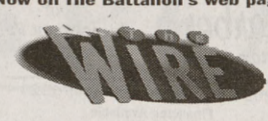


Now on The Battalion's web page



A 24-hour, multimedia news service for the internet from The Associated Press

A comprehensive, up-to-the-minute news report combining the latest AP stories with photos, graphics, sound and video.


Headlines and bulletins delivered as soon as news breaks.

<http://bat-web.tamu.edu>

a most extraordinary store in bryan/college station

216 N. Bryan Downtown Bryan 779-8208

Hours Mon-Sat 10am - 6pm



windchimes • calli art • nightlights  
museum reproductions  
beautiful sterling silver jewelry  
amethyst cathedrals • incense & oils

**Administrative Assistant**

Our Bryan/College Station office seeks an assistant, full or part-time, for word processing, office coordination, and other support duties. Previous clerical experience helpful. Full time position offers salary and full benefits including medical, dental, and vision insurance, 401k and semi-annual performance/salary reviews. EOE. To apply, please call our main headquarters:

**Universal Computer Systems, Inc.**  
1-800-883-3031  
<http://www.ucs-systems.com>

**OMEGA PHI ALPHA**  
NATIONAL SERVICE SORORITY

**Informational Meeting**  
Sept. 10 at 7 p.m. in 145 MSC  
Sept. 15 at 7 p.m. in 231 MSC

*Come see how you can help us help others!*

For more information, call Rebecca @ 822-9090

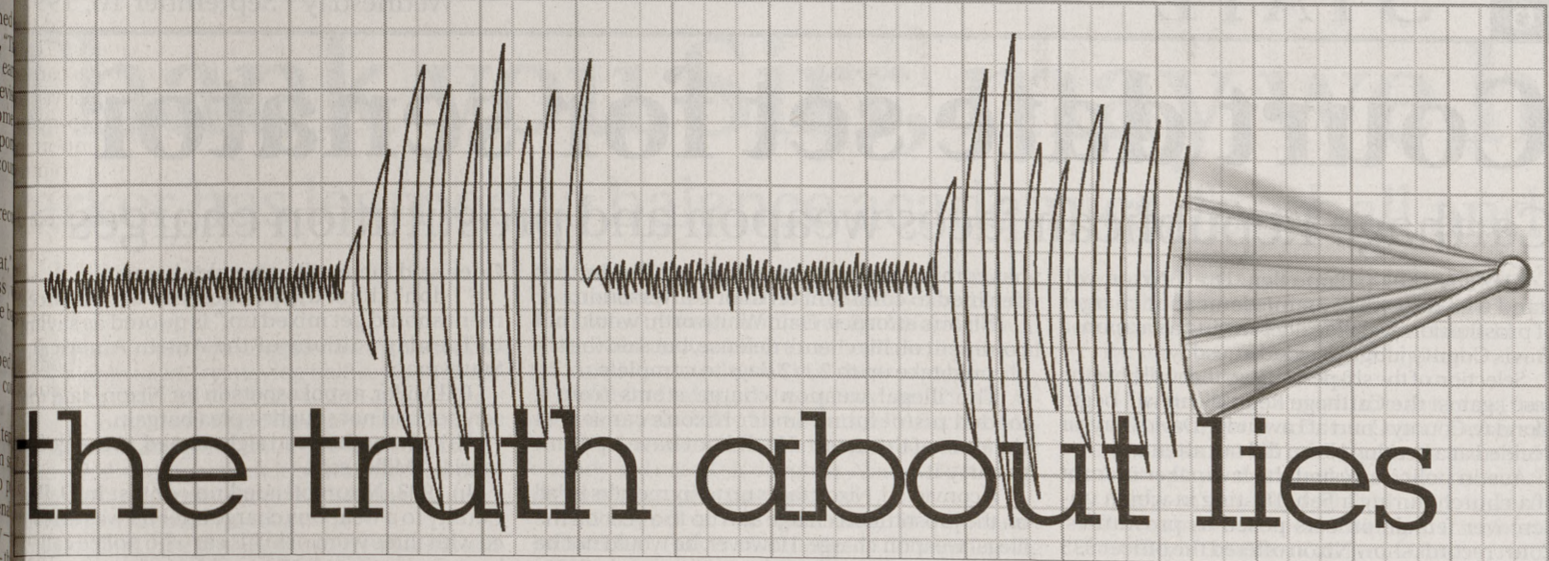
**BUILD YOUR OWN COMPUTER!!**

IBM COMPATIBLE COMPUTERS  
VERY COMPETITIVE PRICES

EASY TO ORDER  
DELIVERY WITHIN 5 WORKING DAYS  
RUSH ORDERS AVAILABLE (48 HOURS)  
ALL COMPUTERS COME WITH ONE YEAR PARTS AND LABOR WARRANTY.  
MMX AND PIII MONITORS ARE AVAILABLE FOR ALL COMPUTERS

CALL 1-888-FAX-7007

- PENTIUM INTEL 133, 166, 200, & 200 PRO
- UP TO 64 MB RAM & 4.2 GIG HD AVAILABLE
- COLOR MONITORS FROM 14" & UP
- WINDOWS 95 SOFTWARE INSTALLED & READY TO USE UPON RECEIPT
- ALL PACKAGES INCLUDE: 33.6 FAX MODEM, 12X CD ROM, MULTIMEDIA SPEAKERS & MUCH MUCH MORE!!!!!!!

