FIND YOUR PLACE IN INTERNET SPACE

TEXAS A&M UNIVERSITY INTERNET AWARENESS WEEK
NOVEMBER 4-8, 1996
RUDDER TOWER
COMPUTING & INFORMATION SERVICES

Multiple Sessions

Browsing the Web
Experience the Internet and have fun while surfing the Web! We will be using Netscape as our Web browser. Search techniques and FTP (file transfer protocol) will be discussed. No need to bring a surfboard!
Missee Kubelka, CIS
Tuesday, November 5, 10:00—11:00 a.m., Rudder 301
Wednesday, November 6, 11:00 a.m.—12:00, Rudder 301

Creating a Homepage, Part 1
Your instructor will demonstrate steps used to create your personal homepage on the Web. You will also view your homepage and learn how to link files and images. By the end of the course, we will have a homepage published on a TAMU UNIX Web Server. For information that the whole world needs to know!
Jane Carpenter, CIS
Tuesday, November 5, 1:00—2:30 p.m., Rudder 301
Thursday, November 7, 1:00—1:30 p.m., Rudder 301

Creating a Homepage, Part 2
Learn more HTML to make your homepages spiffy. HTML formatting tags and special effects tags will be discussed and demonstrated. If you've been wanting to learn to create tables in HTML, this is the session for you!
Jane Carpenter, CIS
Tuesday, November 5, 4:00—5:00 p.m., Rudder 301
Wednesday, November 6, 12:00—1:00 p.m., Rudder 301
Friday, November 8, 10:00—11:00 a.m., Rudder 301

Creating a Homepage, Part 3
In this demo, experience some basics to help you with images on the Web. We'll download images and place them into a document. You will be introduced to client-side image-mapping. Perk up your page with pictures!
Jane Carpenter, CIS
Wednesday, November 6, 1:00—2:00 p.m., Rudder 301
Friday, November 8, 11:00—12:00, Rudder 301

Easy UNIX for Web Publishers
This class is for people who don't know UNIX, but will be using a UNIX Web Server to publish homepages. You were introduced to this concept in *Creating a Homepage Part 1*. Let our instructor guide you into the not-so-scary world of UNIX!
Jane Carpenter, CIS
Thursday, November 7, 9:00—10:00 a.m., Rudder 301

Going Beyond The Static Web Page
Come and take a "behind the scenes" technical look at how a Web page can be connected to a database, send mail, and do other tasks. This presentation won't delve deeply into the intricacies of HTML, PERL, C, or CGI programming, but it will be a technical discussion of how processing tasks may be accomplished using a Web-based interface.
John McClain, CIS
Wednesday, November 6, 11:00 a.m.—12:00, Rudder 302
Thursday, November 7, 11:00 a.m.—12:00, Rudder 302

Don't Get in Line—Get On-line! Use the World Wide Web to Find Out About Financial Aid and to Check the Status of Your Student Loans
A demonstration of Adventures in Education, a World Wide Web site sponsored by the Texas Guaranteed Student Loan Corporation. Adventures in Education provides information on careers, colleges, and financial aid and offers interactive services, including Student Loan Inquiry, which allows visitors to review the status of their student loans. This demonstration will interest students, financial aid officers and counselors, administrative staff, and others wanting to know more about financial aid and the World Wide Web. Attendees will receive a free Adventures in Education computer disk case.
Catherine Mueller, Texas Guaranteed Student Loan Corporation
Tuesday, November 5, 9:00-10:00 a.m. Rudder 308
Tuesday, November 5, 3:00-4:00 p.m. Rudder 308

Overview of Microsoft Internet Explorer 3.0
John Hodgins, Microsoft
Friday, November 8, 8:00—9:00 a.m., Rudder 308

Microsoft Exchange Overview
John Hodgins, Microsoft
Friday, November 8, 9:00—10:00 a.m., Rudder 308

