### hursday • April 30, 1998



he sound of a clock ticking echoes off b the walls of the ramped Moore Hall resilence. The hour hand lurchs toward 11 p.m., against he will of the room. Sharing the uneasy si-

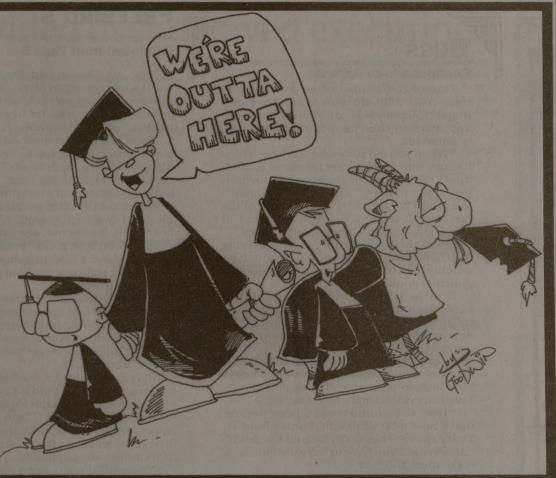
three men sit ence, unched over, partly in irustration, partly in shame. Finally, one lifts his head and shouts, "Oh God! We are not funny tonight!"

### BY AMBER BENSON Special to The Battalion

ing three years of what they like to call "Conriting the final two weeks of their daily comic trip, Ewe Hall

ampus issues and unlikely celebrity endorse-

Hoffman pile into Lemons' residence hall and



two-year-old Starburst that Hoffman found in

'One time we tried to say we did the cartoon

"The public loves the comic wars," Lemons

Their fellow cartoonists aren't the only people the three encourage to avenge themselves the angry Mail Call letter.

'We've only gotten four Mail Call letters our en-But judging from the number of Ewe Hall strips

## Unique environment, good tood make College Station's Freebird's a traditional eatery for all to enjoy

#### By KATY LINEBERGER Staff writer

t's a weekday afternoon, and Inez Reyna is sitting on a stool in Freebird's World Burrito unwrapping the foil-covered concoction in front of her with sincere pleasure. Graffiti covers the wall behind her, and the front end of a Harley-Davidson motorcycle bursts. through the bricks, frozen in action. Yet, the Northgate restaurant's unusual decor is not distracting the senior English major from the jumbo-sized burrito she's eating.

Like many other Aggies, Reyna is a regular here, stopping in about once a week. "This place is so cool," she said above the boisterous beat of popular music. "I love the atmosphere and the food.'

For the hundreds each day who flock to Freebird's, those qualities have helped establish the restaurant as a College Station landmark. General Manager Nema. Tatum said her eatery is always packed, and she sees some of the same faces up to four times a week.

We're unique, we're different, we're fun," she said with a cheerful grin. Across the room, chicken and steak sizzle invitingly on a grill, and a dozen customers in line anxiously await their turn to order burritos. For around \$5, the patrons can feast on a large tortilla filled with generous portions of meat, beans, rice, cheese and a variety of "freebies and extras" wrapped neatly in alu-minum foil and made to their specifications.

The offbeat restaurant's story begins, fittingly, in Cal-ifornia. In the mid-1980s, Freebird's founder, Pierre Dubé, was a student at the University of California at Santa Barbara. He opened a "hole-in-the-wall" stand with his roommate to sell roasted chicken, said Dubé's wife, Mary, Freebird's controller and a 1994 Texas A&M graduate. At night, the roommates began making burritos with the leftover meat pieces. The burritos became very popular and were soon the main product, she said.

The friends-turned-business-partners then con-ducted a marketing survey of the 20 biggest colleges in the country and chose College Station as the site for

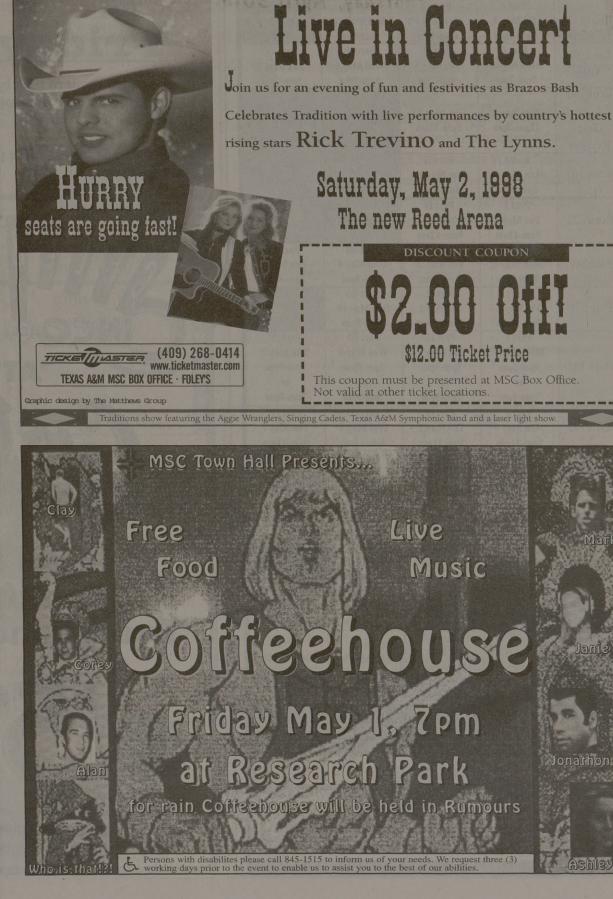
their next venture, which opened in 1990. Freebird's, which takes its name from the title of a

song by rockers Lynrd Skynrd, quickly established itself in the local market. In fact, the restaurant owner's wife said the popularity soon became more than the small store could handle, with up to 500 customers a day by store manager Tatum's estimation. A second location, on Texas Avenue near Target, opened last year.

'We also wanted to reach another market, the community at large," Dubé said. "Northgate can be kind of intimidating to non-students. There's really not good parking."

PLEASE SEE FREEBIRD'S ON PAGE 6.

Bryan Hospital has changed its name 5 times in 67 years.



# And now we are changing it again. For the last time. Honest.

When our hospital was founded in 1931 at the corner of 27th and Regent Street in Bryan, it made sense to call it Bryan Hospital. When we moved to Memorial Drive in 1974, we were called "the NEW Bryan Hospital". And later we adopted the name of our owners: Humana B-CS.

When we moved to Rock Prairie Road in College Station in 1987, we became Humana-Brazos Valley. After we joined the Columbia system, we chose the name Brazos Valley Medical Center and later, Columbia Medical Center.

Now, with new focus on local management and local involvement in the health of our community, we've changed our name again to better identify us with our location. Most hospitals are named after their location, even those which serve multiple towns or counties. We asked lots of local people (business leaders, members of the health care community and our employees) for recommendations. They all said make it local, make it short and make it permanent. Our Board of Trustees selected College Station Medical Center for obvious reasons: it was local, short and permanent

We're proud of the 67 years we've spent providing healthcare to families in this area. And we're proud of our state-of-the-art facility on Rock Prairie Road. And, after the new wears off, we think you will agree that we finally found a name that will last.



1604 Rock Prairie Road • College Station, Texas 77842-3500 • 409-764-5100