

THE BATTALION DEBRIEFING

► **State**

Harte-Hanks to sell news organizations

SAN ANTONIO (AP) — Harte-Hanks Communications Inc., created 70 years ago from newspapers in San Angelo and Abilene, said Wednesday it would seek to sell its remaining television station, six daily newspapers and 25 non-daily publications.

The divestiture, if carried out, would leave the company focusing on its direct marketing and shopper businesses, which account for 75 percent of its revenues, said Larry Franklin, Harte-Hanks' chief executive officer.

"While obviously this was a difficult decision to make, we are convinced it is the right one for all our stakeholders," Franklin said.

Harte-Hanks has retained Donaldson, Lufkin & Jenrette Securities Corp. as its financial advisor in the transactions.

The daily newspapers include five in Texas — the Corpus Christi Caller-Times, Abilene Reporter-News, Wichita Falls Times Record News, San Angelo Standard-Times and Plano Star Courier — as well as the Anderson Independent-Mail in South Carolina.

Harte-Hanks also owns KENS-TV, the CBS affiliate in San Antonio.

"We are very proud of the contributions all our newspapers have

made over the years to their communities and the newspaper industry," Franklin said. "Likewise, KENS-TV is one of the premier television stations in the nation and a proud part of Harte-Hanks for over 30 years," he said.

Harte-Hanks prefers to sell its newspaper operations to a single buyer, Franklin said, adding that the television station could be part of that transaction or sold separately.

The company said although it will pursue the sale of its newspapers and television station, there are no assurances they will be sold.

Since going public in 1993 for the second time, Harte-Hanks' direct marketing and shopper businesses have grown.

"We have found that these businesses, particularly direct marketing, are very different from the newspaper and television businesses, which by their nature serve local markets," Franklin said.

► **National**

UT president in line for Berkley position

BERKELEY, Calif. (AP) — Robert Berdahl, the head of the University of Texas at Austin, is likely to be the next chancellor of the University of California at Berkeley, sources said Wednesday.

Berdahl, 59, has been president at the University of Texas, Austin, the flag-

ship of the Texas system, since 1993. He is a former vice chancellor from the University of Illinois at Champaign-Urbana and is a German historian.

JFK dispatches set for auction block

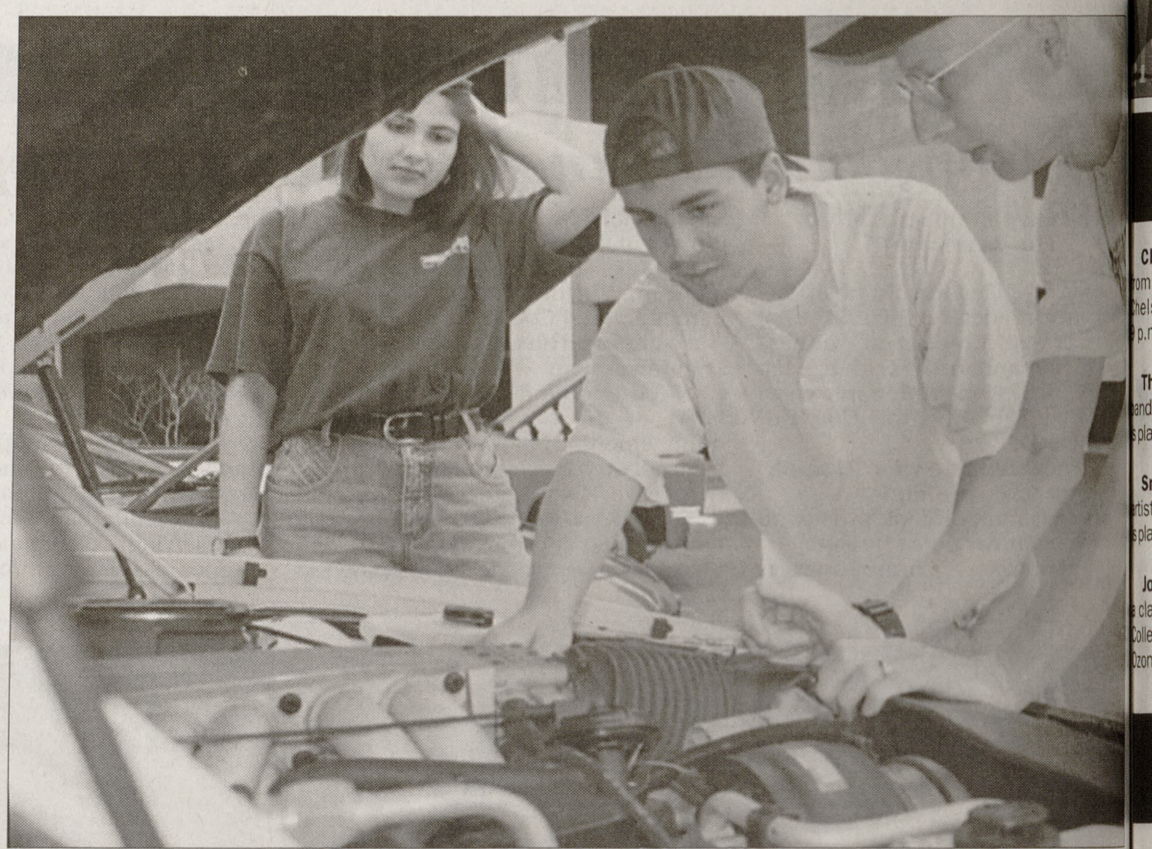
NEW YORK (AP) — Four months after wire copy describing President Kennedy's assassination sold for over \$8,000 at auction, another batch of Associated Press dispatches on the shooting is going up for sale.