Microsoft Internet Information Server
John Hodgins, Microsoft
Friday, November 8, 12:00—1:00 a.m., Rudder 308

Microsoft FrontPage
John Hodgins, Microsoft
Friday, November 8, 3:00—4:00 p.m., Rudder 301

Overview of Microsoft Internet Explorer 3.0
John Hodgins, Microsoft
Friday, November 8, 4:00—5:00 p.m., Rudder 308

Tuesday, November 5

K-12 Education, WaterNet, and the Web
Ric Jensen of the Texas Water Resources Institute secured a mini-grant from the U.S. Environmental Protection Agency in 1995 to assess the extent to which Texas public school (K-12) teachers are using the Web and the Internet for classroom instruction and whether they would be willing or likely to do so in the future. The project also investigated teacher perceptions of the usefulness of the TWRI Web site, "Texas WaterNet" (located at

http://twri.tamu.edu) to support classroom teaching. Jensen will explain how this project was conducted as well as results from it. He will also provide an overview of some of TWRI's Web efforts, including such efforts as developing searchable databases, linking a list server to the Web site, posting digitized videos, and creating a new Web site about septic tanks and on-site wastewater systems.
Ric Jensen, Texas Water Resources Institute
Tuesday, November 5, 9:00—10:00 a.m., Rudder 308

Management of Instructional Materials and Student Products with Intranet/Internet Resources
Educators at all levels need efficient electronic methods of collecting, storing, and evaluating student products due to: improvements in computer-based teaching/learning, a growing instructional reliance on telecommunications, and the profusion of distance education offerings. Instructional resources and developmental techniques will be demonstrated for incorporating Internet/Internet resources in teaching. For anyone interested in delivering and managing Web-based instruction and materials.
Ronald D. Zellner, College of Education
Tuesday, November 5, 10:00—11:00 a.m., Rudder 308

CGI Basics
Come learn about the basic concepts of CGI programming, including a description of interfacing HTML form-based input from a client to server-based program. A working example will be demonstrated as a prototype using Perl. Course will also examine use of CGI programs, more specifically, server-side includes to generate HTML code based on a programs outcome. Who should attend: beginning HTML programmers who would like a basic introduction of how to implement the CGI to their Web pages.
Micheal Pulk, Cybercom
Tuesday, November 5, 11:00—12:00, Rudder 308

Effective Use of Graphics in the On-line Environment
This presentation will discuss fundamental concepts of aesthetic and effective Web page design. General guidelines for content and size will be discussed. A practical demonstration of basic graphics tools and filters will be used in discussing guidelines for constructing good graphics. The importance of quantization and the effective use of an available palette will be stressed. Who should attend: beginning HTML programmers.
Micheal Pulk, Cybercom
Tuesday, November 5, 12:00—1:00 p.m., Rudder 308

The Texas A&M Visualization Laboratory
The Texas A&M Visualization Laboratory, housed in the College of Architecture, was established in 1988, with a mission to develop the resources and techniques necessary to produce computer graphics programming, simulation and animation at the highest level of technological achievement. The major focus of laboratory activity is the support of academic, research and industry initiatives in visualization sciences. The Laboratory's capability couples digital imaging, computation, and multimedia to an advanced degree. To date, the M.S. in Visualization Sciences has a near 100% job placement rate. Come see some samples of student's work and learn more about this fascinating program.
Bill Jenks, Visualization Laboratory
Tuesday, November 5, 12:00—1:00 p.m., Rudder 302

Creating a Dynamic and Useful Web Presence
This presentation will cover the finer details of creating a truly useful and manageable Web site. If you're creating ever chang-

ing Web sites, or looking for ideas to keep their Web site on the leading edge, this is for you! Some of the topics to be covered will be: dynamic graphic design, dynamic Web page design, and how to gauge and set goals for useful Web presence. Business owners, marketing and sales professionals, and serious Web designers should attend.
Alan Kurk, Internet Publishing Technologies
Tuesday, November 5, 1:00—2:00 p.m., Rudder 302

