

# The Best Way To Save Money On Stuff (Other Than Borrowing Your Roommate's).

Roommates tend to get a little weird when you borrow their stuff. (They're funny like that.) Better to get



yourself a MasterCard® card. Then you could use it to

buy the things you really want. And with these

College MasterValues® coupons, you'll save up to 40%. And until you get your

own place, it's the smartest thing you can do. Roommates are weird enough

as it is. *MasterCard. It's more than a credit card. It's smart money.*™

**JCPenney Optical Center**

**50% OFF ANY EYEGLASS FRAME**

Save 50% on absolutely every eyeglass frame plus...bonus discount of \$20 on our best lenses. Sale includes any eyeglass frame in stock when you purchase a complete pair of eyeglasses and use your MasterCard® Card. Lens discount applies to our best lenses. See optician for details. Coupon required. Offer and coupon valid 8/15/95 to 12/31/95. Offer valid only on purchases using a MasterCard® Card. Surrender coupon at time of purchase. Coupon has no cash value, and may not be combined with any coupon, discount, Value Right package or vision care plan. Limit one coupon per purchase. See optician for details. Void where prohibited.

**T W E E D S**

**SAVE \$10 ON WOMEN'S APPAREL**

Simplicity, comfort and style... that's Tweeds. Save on all Tweeds clothing and accessories. Call 1-800-999-7997 and receive a FREE catalog with our latest styles. Place your order and save \$10 on any purchase of \$50 or more when you use your MasterCard® Card and mention the COLLEGE MasterValues® offer #C3WA. Offer valid 8/15/95 to 12/31/95. Offer valid only on purchases using a MasterCard® Card and when the COLLEGE MasterValues® offer #C3WA is mentioned. Offer void where prohibited, taxed, or restricted. Coupon may not be combined with any other coupon or discount. Shipping and handling are extra. Limit one discount per purchase.

**ARTCARVED College Jewelry**

**SAVE UP TO \$140**

Your college ring, from ArtCarved, is a keepsake you'll always treasure. Save \$35 on 10K gold, \$70 on 14K gold or \$140 on 18K gold. Call 1-800-952-7002 for more details. Mention offer #9501. Offer valid 8/15/95 to 12/31/95. Offer valid only on purchases using a MasterCard® Card and when offer #9501 is mentioned. Coupon may not be combined with any other coupon or discount. Shipping and handling are extra. Limit one discount per purchase. Some restrictions apply. Void where prohibited.

**CAMELOT MUSIC**

**Save \$3 Off A CD**

Here's music to your ears... save \$3 on one regularly priced Compact Disc at \$6.99 or more when you use your MasterCard® Card. Limit two \$3 discounts per coupon, per purchase. Limit one \$3 discount per box set purchase. Offer Not Valid Without This Coupon. COUPON #336 Offer and coupon valid 8/15/95 to 12/31/95. Offer valid only on purchases using a MasterCard® Card. Surrender coupon at time of purchase. Coupon has no cash redemption value. Offer void where prohibited, taxed or restricted. Coupon may not be combined with any other discount. Discount not to exceed \$6 per coupon. Coupon not valid on sale merchandise.

**THE WALL STREET JOURNAL.**

**49% OFF A SPECIAL 12-WEEK SUBSCRIPTION**

Invest in your future and stay on top of current developments with *The Wall Street Journal*. For a limited time only, use your MasterCard® Card and pay just \$23 for a 12-week subscription to the nation's leading business publication. To take advantage of this special offer, call 1-800-348-3555 and please refer to source key 75NY. Offer valid 8/15/95 to 12/31/95. Offer valid only on purchases using a MasterCard® Card and when source key 75NY is mentioned. Limit one subscription discount per person. Void where prohibited.

**TIME WARNER Viewer's Edge**

**GET ONE VIDEO FREE WHEN YOU BUY THREE**

Video values just for you! Enjoy a full selection of top-quality videos at discount prices. All videos are priced at \$9.95 or less and are 100% satisfaction guaranteed. Act now and get one video FREE when you buy three and use your MasterCard® Card. Call 1-800-551-0262 for your FREE catalog and ask for the COLLEGE MasterValues® offer #1081-5999. Offer valid 8/15/95 to 12/31/95. Offer valid only on purchases using a MasterCard® Card and when the COLLEGE MasterValues® offer #1081-5999 is mentioned. Offer may not be combined with any other offer or discount. Offer valid for U.S. residents only. Void where prohibited.

