llen' sitcom suffers

m sexuality content

ANGELES (AP) — "Seinfeld,"

about nothing, is wrapping up

e-year run covered with glory as

most popular sitcom. "Ellen," a

that is very much about some-

is dying a slow and painful death.

einfeld" isn't popular because it's

on because it has a point to make.

fference between the two is more

ut nothing, and "Ellen" isn't facing can-

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fundamental, at least in TV terms: One is funny, the other isn't anymore.

"I'm gay, the character's gay and that's the problem everyone has with the show. It's just too controversial, nobody wants to deal with it," star Ellen DeGeneres said last week on "Entertainment Tonight," the TV program.

She's right when it comes to the network. ABC undoubtedly would love to bid goodbye to the headaches "Ellen" has brought it — but it couldn't, and wouldn't, if the ratings for the show (9:30 p.m. EST Wednesday)

were high enough.

There is room on sitcoms for messages, sermons, even politics, when they are the seasoning in the stew. But when comedy becomes afterthought, too much is being demanded of viewers.

Plots can revolve around teen-age drug use ("Home Improvement") and drinking ("Boy Meets World" this Friday), around cancer ("Murphy Brown") and weight bias ("The Drew Carey Show") because they are the exception, not the rule.

The shows also know to follow the

ctor makes best of utterfly' stomach

NEW YORK (AP) - Before showp at co-star Jack Nicholson's for his first rehearsal, Greg ar was hungry but too nervous now if he should eat or not.

I decided to wolf down a bowl of etti," Kinnear says in the March of Entertainment magazine.

was that kind of nervous eating. ad through some scenes, and ack said, 'Would you like some netti?' And I said, 'Absolutely! I'm ing!' It was uncomfortable eating cond time, but I dealt with it."

The ex-host of TV's Talk Soup reered from the double dinner in e to co-star as Nicholson's downs-luck gay neighbor, a perfornce that won Kinnear a best-supting actor nomination.



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trail blazed by such 1970s TV pioneers as Norman Lear with "All in the Family" and Larry Gelbart with "M-A-S-H"; even racism, death and war can be dressed up as sitcom fodder with humor as the sugar coating. "My take has always been we can

tackle any subject as long as we're not preachy, as long as we remember we're trying to entertain with it," says Bruce Helford, executive producer of "Drew Carey" and an alumnus of "Roseanne," which explored such issues as domestic abuse.

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