A Way Out: the Internet as an Accessibility Tool for the Disabled and Homebound
This presentation addresses how Internet technology can provide disabled and homebound people access to: professional opportunities, resources and agencies, and personal interaction and recreation. People interested in the following areas might find this presentation interesting: vocational/ rehabilitation counseling, mobility enhancement for the mobility impaired, Parks, Recreation, and Tourism, counseling of disabled or homebound, advocacy for the disabled, Americans with Disabilities Act, and adaptive technology.
Gia Octavia Alexander, Nuclear Engineering
Tuesday, November 5, 1:00—2:00 p.m., Rudder 308

Accessing the Internet and Other Graphical Environments without Seeing the Screen
This presentation is discussion and demonstration of how blind people can use synthetic speech and screen reading software to access graphical interfaces including Win 95 and the Web.
Tuesday, November 5, 2:00—3:00 p.m., Rudder 308
Dr. Robert Carter, Psychologist, Student Counseling Service

prNet(tm) - Press Release News System
This presentation will introduce the prNet Press Release News system. Developed for the free delivery and posting of news events, press releases, or notices, prNet allows both the general public to read and be automatically e-mailed new releases, as well as deliver them to the media via the prNet Media DataNet system. New features will also be announced at this presentation. Press release writers, public relations officials, reporters, and marketing professionals should attend.
Alan Kurk, Internet Publishing Technologies
Tuesday, November 5, 2:00—3:00 p.m., Rudder 302

World Wide Web—No Fear! with the Eagle's Jim Butler
New to the Internet? Come let the Bryan-College Station Eagle's Jim Butler give you a basic introduction to the Web that includes setting up a personalized start page, navigation aids, using bookmarks and search engines, and downloading software.
Tuesday, November 5, 3:00—5:00 p.m., Rudder 308
Jim Butler, Bryan-College Station Eagle

The Uses and Usefulness of Electronic Publications on the WWW and CD-ROM
Communicators, computer technologists and others who are providing electronic publications of text or an overview of a user survey completed by county agents across the State of Texas.
Elizabeth Gregory and Bill Watson, Ag Communications
Tuesday, November 5, 3:00—4:00 p.m., Rudder 308

Business Resources on the Internet
This presentation will introduce you to the various business resources on the Web and commercial databases available campus-wide. Handouts providing URL and kind of information.
Staff, Texas A&M University Libraries
Tuesday, November 5, 4:00—5:00 p.m., Rudder 302

Wednesday, November 6, 1996

Java—the Programming Language of Internet and for the Internet
Programming languages come and go and some of them stay longer than the others; some of them endure and some of them evolve. Java is the latest in hundreds of programming languages. Java is certainly not the last and not the ultimate, but one big step which has potentials of becoming a major enduring language with evolution. What is new, what is distinct, what to learn, how to learn, why to learn; all these and related questions will be raised and initial and simple answers will be provided in "A Quick Tour of Java".
Dr. Salih Yurttas, Department of Computer Science
Wednesday, November 6, 9:00—11:00 a.m., Rudder 308

Cervantes International Bibliography On-line (CIBO) and Digital Libraries
Addressed to everyone interested in Cervantes, his works, and times, the CIBO collects and makes available data regarding international publications by and about Cervantes. A search engine using the mg facilitates its use; two types of searches can be made: ranked and Boolean. Documents are linked internally as well as to the taxonomic index. The CIBO is produced at the Department of Modern and Classical Languages in collaboration with the Center for the Study of Digital Libraries, part of the Engineering Program at Texas A&M.
Dr. Eduardo Urbina, Modern and Classical Languages, Dr. Richard Furuta, Shuen-Cheng, Computer Science
Wednesday, November 6, 9:00—10:00 a.m., Rudder 302

