

Sketch



By Quatro

Grammys anger New York mayor

NEW YORK (AP) — Rudolph Giuliani will probably not be getting a "Nicest Mayor of the Year" award from the Grammys.

Giuliani is in a tiff with the head of the award ceremony and says he does not care if the whole production heads back to the West Coast. "I'm not worried about it at all. If they want to go back to L.A., they can," Giuliani said. "I do not allow people to abuse members of the mayor's staff without responding."

Giuliani claims Michael Greene, the president of the National Academy of Recording Arts and Sciences, verbally abused one of his staff who wanted an explanation for why the mayor was cut from a nomination ceremony.

Greene "used language with her you shouldn't use and not only hasn't promptly apologized for it, but is lying about it," Giuliani said.

Greene sent flowers to the aide, but she returned them.

The 40th annual Grammy Awards show, slated for Feb. 25 at Radio City Music Hall, held a nomination ceremony in early January in which Giuliani was invited to fill in for country crooner Clint Black.

But when the nominations were to be announced, the mayor's office

was told Giuliani had been cut from the script.

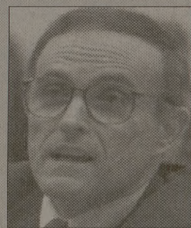
When the aide asked for an explanation, Greene exploded, Giuliani spokesperson Colleen Roche said.

According to Roche, Greene screamed, "I'm not going to let a bunch of suits come into this party and tell me what to do."

A Grammy spokesperson denied that there was a problem with the mayor.

Giuliani's indifference to the Grammys is a far cry from his attitude back when the Grammys moved to New York from Los Angeles.

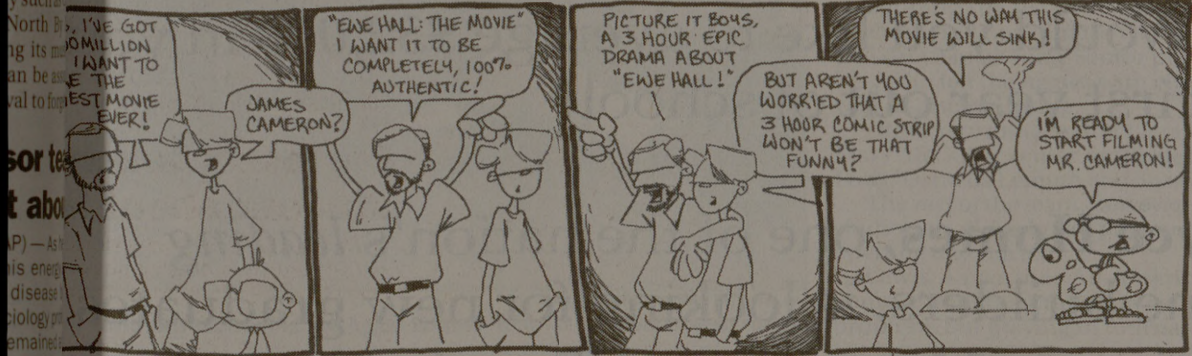
"There really is no other city, at least in America, that can celebrate a show like this quite the way that New York can," he said at the time.



Giuliani

we Hall

By JED



Last 'Seinfeld' to bring big money to NBC

NEW YORK (AP) — NBC may ask as much as \$2 million for a 30-second commercial on the final episode of "Seinfeld" — a figure that would break the record set just a few weeks ago by the network's Super Bowl broadcast.

The last original episode of the popular sitcom, slated for a full hour on May 14, is expected to attract a huge audience.

The trade magazine Advertising Age said in Monday's edition that NBC started floating the \$2 million asking price among media buyers last week and has no takers so far.

But Larry Hoffner, president of network sales for NBC, said Monday there had been no final determination on what NBC is going to seek for the last "Seinfeld."

"We're not out in the marketplace with this right now, but we expect to be shortly — in the next week or so," he said.

NBC set the record for the most expensive commercial time only a few weeks ago when it raked in an average of \$1.3 million for 30-second commercials on the

Super Bowl. "Seinfeld" has been among the highest-rated series on TV in the past few seasons, with ratings this season in the low 20s. Hoffner said "we are looking at Super Bowl ratings" for the finale.

Commercial time in original episodes of "Seinfeld" this season have reportedly been going for as much as \$550,000 for a 30-second ad.

Hoffner also said the "Seinfeld" audience contains a large number of relatively affluent people who make the show the only prime-time program they watch regularly.

Jon Mandel, who oversees network ad purchases for the agency Grey Advertising, said the reported \$2 million asking price was designed to "get some headlines" and expects the real price will be lower.

But he said NBC will get a high price for the program, and it may make sense for an advertiser like a movie studio that wants "to do something that reaches the maximum number of people in the shortest period of time."

anel & Lewis

By Mell



Batman gets nod for Razzie Awards

LOS ANGELES (AP) — Kevin Costner and Val Kilmer are up this year for Hollywood's big Phooey. They were joined Monday by San-

dra Bullock and Fran Drescher in getting nominations for Razzie Awards, the annual spoof of the Oscars honoring the worst in film.

The latest *Batman & Robin* got 11 nominations, with none for star George Clooney, if you don't count the nod with co-star Chris O'Donnell for

worst screen couple.

"I think *Batman* is one of the big disappointments of the year. If we had a category for the loudest and most obnoxious, it surely would win," said John Wilson.

Speed 2: Cruise Control got eight nominations.

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* Must be a registered Texas A&M University student to enter. All entries become the property of the Class of 1998.

Official guidelines are available in the MSC, Koldus, Wehner, Zachary, and Langford.

For more information, please call the Class of 1998 at 845-1515

- ◆ Senior Week will take place April 20-25, 1998
- ◆ Ring Dance will take place Saturday, April 25, 1998

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