# the truth about lies

Studies reveal that college students tell about two fibs each day

By MICHAEL SCHAUB  
Staff writer

Deborah Kashy, assistant professor of psychology at Texas A&M, tells a story about her favorite lie.

A young woman told her current boyfriend she broke up with her previous boyfriend after he caught him lying.

The only problem was, she was lying about the whole thing. The reason: so she could emphasize to her new beau the importance of honesty.

It is an ironic example of what has become an everyday fact. People lie, and that seems to be the truth.

Kashy co-wrote a paper on lying in everyday life for the Journal of Personality and Social Psychology.

"We interviewed 77 University of Virginia students and 70 people from the community," Kashy said. "They had to fill out a questionnaire after interacting with someone. If they intentionally tried to deceive someone, they had to record what lie they told and how serious it was."

The study revealed that lying was universal, but more common among certain demographics.

"College students lie more," Kashy said. "College students tended to tell about two lies a day, while the community members told about one a day."

While college students were more dishonest than their townie counterparts, the reasons for their lies were similar, Kashy said.

"When you lie in everyday life, you're saving face, [or] saving somebody else's face," Kashy said. "Everyday lies aren't 'I had an affair' lies, but more like 'You look really great' or 'I did well on that test' lies."

People avoid "little white lies" in their relationships with close friends and family, Kashy said.

"When people tell really serious lies, those tend to be very much told to the closest people in their lives," she said. "People tend to tell every-

**"Everyday lies aren't 'I had an affair' lies, but more like 'You look really great' or 'I did well on that test' lies."**

**DEBORAH KASHY**  
ASSISTANT PROFESSOR OF PSYCHOLOGY

day lies to people they're not close to — to acquaintances and strangers."

However, Kashy said that is not always the case.

"With the exception of mothers, people lie to mothers a lot," she said. "One student reported that he told his mom he didn't drink beer at college. We classified that as an 'outright lie.'"

Although women and men seem to lie the same amount, research has shown people tend to lie to women more casually than they lie to men, Kashy said.

"When people lie to women, they tend to plan it less seriously," she said. "They're less afraid of getting caught. They're more likely to think that women believe them."

And lovers, take note: People are more likely to lie to their boyfriend or girlfriend than they are to their spouse, Kashy said.

But lying tends to become less common as people get older.

"Older people do tend to lie less," Kashy said. "The older you get, I guess, the less you care. They figure they earned it."

Kashy said although serious lies can have serious ramifications everyday lies are not necessarily destructive.

"Lying in everyday life is not a moral issue; it's a fact of everyday interaction," Kashy said. "It's a matter of keeping social interaction going smoothly. I'm not trying to say it's good or bad or whatever, but when we lie in everyday life, it's to make life a little more pleasant."

The Rev. Michael Sis of St. Mary's Catholic Church said lying can spiritually harm people.

"On one hand, it erodes their self-image, their trust in their integrity, their relationships," Sis said. "Spiritually, it violates the commandment, 'Thou shalt not bear false witness to thy neighbor.'"

Lying also has some practical drawbacks, Sis said.

"It just gets you in trouble," he said. "It makes you work too hard. You always have to be thinking of ways to cover up your lies."

Anne Wichman, a junior psychology major, said she agrees.

"It tears down your integrity," Wichman said. "Small lies add up to where you don't trust anyone or even yourself."

Sis said he frequently counsels people who have a problem with their own deception.

"People view truth-telling as part of their self-dignity," Sis said. "It's part of the ongoing project of maintaining self-esteem."

Sis said he agrees with Kashy that everyday lies may not be as bad as more serious falsehoods.

"Some lies are worse, definitely," he said. "Not all lies are created equal."

**ANNOUNCING THE**

**Life Just Got BETTER!**

**GRAND OPENING!** 10:00am-6:00pm

**SATURDAY SEPTEMBER 6TH**

**REGISTER TO WIN A 25" Zenith Television!**



**RENTMART RENT-TO-OWN**

**Another New Store to Serve You BETTER!**

Everything you want to make your life better can be found at the Grand Opening Celebration of our newest RentMart™ store at 1707 South Texas Avenue in College Station. Join us for our Grand Opening Celebration on Saturday, September 6th from 10:00 am to 6:00 pm for prizes, refreshments and fun! While you're there, register to win our Grand Prize of a Zenith 25" Color TV to be given away the very same day!

**Better Brands, Better Selection, Better Delivery, Better Service,**  
**Better Hurry to RENTMART RENT-TO-OWN**

**1707 South Texas Avenue**  
**College Station, Texas (409) 695-9902**

As Low As **34.99\*** Per Week

As Low As **29.99\*** Per Week

As Low As **16.99\*** Per Week

**No-Cost Delivery! Easy Approvals!**

**KKYS FM 104.7 Live Broadcast Saturday 1-3 pm!**

**RDIOKICKBOX**

**INDUSTRY CLASS TO ALL IN THE COMMUNITY LIMITED TIME ONLY**

\* The transaction advertised is a rental-purchase agreement. Customers cannot acquire ownership rights unless merchandise is rented for the specified number of payment periods or prepayment is made. \* La transacción que se anuncia es un acuerdo de alquilar con opción a compra. Los clientes no pueden adquirir derechos propietarios a menos que la mercancía sea alquilada por el número especificado de plazos de pago o que la mercancía sea pre-pagada.