How to use TAMUNet—Texas A&M's Internet Software Package
Find out the who, what, when, where, and why of TAMNet, Texas A&M's Internet software package. We will explain what comes with TAMUNet and will demo some of our favorite TAMUNet tools.
Chris Barnes, CIS
Wednesday, November 6, 9:00—10:00 a.m., Rudder 301

Internet Search Tools
This presentation will introduce both the novice and advanced user to several of the most common search engines, like Alta Vista and Lycos, used to access sites on the Web. In addition, information on how to evaluate a site and when to use the Internet will be given.
Staff, Texas A&M University Libraries
Wednesday, November 6, 10:00—11:00, Rudder 302

Digital Libraries—Virtual Sites of Learning
This session will cover an overview of current digital libraries found on the Web with a focus on data mining and how the Internet can be a useful tool in fulfilling the educational needs of today and tomorrow. It will be followed by a open forum to discuss how people gather research on the Web.
Orlando "InfoMan" Castillo, FSIS Project Management
Wednesday, November 6, 11:00—12:00, Rudder 302

Access Texas—The One Stop Solution for Texas Businesses on the Internet
Access Texas is an interactive database of Texas businesses which allows organizations to create and maintain custom Web pages on-line without programing. Come learn about Access Texas to select the page layout, background and text colors, upload graphics and have your site listed with the major Web indexes.
Jim Bob Ward, Real Time Internet Services
Wednesday, November 6, 12:00—1:00, Rudder 302

Business on the Internet—Can Electronic Commerce Work for You?
You think the Internet may help your business increase sales, reduce costs, and/or increase efficiency, but how can you be sure? This discussion will focus on electronic commerce and how it can help both small and large businesses become more competitive in an ever changing environment. Topics to be discussed: an introduction to electronic commerce and the Internet, who can you expect to reach on the Internet (demographics), why your business have a presence on the Internet, how can you get the most out of a Web site.
Paul D. Marvin, Jr., Global Knowledge Group
Wednesday, November 6, 12:00—1:00 p.m., Rudder 308

Delphi Client Server Application and Track Testing
Services for Students with Disabilities (SSD) in the Department of Student Life administers approximately 10,000 tests per year to students who need to take their tests in an alternative place or format as part of their academic accommodation. From the beginning, this process (which involves multiple contacts with the student and department) had been done by hand. The old process was inefficient and did not allow easy retrieval of critical information. Adaptive Technology Services developed a Delphi 2.0 32-bit multi-threaded client/server database application to track the testing process. The Test Manager system uses barcodes to identify each test and track its movement through the testing process.

SSD has plans to distribute the application to other universities with similar needs. Eventually, the system will incorporate student disability records, e-mail functionality and Web connections for on-line queries of tests. This presentation will demonstrate the application and operation of the above described system.
David Sweeney, Adaptive Technology Services
Wednesday, November 6, 1:00—2:00 p.m., Rudder 302

The "Ugly-Duckling" Internet Resource Exchange System
Come see how a 21-state organization of video producers uses this system to overcome bureaucratic restrictions to distribute educational video tapes as a pooled resource. Anyone can use this method to combine Web forms and filtered e-mail for creating their own simple, but effective, distributed interstate delivery system.
Glen Vigus, Gordon Riall, Agricultural Communications
Wednesday, November 6, 2:00—3:00, Rudder 302

Free Academic Assistance on the Internet
Free academic assistance from over 30 Texas A&M University departments is now available at one easy-to-access location on the Internet —the Academic Assistance Clearinghouse. The presentation will include a brief discussion of the first year in operation and a demonstration of some of the various types of information available to students. Students who want to take advantage of free academic assistance information to increase their understanding of course material and also their GPA, professors who want to learn about the advantages of having their course information on the Internet, and anyone interested in using the Internet as a learning tool should attend.
Pat Welch, Center for Academic Enhancement
Wednesday, November 6, 1:00—2:00 p.m., Rudder 308

