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Fri June 7 - Thurs June 13 Schedule

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*THE ROCK (R) 10:30 1:15 4:35 7:30 10:45	CHAPTRAST	head wins ASEE award  The head of the Department of Nuclear Engineering at A&M has received the 1996 American Society of Engineering Education's Glen Murphy Award. Dr. John W. Poston Sr., who is also a professor, will receive the award this month at the ASEE Annual Meeting in Washington D.C.  The award is granted each year to outstanding engineering professors in
*THE ROCK (R) 10:15 1:00 4:00 7:00 10:10	LTRA STERLO	
*DRAGONHEART (PG-13) 11:00 1:25 4:25 7:25 10:20	dts	
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TWISTER 1 (PG-13)	THE COMPANY	

TWISTER 2 (PG-13)

THE LAST SUPPER (R)

THE ARRIVAL (PG-13)

OLIVER & COMPANY (G)

PRIMAL FEAR (R) 10:50 1:30 4:55 7:50 10:45

THE CRAFT (R) 11:20 2:00 4:50 7:50 10:30

THE QUEST (PG-13)

**EXECUTIVE DECISION (R)** 

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Washington D.C. The award is granted each year to outstanding engineering professors in the nuclear engineering field.
Poston received the award for

news

**BRIEFS** 

**Engineering dept.** 

his work with technical literature, for directing students in the development of mathematic models used in diagnostic nuclear medicine and for the development of the Accreditation Board for Engineering in Technology -accredited program in Radiological Health Engineering at A&M. he is also recognized for the development of the university's Health Protection Engineering Program.

Page 2 • THE BATTALION • Wednesday, June 12, 1996

After spending a year as a private consultant in health physics in the the nuclear power industry, Poston was named the Halliburton Professor of Nuclear Engineering in 1987 and was also designated a Fellow of the Health Physics Society, which he went on to chair from 1992-1993. Poston has also chaired the American National Standard Institute Committee N13 on Radiation

#### **Regents vote Jennings TAMIU** president

tem Board of Regents voted to offer Dr. J. Charles Jennett, the position of president of Texas A&M International University (TAMIU) in Laredo. Jennett is currently the provost and vice president for academic affairs at Clemson University in South Carolina.

Chancellor Barry B. Thompson is expected to negotiate the details of an employment agreement with Jennett as soon as possible. If Jennett accepts the position, he will begin work by August 1. Jennett will become the fourth president of TAMIU, succeed-

ing Dr. Leo Sayavdra. Since 1981, Jennett has served Clemson University as dean of the college of engineering and professor

of environmental systems engineering. Before working at Clemson, Jennett served as professor and chairman of the civil engineering department at Syracuse University and associate professor of civil engineering at the University of Missouri-Rolla.

### Hard liquor ads make television comeback after 50-year drought W

DALLAS (AP) — A nearly 50year-old voluntary prohibition on TV commercials for hard liquor is on the rocks with a decision by Seagram to advertise in Texas.

Seagram began this week a month-long series of 30-second Crown Royal whiskey commercials on an NBC station in South Texas.

The ads are a first for a major U.S. liquor company since the Distilled Spirits Council of the United States created a voluntary ban in 1936 for radio and 1948 for television.

"We believe that distilled spirits should be able to access advertising in a responsible way on television and radio in the same manner as beer and wine,' Arthur Shapiro, Seagram executive vice president of marketing

and strategy, said in a statement.

The advertising has never been against any federal law.

More distillers may take to the airwaves since sales of hard liquor have been drying up. The total number of cases sold fell

from 190 million in 1980 to 135 million last year, according to M. Shanken Communications, a New York publisher of industry trade magazines.

Texas is one of the best markets for Crown Royal which has had increasing sales. Seagram sold 1.8 million cases of Crown Royal last year, up from 880,000 in 1980, according to M. Shanken Communications.

"It seemed like a natural fit," Gove said.

In the ad currently running nightly on KRIS between 9 p.m. and 10 p.m., a doberman puppy enters carrying an obedience school diploma. A second puppy enters carrying a bottle of Crown Royal as the voice over says Valedictorian.

No complaints have surfaced. Mothers Against Drunk Driving, based in Irving, Texas, is waiting to see what the advertising portrays before making any waves.
"We have not yet taken a stand

that says the alcohol industry

should not advertise, but we have said they should be careful in how they do it," said national presi dent Katherine Prescott.

Seagram's decision caused

stir in Washington. "There's been sort of a com pact between the governmen and the liquor industry over time, that has led to this volun tary ban," said Steve Jenning an aide to Sen. Ron Wyden, D Ore. "I guess that social contrac is now busted — too bad.

Bonnie Jansen, a spokes woman for the Federal Trade Commission, which monitors ads truthfulness, said: "The agency watching, and we will hold thos advertisers to the same standar that applies to everyone - tha the ads are not deceptive.

The Food and Drug Adminis THE tration, which is pushing to regu late tobacco ads targeted at young people, had no comment, said spokesman Jim O'Hara.

Federal law currently ban he'll TV ads for smokeless tobacci ing h

caus

## Goodbye, Senator Dole

The former Senate majority leader looks to the White House

"It's been a great ride, a few bumps along the way."

- BOB DOLE, retired Senate majority leader

WASHINGTON (AP) — He took one lingering look back in time. Then he moved on.

With a final wave, Bob Dole strode out the golden-edged doors of the Senate chamber one last time as a legislator Tuesday and into a new public life.

Moving from thunderous applause on the Senate steps to the buzz of phones in a no-frills campaign headquarters, Dole began in earnest his campaign for the presidency.

His valedictory speech was resolutely collegial at this most political of times.

"The Bible tells us that to everything there is a season," he said with a long, choking pause. "I think my season in the Senate is about to come to

But the season before me makes this moment far less the closing of one chapter than the opening

After 35 years in Congress, he was still a "work in progress," as he called the Senate he loved and

Senate moorings.

the nation he wants to lead.

"It's been a great ride," he said, adding in classic Dole fashion, "A few bumps along the way."

As he worked the Senate halls, Dole uttered and not a word in his speech about the coming presi taking dential election that jarred him loose from hi man

Dole's Senate work had become a burden in hi uphill campaign against President Clinton. Th partisanship that had bogged him down evaporate ed for his departure.

In suburban Los Angeles, Clinton saluted Dol for his more than three decades in Congress.

"Even though I am about to begin a rather v orous campaign with Senator Dole, I would like ask all of you, including those of you who are my supporters, to just take a moment and wish hir well," Clinton said to a community college crowd "I think we ought to give him a hand."

The two also talked by phone and wished each

"We talked about things we'd done together, sout Dole said.

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This workshop is sponsored by the Brazos Valley Small Business Development Center and the College Station Patent and Trademark Depository Library at Sterling C. Evans Library.



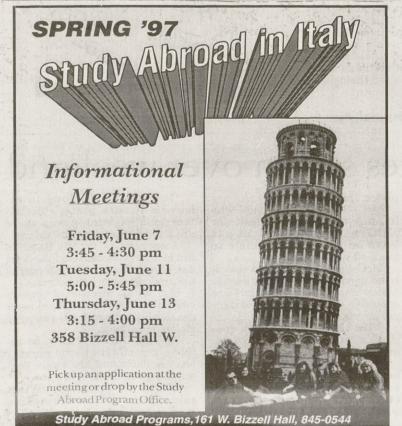
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