



Creativity: A Bridge to Better Ideas

Betty Johnson
Senior Advising Physicist
Unocal Oil and Gas

Creativity is a skill that can be developed and nurtured. Thoughts on the creative process will be presented, and tools that can be used to generate creative ideas individually and in teams, including mind stretching exercises and formalized problem solving processes.

Date: Thursday, 20 November 1997
Time: 7:00 to 9:00 p.m.
Location: H.R. Bright Bldg., Room 126

Everyone Welcome!

Beverages and snacks will be served.

Questions? Contact Nancy Magnussen at nancy@isc.tamu.edu or 845-5587

Women in Science and Engineering



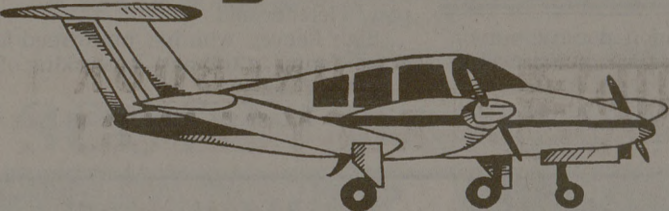
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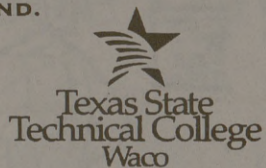


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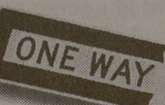
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ETIQUETTE

Continued from Page 3

Wilder said there are three events planned for the week. The first is a formal seven-course dinner at the faculty club.

"We invited leaders from organizations whom we felt would be in these situations," Wilder said. "People attending are from Wiley Lecture Series, Student Conference On National Affairs (SCONA), SBSLC and many more."

"It is a tutorial dinner," Wilder said. "Mr. Murry will host the event, and he will basically talk throughout the meal, describing how to eat certain foods. Where to place your napkin and what kind of fork to use."

"The meal was planned by the faculty club, and they choose the foods," Wilder said. "The dinner begins with a shrimp cocktail and ends with New York cheesecake and rolls."

Reeta Maddox, administrative assistant and membership coordinator of the faculty club, said the idea of having formal dinners was first introduced in 1994.

"We first started the dinners with Dr. Howard Hesby's animal science class," Maddox said. "We had honor students come in and MSC Hospitality. It has grown from there. Any student organization can sign up for a formal

dinner class."

Maddox said the reason they began the dinners is because they noticed students take many academic classes, but they do not know how to dine properly.

"Students go for many interviews, and most of them are conducted over lunches and dinners," Maddox said. "You can learn all the knowledge you need for a job, but you cannot learn about dining. The boss or the person hiring notices how you eat."

Maddox said the students are very excited when they attend the class.

"Not only do they learn about dining, but they learn about the history," Maddox said. "It is something that most students do not know."

Maddox said formal dining is still relevant in today's society.

Wilder said the fashion show will be held today and an etiquette panel will be available to answer questions on Thursday in the MSC Flagroom.

"The fashion show is about how to dress for an interview and for business," Wilder said. "The clothes were donated by clothing stores in Bryan-College Station. A&M personalities will be modeling the clothes."

Wilder said Thursday's panel will feature four speakers, each representing different aspects of an interview. Topics will range from

what to wear for interviews to how to be during an interview.

David Shellenberger, owner of The Club, will be loaning the clothes for the fashion show and will be on Thursday's panel.

"I have done many lectures about how to dress appropriately for an interview," Shellenberger said. "Many students do not realize how important the first impression is. I believe I have worked hard and I have grades, so there is no problem. But what forget is the interviewer has many other didates, and the first cut usually goes to who are not dressed appropriately or are not in a visual society, and how dress matters."

Shellenberger said the best thing for a student to wear for an interview is a dark navy or suit, a white shirt and a maroon or pattern tie. He said this should be the typical form for a student.

Wilder said people today may not be as formal as in the past, but etiquette is necessary.

"Etiquette used to be a bigger deal," Wilder said. "Society as a whole has become less formal. Everyone has become relaxed. This is a bad thing, but sometimes formality is needed. When situations arise, people do not know how to react."

ARSENIC

Continued from Page 3

"I'm the make-up artist and sound operator," Reeves said. "It's fun doing both."

McKnight said anyone can get involved in community theater.

"We have students, professors, local residents and school children perform with us," McKnight said. "We welcome anyone who wants to join us."

McWhorter said the best way for people to discover "Arsenic and Old Lace" and community theater is to see it for themselves.

"People need to come down and see it," McWhorter said. "I think anyone who sees the play will enjoy themselves."

CBS beats out NBC in November sweeps thanks to Cosby

NEW YORK (AP) — The scorned women of "Bella Mafia" and kid-friendly antics of Bill Cosby helped CBS score a narrow win over NBC in the television ratings last week.

CBS had a 10.4 rating and 17 share for the week, outpointing NBC's 10.3 rating and 16 share, Nielsen Media Research said on Tuesday. ABC finished with a 9.1 rating and 15 share, while Fox had an 8.4 rating and 13 share.