Photoshop for Web Developers
Come and get a taste of image editing with the basic tools and palettes in Photoshop. Learn a few easy techniques to make your images smaller and faster on your homepages. A picture is worth a thousand words!
Jane Carpenter, CIS
Wednesday, November 6, 2:00—3:00 p.m., Rudder 301

What is on Libraries' Web Page?
The Web is more than just homepages and search engines. The Web site established by the Evans and West Campus Libraries has connections to citation databases, full-text journals, government information sites. In addition, you can find library instructional handouts and departmental information. This presentation will introduce you the various levels and resources found on your libraries' Web pages.
Staff, Texas A&M University Libraries
Wednesday, November 6, 3:00—4:00, Rudder 302

Residential Network (ResNet) at Texas A&M
DRLH and CIS are in the task of building the ResNet, which will provide an Ethernet connection to every resident living on the Texas A&M campus. Challenges include finding a support model that can weather the dynamic nature of student network knowledge and use. Come learn about the ResNet project!
Raymond McCauley and Aaron Bawcom, Residence Life and Housing
Wednesday, November 6, 3:00—4:00 p.m., Rudder 308

Introduction to Using the Web at Texas A&M
Would you like to learn about the helpful Web applications at Texas A&M such as the Electronic Phonebook? In this presentation, you can learn about the Electronic Phonebook, how to use it to look up information about somebody here at Texas A&M, and learn how to edit your own personal entry!
Chris Barnes, CIS
Wednesday, November 6, 3:00—4:30 p.m., Rudder 301

The Year 2000 Problem
The Year 2000 is approaching soon and with it comes many computing problems related to data storage and date computations. This is not just a mainframe problem, every system can be affected. This presentation will explain the Year 2000 problem, provide suggestions for determining if you will have problems with the Year 2000, and suggestions on how to resolve the problem. This session will also include Year 2000 information from the Texas Department of Information Resources (DIR).
Kim Reverman, CIS
Wednesday, November 6, 4:00—5:00 p.m., Rudder 302

Thursday, November 7th

Group Discussions over the Internet (Usenet groups and Listserv lists)
One of the most powerful uses of the Internet is the ability to communicate with groups of people who share a common interest, from Argentian politics to Zen philosophy. This course will teach you about Usenet (the bulletin board of the Internet) and Listserv (the mailing list of the Internet) and how to send and receive messages to a group of people with similar interests.
Chris Barnes, CIS
Thursday, November 7, 10:00—12:00 a.m., Rudder 301

Teaching Neuroscience Principles in a Combined On-site and Distance Education Environment
This presentation shows how I integrated the use of Trans-Texas Video Network (TTVN) lectures and asynchronous, just-in-time, computer conferencing in teaching. Also incorporated were two pedagogical strategies: constructivism and team learning.
William Klemm, Veterinary Medicine
Thursday, November 7, 10:00—12:00 a.m., Rudder 302

Designing Your Own Web Page with Macintosh
Take advantage of the Macintosh's power in desktop publishing

to move your information onto the Information Superhighway. The Web is the perfect place to publish information such as research projects, department policies, and even your resume.Who should attend: anyone who is considering putting information onto the Web.
Mike Zachary, Apple
Thursday, November 7, 11:00-12:00, Rudder 308

Setting up You Own Web Server with Macintosh
If you need ultimate control over your Web content, having your own departmental Web server is the only way to go. See how easy it can be to set up your own Web server and have a fully interactive, exciting site right on the Internet. Publish assignments, grades, catalogs, literature, reference material and more with just a few clicks of the mouse. No programming required! Who should attend: faculty, staff, or students that need control over their content to produce the most effective presence on the Internet.
Mike Zachary, Apple
Thursday, November 7, 12:00—1:00, Rudder 308

