



with special guest: CHALK FARM

Sunday, October 27 **Wolf Pen Creek Amphitheatre**

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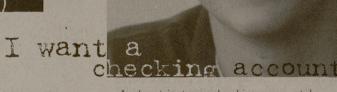




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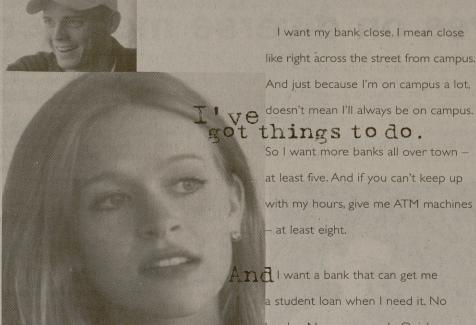
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TALK RADIO

Dallas-based disc jockey Doug Banks keeps audiences captivated bis syndicated show that mixes music and personality.

By James Francis THE BATTALION

usic is not the only thing on the radio today. Now, radio listeners are becoming more familiar with disc

jockeys and radio personalities. Behind those spinning albums from decades everyone can identify with, radio entities control these programs that help lead people down nostalgic paths.

One such individual, Doug Banks, a Dallas disc jockey with a syndicated program, The Doug Banks Show, is making a five-hour appearance today in The MSC Flag room, from 1 p.m. to 6 p.m.
Michelle Burden, executive

producer for The Doug Banks Show, said the show is coming to College Station because there are a multitude of listeners here.

"It's important for us to go to all of our markets," she said

Burden said the personal tone the program takes with its audience is the reason for its success. "I don't think we're just a regu-

lar radio show," she said. "We're not just people behind a mic." Burden said the program's two personalities, Banks and his

partner, A.J. Parker, reach out and enter the homes of listeners. "Doug and A.J. share their lives with people," she said,

and people begin to think they know [them]. Banks' show will be a live national radio broadcast, and he

promises to entertain the stu-

dents of Texas A&M University. "We play music," he said, "but also have just as much personality as possible. Personality radio is what it's all about.

Banks said his urban radio show can be described as "flying without

a net and no holds barred."

In other words, listeners will absorb something other than an endless barrage of music or monotonic talking.

Unlike some of those all-talk or all-music radio programs, The Doug Banks Show offers a variety

This way an audience can remain entertained for more than just one segment, Banks said.

> "Doug and A.J. share their lives with people, and people begin to think they know [them]."

Michelle Burden Executive Producer of The Doug Banks Show

"The radio doesn't have to become a jukebox after 7 o'clock in the morning," he said.

In addition to music, Banks reaches his audience with witty conversations and innovative catch phrases.

He said he is able to make an impact on people's lives due to syndication

"I just love entertaining people," Banks said. "If the entertainment is there, people are going to

Banks said the elements of his show, such as disco music call-ins and featured artists on Friday afternoons, are what keep his listeners tuning in.

"The show changes everyday because it is not set," he said.

Another feature of

stems from callers with the lable first names. They contact the radio

Friday • September

get to be on air and the their name set to a rend Keith Sweat's "I Wanna." Banks said that as far a

pearance in The Flag ro people should expect spo Our stuff is not scrip

said, "so they can exp hours of non-stop fun. In continuance of hi

Banks said he could work for another 20 years. He began his radio the age of 15 at his hi and has attained the fi

ally syndicated urban rad

in radio history. "I will always be in industry," he said, "an ly have a ton of affili have as much fun as I'm right now.

Banks and Parker wor gether to produce so unique for the radio wo

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ng a basic pro

Although her job is a regular job, Parker said takes a good amount of have a developed show.

'It entails a lot of prepa she said. "[Doug] leads the and I follow." As a woman and a m

the radio program is one greatest opportunities of h and has led her to a clear sion, Parker said. "If you have a c

it," she said. Parker said the overall p

of life in the radio ind ranges from crazy to off-t to emotional. 'It's not like going to w

she said, "it's like going to

► People in the News

Fitzgerald's 100th birthday celebrated

ST. PAUL, Minn. (AP) — Tender was the sight: A few hundred people raised candles to toast F. Scott Fitzgerald, who was born 100 years ago in St. Paul.

"He was one of ours. We claim him because we love him. Here's to F. Scott Fitzgerald's 100th birthday," Garrison Keillor, host of A Prairie Home Companion radio show, told the crowd Tuesday.

Fitzgerald, whose works include Tender is the Night and The Great Gatsby, left St. Paul at age

"The fact that this young man flew off to New York, Paris and Hollywood and never did write a hymn or homage to the Midwest has always been painful," Keillor said. "He left for New York be-

An all-Gershwin evening with pi

Marcus Roberts is

perhaps the most

exciting and talented

jazz pianist on the

scene today. Backed

by the equally skilled

he will create dynamic

of the music of George

Gershwin, including a

thrilling variation of

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Academy of the Ascension,

cause New York is what he wanted to write about. Fitzgerald's birthday, Sept. 24,

is being celebrated this week with birthday cake, marathon readings of his works, a new bronze sculpture and postage stamp, Jazz Age dance lessons, flapper fashion shows and a literature festival for young writers.

Webber's musical based on novel

NEW YORK (AP) - Two "Phantoms' and a 17-year-old newcomer have the leading roles in Whistle Down the Wind, the new Andrew Lloyd Webber musical that opens in December in Washington on its way to Broadway.

Davis Gaines, Broadway's current Phantom of the Opera,' will play a mysterious stranger simply

orchestra

TODAY ONLY!

A limited number of tickets will be available

in select zones, to TAMU students.

Marcus Roberts

Portraits

mieres Dec. 12 at the Nati Theater in Washington. Whistle Down the Wind,



Molloy With a stretch Philadelphia, who finds the Chemist would

Gaines has played the mi the Phantom more times that other actor. Also in the cal Whistle is Timothy Nolen, wh the first American to play Phantom on Broadway.

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TAMU WOME

CBS This Morning "...Roberts demonstrate his technical virtuosity passionate intelligence impressive fashion. And yes, with soul."

8:00 p.m.

Rudder Auditoriu

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of Marcus Roberts, who have you been?"

Time Magazine

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