions and other ideas about many cultures and addresses the important issue of diversity on campus.

Joel Garrett, chair of the MSC Black Awareness Committee (BAC) and a junior management major, said the committee members are aware the KKK will be in town, but that they will not pay them any attention.

"Our position is passive-aggressive: passive in that there will be no attention given to them, and aggressive in that we will continue to take care of the issues we have to face," Garrett said.

Garrett said the KKK has a right to hold a rally, but it does not take away from what the BAC does as an organization and as students.

Tamara Raven, chair of the Southwestern Black Student Leadership Conference, said their organization does not have an official comment about the KKK rally.

"It is more of a personal issue and personal view," Raven said.

Rick Anderson, grand titan for the Knights of the White Kamellia in Austin, said he will speak on the civil rights movement of the '60s and reverse discrimination.

The Knights of the White Kamellia are named after the white camellia flower which grows predominantly in the south.

ALUMNI

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and various committees of the State Bar of Texas. He is also a trustee of the Dallas A&M Foundation and a fellow of the Texas Bar Foundation and the Southwestern Legal Foundation.

He served as an A&M yell leader, class agent, president of the Dallas A&M Club and the 1987 president of the Association of Former Students. He is also the father of former A&M student body president Carl Baggett.

Bolen, Class of '48, is the founder of Bolen Enterprises, which currently operates 20 Hallmark Card shops around Fort Worth. He is a former city council member and mayor of Fort Worth and has served as president of the National League of Cities and the Texas Municipal League.

He also served on the College of

Business Administration Development Council and has been recognized for service by the B'nai Brith Jewish Anti-defamation League, the Fort Worth Chamber of Commerce, the National Conference on Christians and Jews and the International Good Neighbor Council.

Galvin, Class of '53, is a former president of Chevron U.S.A. Production. He began his career working for Gulf Oil Corp. and was named a regional vice president when Gulf was acquired by Chevron U.S.A. in 1985. He then served as a senior vice president, vice president and president in 1992.

He has been on the boards of the Gas Research Institute, the Greater Houston Partnership, the National Action Council for Minorities in Engineering and the Houston Museum of Natural Science. He also served on the External Advisory Committee of the College of Engi-

neering and as a liaison between Chevron Corp. and the Texas A&M Foundation.

Skaggs, Class of '65, is chair and CEO of HKS Architects. He has taken part in creating hospitals and medical centers, business offices, hotels, educational facilities and sports stadiums The Ball Park in Arlington and Dallas' Reunion Arena.

He is a fellow of the American Institute of Architects and the Health Facility Institute and a past president of the AIA Academy of Architecture for Health and the Forum for Health Care Planning. He has also served as chair of the College of Architecture Development Council and a trustee of the Texas Scottish Rite Hospital for Children.

Matson said the honorees will receive a certificate at the commencement ceremonies. Their biographical information will be published in the programs, he said.

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