The Center for Distance Learning Research at Texas A&M University
Dr. Lloyd Korhonen, the Director, will describe the Center for Distance Learning Research and the services it provides. In 1995, the Center for Distance Learning Research of Texas A&M University entered into a private/public partnership with GTE Corporation to jointly develop and maintain a facility for the development of distance learning. The facility is now the home for a variety of services that were impossible to offer in our on-campus-divided facilities. This state-of-the-art facility is available to Texas A&M University System components for a variety of developmental and delivery activities.
Dr. Lloyd Korhonen, Director, CDLR
Thursday, November 7, 12:00—1:00 p.m., Rudder 302

Open Forum on TAMU's Proposed New Web Site
For everyone who has an interest in Texas A&M's Web site. A campus-wide committee has worked for several months to reorganize Texas A&M's Web site. The committee has also identified areas that should be added to the site to assist prospective and enrolled students, as well as others. This session is planned as a forum for the University community to discuss the proposed organization with the committee. Check out the outline draft at http://tamu.edu/aggieally/webproposal.
Mary Helen Bowers, University Relations
Thursday, November 7, 1:00—2:00 p.m., Rudder 308

Humanities/ Social Science Resources
This presentation will introduce you the various Web sites providing information of interest and use in the social sciences and humanities, including full-text copies of classic works of literature. Handouts providing URLs and kind of information found at each site will be available. Open to all interested persons.
Wendi Arant, Evans Library
Thursday, November 7, 1:00—2:00 p.m., Rudder 302

Ergonomic Survival Kit for the Net Surfer
It's true—computers can make you sick. At one time, only factories were scary. Now the office is no longer considered a safe, healthy place to work. Just by sitting at your computer and surfing the Internet, you're exposing yourself to the risks of physical trauma, eye strain, and clutter. They don't call it surfing for nothing. Get hints, tips and exercises for the knowledgeable Internet user.
Larry Bowles, CIS
Thursday, November 7, 2:00—3:00 p.m., Rudder 308

The Tex-Mex Virtual Design Studio
The lecture describes current experimentation on the use of the Trans-Texas Video Network and the Internet as media for conducting transnational (Texan / Mexican) architectural design reviews. In such a context, Texan and Mexican students of architecture are working through the use of networks on the development of an architectural project in the island of Cozumel-Mexico.
Guillermo Vasquez de Velasco, Architecture
Thursday, November 7, 2:00—3:00 p.m., Rudder 302

Digital Libraries in the Information Age
Learn about digital libraries, and why they important to you as a student or a researcher here at Texas A&M University. The panelists will discuss digital library issues in general, with a special focus on the efforts being made in the building of the George Bush Digital Presidential Library. Panelists include: Dr. John Leggett, Director of the Center for the Study of Digital Libraries at Texas A&M University; Warren Finch, Senior Archivist for the Bush Presidential Materials Project. Al Cornish, Digital Librarian at the Sterling C. Evans Library will serve as moderator.
Thursday, November 7, 2:00—3:00 p.m., Rudder 301

Department Of Entomology Web Site and the Digital Dragonfly Project
The Department of Entomology Web site provides information about the academic, research and extension programs. Course offerings, research areas and specific laboratories are highlighted. Extension programs and information on the Web side now include insect management recommendations for the major agricultural commodities. Lesson plans and information links to other interesting sites are provided for schools and youth.