While critically panned, the first part of the "Bella Mafia" miniseries on CBS placed seventh in the week's ratings, clobbering NBC's airing of "Batman Forever" and ABC's "Medusa's Child." CBS dramas like "Diagnosis Murder" and "Walker, Texas Ranger" had some of their best

ratings of the year.

Bill Cosby's "Kids Say the Darndest Things" special brightened CBS's normally moribund Friday night lineup with a 13th place showing. CBS announced Tuesday that "Kids" would become a regular Friday series starting Jan. 9, with "The Gregory Hines Show" moving to 8:30 p.m. and "Family Matters" to 9 p.m. "Meego" is off the schedule.

CBS has done a good job scheduling its shows to offer clear alternatives to what other networks are doing, said Steven Sternberg, television analyst for Bozell Inc.

The WB and UPN are beginning to cut into the audience of the other four networks this year, Sternberg said. But their youth-friendly programming

doesn't really hurt CBS, which benefits from being the only network to actively appeal to middle-aged and older Americans, he said.

"It's a very close race these days," he said.

CBS's victory during the midseason period, when ratings are carefully watched to set local advertising rates, came despite NBC airing week's top four shows. ABC's "Home Improvement," sagging in competition with "Frasier" in recent weeks, rebounded to fifth place.

The two young networks, the WB and UPN, finished in a dead heat with 3.3 ratings and 5 shares last week.

Although the "NBC Nightly News" won the evening race with a 9.2

PEOPLE in the news

John F. Kennedy Jr. gets back at media

NEW YORK (AP) — John F. Kennedy Jr. is shooting back at photographers.



JFK Jr.

Apparently losing patience after being chased by photographers for years, Kennedy has taken to videotaping paparazzi who stake out his apartment, the Daily News reported Tuesday.

"Hey, guy with the green jacket!" he was quoted as yelling at a photographer Sunday as Kennedy's camcorder rolled. "You're here every weekend. You're looking for a harassment lawsuit."

Benny's violin takes top dollar in auction

LONDON (AP) — The violin Jack Benny was famous for not playing during his comedy routines sold at auction Tuesday for \$84,300.

An American dealer who did not want to be identified bought the instrument, which was made in Paris in 1845, Sotheby's said.

Michael Jackson to buy ski resort in S. Korea

SEOUL, South Korea (AP) — Michael Jackson arrived Tuesday to discuss a possible investment in a financially troubled ski resort, according to the resort.

Lee Kyu-bum, a spokesman for Ssang Bang Wool Group, said Jackson was considering investing in the Muju Ski Resort, 115 miles south of Seoul.

Lee wouldn't disclose details, but the national news agency Yonhap reported that Jackson is considering investing in an amusement park at the resort.

The pop star flew in from Tokyo and went to the resort by helicopter. He had no comment.

Ssang Bang Wool, the country's largest underwear maker, is under court protection after running up \$1.5 billion in debts.

Candlelight vigil to be held in honor of Diana

LONDON (AP) — Princess Diana's charity will be honored Dec. 1 with a candlelight procession and vigil on World AIDS Day.



Diana

Film producer David Putnam will speak during the event, dubbed the "Celebration of Life" by the sponsor, the National AIDS Trust.

Hundreds of people are expected to gather at Grosvenor Park in London, then walk along Piccadilly and arrive at St. James's Church, where the vigil will take place.

"Celebration of Life" will give people a chance to look back and remember Princess Diana's life and work on AIDS, and the many lives that have been lost to the disease," trust director David Bodell said.

Diana, who died in a Paris car wreck on Aug. 31, was a patron of the trust and worked hard to highlight the plight of AIDS sufferers.

THE PRINCETON REVIEW

Applying for grad school next fall? You need to take the GRE by February!

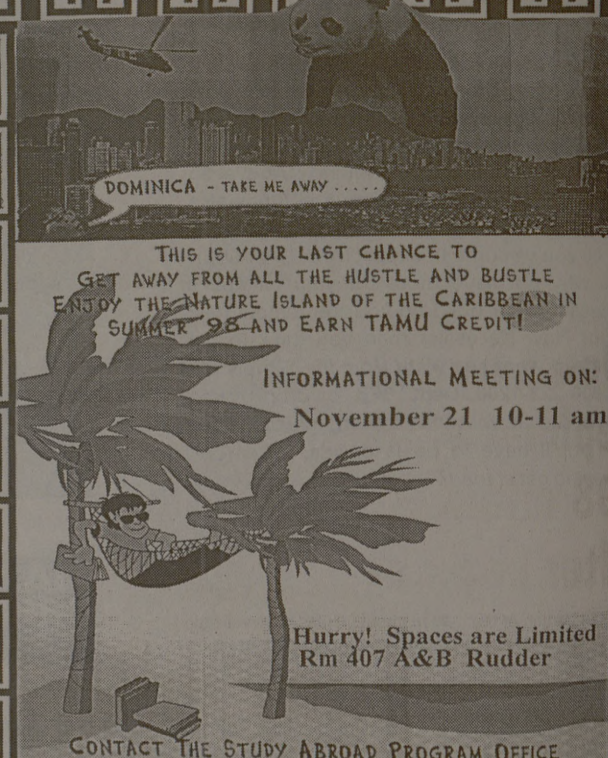
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