**BOX OF FIRE COLUMBIA**

**SAVE 25%**

Save 25% off the regular price of the Aerosmith collection, featuring all the original Columbia albums. BOX OF FIRE includes a previously-unreleased, 5-track bonus disc of Aero-rarities and hard-to-find gems including "Subway", "Circle Jerk" and more! Order now and get 12 CDs for \$89.99. Call 1-800-322-3412 and ask for the COLLEGE MasterValues® Offer. Offer valid 8/15/95 to 12/31/95. Offer valid only on purchases using a MasterCard® Card and when the COLLEGE MasterValues® offer is mentioned. Offer may not be combined with any other discount. Shipping and handling \$3.50 per purchase. Limit one discount per purchase. Sales tax applicable. Void where prohibited.

**HERMAN'S WE ARE SPORTS**

**SAVE 20%**

Run into Herman's and save. Take 20% off your next purchase of regular priced merchandise when you use your MasterCard® Card. Find everything you need at Herman's... We Are Sports®. Offer excludes certain merchandise. Coupon Required. Offer and coupon valid 8/15/95 to 12/31/95. Offer valid only on purchases using a MasterCard® Card. Surrender coupon at time of purchase. Offer excludes CrossWalk Plus, Cardio-Glide, all golf balls, select pro clubs, select Prince, Wilson, Head, Pro-Kennex and Ekelon rackets, select Nike and Reebok Prestige product, Fila, Teva, Converse L.J., Asics 2001 and Rollerblade footwear, Team Division merchandise, hunting and fishing licenses, equipment services, home delivery and gift certificates. Offer may not be combined with any other discount or promotion. Limit one coupon per purchase. Coupon valid at any Herman's location. SPC #65. Void where prohibited.

**WORDEXPRESS for Windows**

**SAVE 40% ON WINDOWS WORD PROCESSOR**

WordExpress makes it easy to create great looking reports, term papers, essays and more. Top of the line feature set, fast and easy to use. Includes professionally designed Resume Templates. Only \$29.95 when you use your MasterCard® Card and mention offer WXP-MC. To order, call 1-800-998-4555. Visit Us On The World Wide Web at <http://delta.com/microv/home> Offer valid 8/15/95 to 12/31/95. Offer valid only on purchases using a MasterCard® Card and when offer WXP-MC is mentioned. Shipping and handling are additional. Limit one discount per purchase. Void where prohibited.

**JOIN AND SAVE \$45**

Join for only \$15, instead of the regular \$60 annual membership. Then enjoy FREE lift tickets and savings up to 50% on lift tickets, resort lodging and dining, etc., at top resorts East and West. A great gift for skiers/snowboarders. Call 1-800-800-2SKI (2754) to join or for details and specials in your favorite areas and mention offer #15MCSKI. Plus look for us on the internet at URL <http://www.skicard.com/skicard> Offer valid 8/15/95 to 12/31/95. Offer valid only on purchases using a MasterCard® Card and when the #15MCSKI is mentioned. Details on skier discounts listed in 95/96 "Savings Guide" included with each membership. Hours: Mon-Fri 9 a.m. to 4 p.m. Mtn time. Void where prohibited.

**ONE HOUR MOTOPHOTO**

**50% OFF FILM PROCESSING**

Hold on to the good times and your money, too. Take 50% off the regular price of processing and printing on the first set of prints at MotoPhoto, when you use your MasterCard® Card. Call 1-800-733-6686 for the location nearest you. Limit 1. Offer Not Valid Without This Coupon. Offer and coupon valid 8/15/95 to 12/31/95. Cash redemption value 1/20¢. Offer valid only on purchases using a MasterCard® Card. Surrender coupon at time of purchase. Limit one coupon per purchase. Cannot be combined with any other offers or discounts. MotoPhoto Club Members are entitled to take 10% off the coupon price. Offer valid on C-41 process, 35 mm film, and standard size prints only. Offer valid at participating stores only. Void where prohibited.

**THE SHARPER IMAGE®**

**SAVE 15% ON YOUR NEXT PURCHASE OF \$75 OR MORE**

Shopping is easy at America's premier specialty retailer of gift, fitness, recreational, travel, apparel and more. Save 15% on a purchase of \$75 or more when you shop at any of our 75 store locations or by mail order. Call 1-800-344-4444, 24 hours a day, 7 days a week, to find the store nearest you or for a FREE catalog. Coupon Required. Offer and coupon valid 8/15/95 to 12/31/95. Offer valid only on purchases using a MasterCard® Card. There are a limited number of items to which this offer does not apply. May not be combined with Frequent Buyers® Program, Price Matching Policy, auction purchases, or other discounts or promotions. Not valid on purchase of gift certificates or on previous purchases. The discount is applicable to, and the minimum purchase based on current merchandise prices only, and excludes tax, shipping and handling. Void where prohibited.