The Digital Dragonfly project will show how adult dragonflies can be captured in full color using a personal computer and a desktop scanner. The dragonflies are not harmed and may be released after scanning. Each scan contains a significant amount of taxonomical detail and the images are to scale. An on-line collection of these fragile and beautiful insects is being made and can be seen at http://www.ecr-town.com/dragonfly on the Web.
John Jackman, Entomology, and Forrest L. Mitchell, Texas Agricultural Experiment Station
Thursday, November 7, 3:00—4:00 p.m., Rudder 302

VRML: 3D on the Internet
In engineering, architecture and design, the Internet and the Web provide new ways by which design teams can collaborate. Virtual Reality Markup Language is an emerging standard that will allow designers to exchange 3D CAD models using Netscape and other Web browsers. This demonstration will show how to create VRML models and how the technology is being used in architecture courses at Texas A&M. Perhaps we will even take a virtual stroll in downtown Bryan!
Mark Clayton, Architecture
Thursday, November 7, 3:00-4:00 p.m., Rudder 308

Pegasus Mail
Learn why Pegasus Mail is the favorite e-mail package of hundreds of TAMU faculty and staff. We'll demonstrate the steps used to read, reply, forward, and send electronic mail with Pegasus Mail. Distribution lists and nicknames make e-mail with P-mail a breeze!
Jane Carpenter, CIS
Thursday, November 7, 4:00—5:00 p.m., Rudder 301

Agricultural Resources on the Web
This presentation will introduce you to Web sites specializing in

agricultural and related information. It will cover private, federal and state sites. Handouts providing URL and kind of information found at each site will be available. Open to all interested persons.
Staff, TAMU Library
Thursday, November 8, 4:00—5:00 p.m., Rudder 302

Friday, November 8th

Introduction to the Internet
Are you an absolute beginner to the Internet? This presentation includes a video tape that is an excellent introduction to the fascinating world of the Internet. Learn about all the wonderful things that you can can do in cyberspace, including chat, e-mail, FTP and the Web!
Chris Barnes, CIS
Friday, November 8, 8:00 a.m.—10:00 a.m., Rudder 301

Science and Technology Resources on the Web
This presentation will introduce you to Web sites specializing scientific and technological information. It will cover both private providers such as the Institute of Physics as well as government sites such as the Department of Energy. Handouts providing URL and kind of information found at each site will be available. Open to all interested persons.
Staff, TAMU Library
Friday, November 8, 11:00 a.m.—12:00, Rudder 302

Domino Web in a Box!
Learn about Domino Web in a Box, an easy-to-use system that's helping companies build, manage and enhance cost-effective corporate Internet/Intranets.
Maggy L. Wooden, IBM
Friday, November 8, 10:00—11:00 a.m., Rudder 308

E-Commerce: Technologies Enabling the Development of Secure Electronic Shopping Environments
The session will feature IBM's flagship electronic commerce product—the IBM Net Commerce system—software that makes it possible for businesses to quickly, easily and safely create virtual storefronts on the Internet.
Maggy L. Wooden, IBM
Friday, November 8, 11:00—12:00, Rudder 308

This Side of the Firewall: What Intranet Web Technology Can Do for Your Business or Organization
This session will focus on using Web technology for communication within an organization. It will explore the key components of establishing an Intranet. Non-technical issues will be discussed such as developing a corporate Web strategy and issues of data ownership and control.
Kim Trant, Quadra Corporation
Friday, November 8, 11:00—12:00, Rudder 302

Multimedia on the Internet
If you are publishing multimedia content on the Internet, there's no better platform to develop it on than the Apple Macintosh. Learn how to take your existing multimedia materials and publish them onto the Web. Text, photos, animations, audio and even video can all be prepared and placed on the Internet with some very simple to use tools. Who should attend: multimedia developers and creators that want to take their content off of disks and CDs and move it to the Internet.
Mike Zachary, Apple
Friday, November 8, 12:00—1:00 p.m., Rudder 302

Tired of Big Phone Bills? Try Telephony!
Learn how you can place long distance phone calls on the Internet and save money with bypassing long distance charges. Learn how it works and the current status of the technology, as well as where it is headed.
David Wilson, Myriad Internet Access
Friday, November 8, 12:00—1:00 p.m., Rudder 302

