

## "QUOTE OF THE DAY"

This Week's Theme: What are your feelings concerning women on death row?

"In other countries, when women commit murder, they put the husbands on trial; but no sir, not in America. We kill our women."

— Ben Millice  
Sophomore computer engineering major

## Day of love shines through TV programs

NEW YORK (AP) — Love, love, love, all you need is love. Or you can just watch television.

Don't look for love on TV. George Clooney doesn't love you, he loves to swagger. Rosie O'Donnell doesn't love you, she loves junk food. Jerry Springer doesn't love you, he loves playing host to creeps normal people would cross the street to avoid.

Maybe TV's truest expression of love is product love. "I love it," says every commercial, "and so will you!" When it comes to love on TV, what's love got to do with it?

As nearly half a billion Valentines find their way into mailboxes this week, TV can't even muster affection for the nation's postal workers. First there was postman Cliff Clavin, the trivia-slugging schmo of "Cheers." Then "Seinfeld" upped the ante with the demented letter carrier Newman, who fancies himself a communications warlord.

You'll find post-adolescent puppy love shared by the title characters of "Dharma & Greg." On the right episode of "NYPD Blue," a 12-alarm fire flash-fries Diane and Bobby. On "The Practice" last Monday, attorney Bobby Donnell had to choose between continuing a relationship with his district-attorney girlfriend and taking on a high-paying client. In the case of Love vs. Money, the money won. Isn't it romantic?

Right now, CBS is courting viewers with the Winter Olympics, and CBS is in love. With 128 hours of adoring coverage, CBS

loves the sponsors' big bucks and the Nielsen gold.

At least, that was the rapture in which the network began the Games. But so far, viewers have not reciprocated this love. In the first four days, CBS' ratings sank 15 percent below expectations.

It just goes to show what Tonya Harding and Nancy Kerrigan accomplished both on and off the ice in stirring Olympics mania four years ago. From Kerrigan's knee-whacking to her silver medal and Harding's comeuppance, there was no love lost between this gruesome twosome. The TV audience loved every tawdry moment.

That was then. Now, far from Nagano, the heartwarming story of this Olympic season centers on alleged "inappropriate behavior" between the president and a love-struck White House intern.

The press is all over this below-the-beltway romance which the public has glogged onto even more than for most news stories. (Two-thirds of respondents in a Media Studies Center poll said they rely primarily on TV for coverage of the scandal.)

TV is well suited to this love story, scattering off-the-cuff theories and poorly sourced tips in a flash, rather than in the hours or days required by its print competition. Besides, all-purpose Clintergate adapts well to video venues ranging from CNN and "Nightline," to Comedy Central and "Hard Copy."

"I don't know about you, Michelle," marveled Charles Perez of "American Journal" to his co-

anchor sister the other day, "but my head is starting to spin from this whole thing."

"So much information," she bubbled in reply, "all at one time!"

Potentially, even QVC could get in on the bounty. Those gifts Bill Clinton reportedly gave Monica Lewinsky could inspire a "First Intern" line for home shoppers: Choose between a black silk cocktail dress or — was it maybe navy blue, or is it a multicolored peasant dress, or could it be a T-shirt? (Laundering optional.)

Monicagate unhinged the one TV network explicitly devoted to romance. With Valentine's Day approaching, cable's Romance Classics had picked none other than Bill and Hillary Rodham Clinton as its Most Romantic Couple of 1998.

Then Tailgate broke. What to do? Apparently concluding that Monica just wouldn't work as a last-minute substitute for Hillary, the network named another pair of lovebirds: Mavis Leno and her presumably nonstraying husband Jay.

This is a bit ironic, since Jay Leno has been at the forefront of TV wags making sport of Clinton's Monica morass.

On Wednesday's "Tonight Show" Leno launched into a quip about a perfume new for Valentine's Day. Called Lewinsky, the fragrance makes this promise: "One whiff, and she becomes weak in the knees."

Leno is clearly loving this story, and he's not alone. Such is TV's love connection.

## Ewe Hall

By J...



## Simel & Lewis



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Come and speak to representatives from over 25 companies and try and land the job you've been waiting for...

Where: Rudder Complex                      When: Saturday, February 14, 1998  
Time: 10:00 a.m.-3:00 p.m.                      Cost: Just bring your resume.....

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**Spring Business Career Fair '98!!**  
February 16-19  
Schedule of Events:

16<sup>th</sup>: Evening Reception @ The Hilton, 7 p.m.  
17<sup>th</sup>: Company Booths; Evening Reception @ Pebble Creek Country Club, 7 p.m.  
18<sup>th</sup>: Company Booths; Evening Reception @ Briarcrest Country Club, 7 p.m.  
19<sup>th</sup>: Company Booths

★ Dress in business attire when speaking with companies at their booths  
★ Prepare and bring resumes. Resume help? Contact the Career Center: 845-5139  
★ Inquire about the appropriate attire for receptions when purchasing tickets to the reception

Have questions on how to get the most out of Career Fairs? Attend the Career Fair Networking Seminar on February 12, at 7 p.m., in Wehner 159.  
<http://wehner.tamu.edu/BSC>

Companies attending the Career Fair and their corresponding days will be posted in the Battalion each day of the Career Fair.

All company booths will be located in the Wehner Building.

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When: Immediately...Interview slots are filling fast!  
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