The 7-foot-long roll of AP wire copy detailing the moment-by-moment news developments the day President Kennedy was shot, along with a collection of AP photos taken after the shooting, will be auctioned March 19 by R.M. Smythe & Co. in Manhattan.

The dispatches — totaling about 2,100 words — begin with a digest of the news of the day, including a scandal at the New York Stock Exchange and a shootout at a child's birthday party.

Then the copy breaks in with: "BULLETIN DALLAS, NOV. 22 (AP) PRESIDENT KENNEDY WAS SHOT TODAY JUST AS HIS MOTORCADE LEFT DOWNTOWN DALLAS. MRS. KENNEDY JUMPED UP AND GRABBED MR. KENNEDY. SHE CRIED, OH, NO! THE MOTORCADE SPED ON."

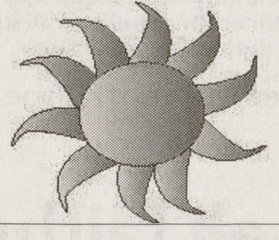

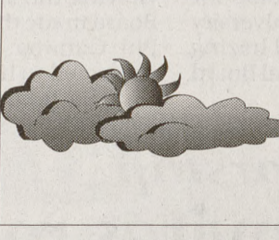
A Dow Jones News Service ticker tape that includes the identical AP text was auctioned in November by Sotheby's for \$8,625.



Robert McKay, THE BATTALION

Grease Jason Toth, a construction science graduate student; Bryan Howard, a senior environmental design major; and Deven Rohrer, a senior geography major, talk shop outside the MSC Wednesday.

► **Weather**

Today	Tonight	Tomorrow	Highs & Lows
			Today's Expected High 68°F Tonight's Expected Low 40°F Tomorrow's Expected High 70°F Tomorrow Night's Expected Low 38°F
Sunny and pleasant with northeasterly winds of 10 mph.	Partly cloudy with light and variable winds.	Partly sunny with a slight chance of rain late in the day.	

Information courtesy of TAMSCAM

► **This day in history**

(AP) — Today is Thursday, March 6, the 65th day of 1997. There are 300 days left in the year.

On this date:
In 1836, the Alamo in San Antonio fell to Mexican forces after a 13-day siege.

In 1857, in its Dred Scott decision, the Supreme Court held that Scott, a slave, could not sue for his freedom in a federal court.

In 1933, a nationwide bank holiday declared by President Roosevelt went into effect.

In 1944, U.S. heavy bombers staged the first American raid on Berlin during World War II. (A second raid took place two days later.)

In 1967, the daughter of Josef Stalin, Svetlana Alliluyeva, appeared at the U.S. Embassy in India and announced her intention to defect to the West.

In 1991, following Iraq's capitulation in the Persian Gulf conflict, President Bush told a cheering joint ses-


sion of Congress that "aggression is defeated. The war is over."

One year ago: A federal appeals court struck down Washington state's ban on doctor-assisted suicide. Lamar Alexander and Dick Lugar announced they were dropping out of the race for the Republican presidential nomination.

► **Today's birthdays**

TV personality Ed McMahon is 74. Former FBI and CIA director William Webster is 73. Federal Reserve Chairman Alan Greenspan is 71. Washington, D.C. Mayor Marion S. Barry Jr. is 61. Soviet cosmonaut Valentina Tereshkova is 60. Singer Mary Wilson (the Supremes) is 53. Actor-director Rob Reiner is 50. Singer Kiki Dee is 50. Actor Tom Arnold is 38. Country songwriter Skip Ewing is 33. Actress Moira Kelly is 33.

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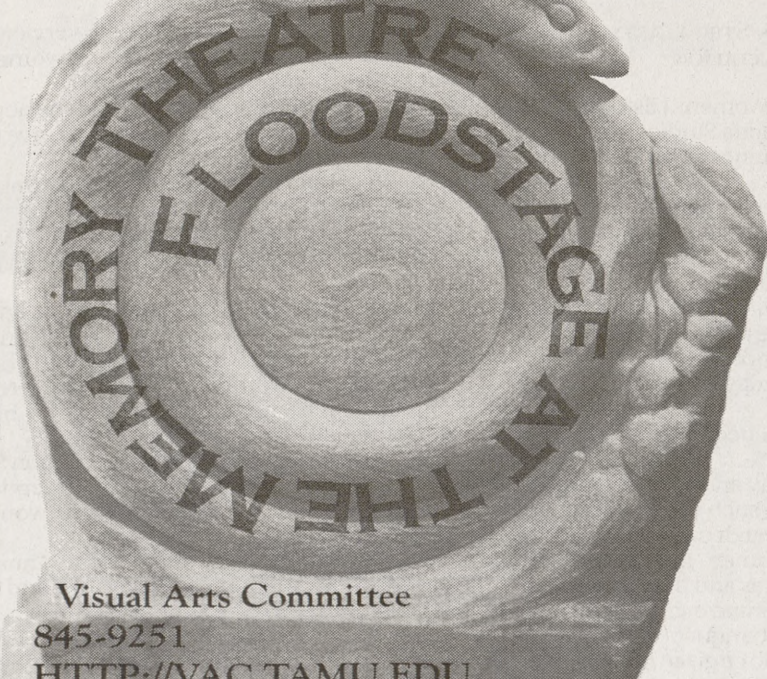
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THE BATTALION

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