

Tuesday • April 7, 1998

## Pressing matters

### Texas A&M University Press supplies campus with wealth of knowledge

BY TRAVIS HOPPER  
Staff writer

You read *Flying Tigers* for your military history class, but can you remember who published it? Maybe it was Random House? Or the high school favorite Harcourt Brace Jovanovich? Those names sound familiar. Or perhaps you took a nautical archaeology class and read *Seagoing Ships and Seamen in the Bronze Age Levant*? Want to take a guess where that book came from? New York? Chicago?

University Press, a publishing company established in 1974 by Texas A&M University, is responsible for these and many other scholarly and general reading books that you may have encountered during your stay here in Aggieland.

Located in the John Lindsay building on the corner of Lewis and Bizzell, University Press has published a very diverse selection of material, including many works on anthropology, nautical archaeology, architecture and Texas history.

Thomas Rotell, the director of University Press, said they have published many famous and noteworthy books.

"We just published an excellent book on George Bush that was a photographic memoir, and we also published a great book called *Birds of Texas*," Rotell said. "We have published some books that dealt with Texas A&M University, such as *Softly Call the Muster* and *Fighting Texas Aggie Band*, and an important book entitled *Lone Star Dinosaurs*."

University Press publishes about 60 books each year, and 70 to 80 percent of them are scholarly in nature. "The majority of our publications are scholarly and written for professors and such," said Rotell. "The rest are mainly trade books and general reading pieces."

The majority of University Press authors are not students who submit manuscripts or even local residents who are looking to get published.

"We tend to seek out people who we think should be writing books and try to convince them to do some work for us," said Rotell. "We have some authors who have come back to write many books for us, but we try to go out and find new people who we believe are capable and qualified."

**"We just published an excellent book on George Bush ...."**  
— Thomas Rotell  
University Press  
Director

Once the manuscript has been written, edited and is ready to go to print, it is sent off to an outside vendor who will do the actual printing since University Press does not own a printing press. The book is then bound and distributed through the University Press, with the whole process taking about nine months to complete.

Rotell said Aggies can expect many more exciting and important books to be published by University Press in the upcoming months.

"We have a new book by anthropology professor Gentry Steele called *Land of the Desert Sun: Land of the Big Bend Country* coming out soon as well as a good new book called *World of the Harvester Ants*," said Rotell. "We will also be publishing a new creative book called *Stirring Prose: Cooking With Texas Authors*, which will be a cookbook with contributions from various notable authors who are Texans. You can also expect *Plains Indians*, by Paul Carlson, to come out soon, and a really good book called *Texas Art and a Wildcatter's Dream*."

Though it may not be the most visible institution on campus, University Press is undoubtedly one of the most important and influential to A&M students.

It contributes to the material that professors read and issue as class work, and therefore they indirectly contribute to our education while attending this university. So when you are up late tomorrow night cramming for that anthropology test on the Mukogodo, take a look at the book you're reading.

Chances are it was made in Aggieland by our own University Press.

### CELEBRATE EASTER WITH GOURMET FOODS & VINEYARD VIEWS

Join us for the only gourmet Easter Luncheon with a vineyard view. It's Sunday, April 12 from 11 a.m. to 2:30 p.m. You'll enjoy the European ambiance of our restaurant, The Vintage House at Messina Hof, while you feast on a multi-course gourmet luncheon. It's only \$19.99 for adult...just \$9.99 for children under 12. Easy reservations...just call 778-3138.

THE VINTAGE HOUSE AT MESSINA HOF  
4545 Old Reliance Road • Bryan, TX

### Spring '99 Study Abroad in Italy

INFORMATIONAL MEETINGS in 154 Bizzell Hall West

-Monday, April 6  
10:00-10:30 AM

-Wednesday, April 8  
8:30-9:00 AM

Pick up an application at the meeting or drop by the Study Abroad Program Office.  
Study Abroad Program Office, 161 Bizzell Hall West, 845-0544



### Montelongo's Fine Jewelry



New Shipment of Texas A&M Watches just arrived Seiko and Citizen

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### Free BAR-B-Q

Students: Register to win a fun-filled evening of barbecue and conversation with President Ray M. Bowen and other university officials. Monday, April 27, 1998 5:30 p.m.

Sign up this week at the following locations:

- MSC Flag Room • Wehner Building •
- Rec Center • Commons Lobby •

\* Winners will be notified by mail.

### IMPROVE YOUR WEALTH-BY SHARING YOUR HEALTH

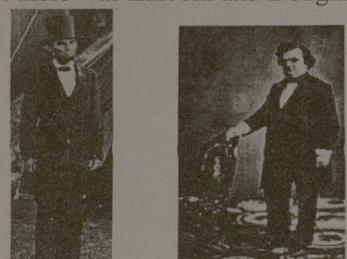


Here are 81 good reasons to become a plasma donor at Westgate Plasma Center: \$80 dollars in your first two weeks, and you save lives. If you have any questions about donating Plasma or wish to set up an appointment please call us at 268-6050.

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First there was Lincoln and Douglas.



Now comes Forman and Nickel.



### The Student Body President Run-Off Debate

April 7, 1998 8:30 p.m. MSC 292B

Presented by Student Government Association Election Commission & http://pf.tamu.edu

The views expressed in this program do not necessarily represent those of MSC Political Forum, the MSC, or Texas A&M University.

Persons with disabilities please call 845-1515 to inform us of your special needs. We request notification three (3) working days prior to the event to enable us to assist you to the best of our abilities.

### Jon W. Bayless

### SEVIN ROSEN FUNDS

CIENA • Citrix Systems • Compaq • Silicon Graphics

Jon W. Bayless will be speaking on his personal and professional keys to success

### Engineering Your Life

Tuesday, April 8, 1998  
7:30 P.M. • MSC Forsyth Gallery  
Free Admission

The Memorial Student Center  
♦ELS♦  
Executive Lecture Series