Choosing an Internet Provider, an Unbiased Perspective
A plain-English view of how to get on the Internet including info to look for from an Internet Service Provider, how to pick the right one, what software/hardware is needed, and how to end the pitfalls that trap most "newbies" on the Internet.
Jonny Hinojosa, VP, Engineering, Myriad Computers
Friday, November 8, 1:00—2:00 p.m., Rudder 302

The Benefits of Electronic Publishing
This presentation will cover the many ways your organization can benefit from distributing information electronically, why the Web is a successful medium, what is involved in the publishing process, the costs, and how your department can use Intranet to distribute internal information to the members of your organization. Who should attend: any department that is thinking about using the Web to distribute information both internally and externally. The traditional ways of distributing information will be compared and contrasted with the electronic methods. Costs relating to creating and maintaining a Web page will also be discussed.
Bill Ambrose, CIS
Friday, November 8, 1:00—2:00 p.m., Rudder 302

Managing a Listserv List
Do you own a Listserv list? Would you like to learn more about managing one? This course will show the basic steps required in owning a Listserv list. Some of the items covered will include basics of a list header and keywords, list owner commands to add/remove people from a list header keywords to control volume, unwanted messages.
Chris Barnes, CIS
Friday, November 8, 1:00—3:00 p.m., Rudder 301

Take a Tour of the Center for Distance Learning Research
The Center for Distance Learning is intended to be an exciting and productive facility to use. This session will provide an extensive onsite tour of the Center's technological capability involved in the deliver of distance education. The educational substance and delivery of instruction are of paramount importance. This means that the best educators and their ideas are the core of the Center. The facilities of the Center are available to the University community for technology demonstration, learning demonstration, project assessment, faculty development and professional meetings.
Dr. Lloyd Korhonen, Director, for Center for Distance Learning Research
Friday, November 8, 2:00—3:00 p.m., Center for Distance Learning Research (in Bryan Industrial Park, off F.M.2818)
Call 862-7573 for more information.)

The Texas LoanSTAR Program, an Internet-based Conservation Program for Texas State Agencies
The Texas LoanSTAR program is a 98.6 million revolving loan program that was initiated in 1989 by the State Energy Conservation Office. LoanSTAR provides revolving, low-interest loans for energy conserving changes to be made in public buildings and schools in Texas. Participants must repay the loans in five years or less based on the estimated savings. As of August 1996, LoanSTAR has saved the state of Texas over 35 million dollars by reducing the amount of energy consumed in state agencies.

A unique feature of the LoanSTAR program is the monitoring that has been installed in over 300 buildings to measure the savings. The Internet-based monitoring network includes Texas A&M University, Texas A&M Kingsville, the University of Texas at El Paso, Texas Southern University, and Texas Tech University.

This presentation will provide a brief overview of the LoanSTAR program and will show how the Internet forms the day-to-day efforts of the program.
Jeff Haberal, Associate Professor, Architecture; W. Dan Turner, Associate Dean, Undergraduate Engineering Program; David E. Claridge, Professor, Mechanical Engineering; and Dennis O'Neal, Professor, Mechanical Engineering.
Friday, November 8, 2:00—3:00, Rudder 302

Electronic Formats and the Future of Publication
This presentation will introduce you to the nature of electronic publications and the issues that surround this format. Issues of medium included access, dissemination and preservation of information, effect on traditional publication formats, and preservation. Handouts providing a bibliography for further reading (print and electronic) will be available. Open to all interested persons.
Staff, TAMU Library
Friday, November 8, 3:00—4:00 p.m., Rudder 302

Web Creation and Administration Using Windows NT Internet Information Server
Creating and administering a Web site is becoming more and more simple. With Microsoft's Internet Information Server and a prospective Webmaster can integrate WWW, FTP and Telnet into her existing NT Server with ease utilizing NT's built-in Access Control List. This session will focus on the installation and setup of IIS services for the novice to intermediate IIS or network administrator.
David Sweeney, Adaptive Technology Services
Friday, November 8, 4:00—5:00 p.m., Rudder 301