

WHO'S WHO AMONG STUDENTS
IN AMERICAN UNIVERSITIES AND COLLEGES
1995-96
TEXAS A&M UNIVERSITY



Who's Who applications are now available for both undergraduate and graduate students in the following locations:

- Commandant's Office (Military Sciences Building)
- Student Programs Office (2nd Floor MSC)
- Student Activities Office (125 John J. Koldus Building)
- Sterling C. Evans Library
- Office of the Dean of each College
- Office of the Vice President for Student Affairs

Completed applications must be received by the Student Activities Office no later than 5:00 p.m. on Friday, September 29, 1995. They may be hand-carried to the Student Activities Office, sent through Campus Mail, or sent through U.S. Mail. (See the application for the addresses.)

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Walt Disney representatives coming to A&M

□ An informational meeting on working for the company will take place Oct. 3 in Rudder Theater.

By Lori Young
THE BATTALION

Walt Disney World Company representatives are coming to Texas A&M to offer undergraduate students the opportunity to live, work and learn with Disney for the Spring 1996 College Program.

Students chosen to participate in the College Program work at the Walt Disney World resort in Orlando, Fla. and attend business seminars to gain a greater understanding of the Walt Disney Company. Academic credit or recognition will be earned.

With almost 1,400 students expected for the spring 1996 session, Dawn Brogan, Walt Disney World college relations manager, said College Program participants have a variety of work options.

Students can work throughout the Walt Disney World resort in several areas such as attractions, hospitality and merchandise.

College Program students work at least 30 hours a week and earn \$5.60 an hour.

Jessica Grayson, A&M campus representative for Walt Disney World, said the college program is a rewarding experience.

"I can put on my resume that I worked for Disney," Grayson, a junior marketing student and summer 1995 College Program alumnus, said. "It's such a reputable company."

"When you put that costume on, the guest is the number one priority," Grayson said.

Grayson said participating in the College Program means "you're part of the company."

The Walt Disney Company orientation process is called Traditions.

"Disney shows you all the details and all the work that goes into everything — even the trash cans," Grayson said.

A significant part of Traditions is receiving a name tag.

"It is a big deal to get your name tag," Grayson said. "They put your hometown on it. I had Fort Worth, Texas, on mine. All kinds of people would just start talking to me."



Fall 1994 College Program alumnus Carlos Rodriguez said the program offers unlimited opportunities.

"I've been wanting to work for Disney forever," Rodriguez said. "Before I left, I was always dropping by The Disney Store to get psyched up."

Both College and International Program members live in fully furnished two- or three-bedroom apartments in Orlando. Rent and utilities are deducted from each paycheck.

International Program participants

work in the World Showcase pavilion at EPCOT Center.

Each participant works in the pavilion representing their country.

Rodriguez, a senior marketing management major, said he had all international roommates.

"There was Marco from Mexico from Scotland; Christoph from France from Italy; and Bo from China," Rodriguez said. "They're the best thing that happened to me at Disney. I plan to visit all of them within the year."

College Program students learn about Walt Disney Company's business philosophy through business seminars.

Students choose from four special seminar topics — theme park management, resort management, managing and motivating and human resource management.

Students also choose two electives from finance and marketing overview seminar, marketing seminar, business presentation skills, professional overview seminar and human resources overview seminar.

Michelle Reynolds, Walt Disney World man resources development representative and Spring 1987 College Program alumnus, said she learned valuable business through the Disney program.

"I learned first-hand about the value of university, how a large organization manages people and operations and the importance of college education," Reynolds said. "At the end, I discovered a career path for myself."

An informational meeting will be held Oct. 3 at 7 p.m. in Rudder Theater. Students can sign up for an employment interview after the presentation.

For more information, students can call the Office of Cooperative Education at 845-7725.

Activist groups strive for nondiscrimination in Montrose area

□ Proprietors are asked to sign a pledge, promising not to discriminate against anyone.

HOUSTON (AP) — Businesses in Houston's Montrose neighborhood have been placed on notice: Discrimination against anyone — for any reason — will be practiced only at their own financial risk.

Two activist groups have started a yearlong drive to

make Montrose, the heart of Houston's gay and lesbian community, a "discrimination-free zone" by rooting out prejudice at various businesses and asking proprietors to sign a nondiscrimination pledge.

The pledge promises no prejudice against anyone on the basis of race, sexual orientation, religion or physical disability.

If business owners refuse to sign it, then they will be placed on a boycott list, leaders of the effort say.

"Once we sign up the Montrose businesses, we'll head out into other parts of Houston,"

said Terri Richardson, president of the Houston Gay & Lesbian Political Caucus. The gay and lesbian population in Montrose has been estimated at more than 150,000.

The first target was Eduardo "Ed" Trevino, owner of La Mexicana Food Market & Restaurant, who admonished a lesbian couple not to kiss in his establishment several months ago.

The political caucus and the African-American Lesbian and Gay Alliance chose Trevino to launch their effort on Sunday, holding a news conference in the restaurant parking lot for

Trevino to render his presence. "Everybody is welcome here," Trevino said, and a half-dozen members of two activist groups.

Accounts of the incident at La Mexicana

Richardson and Keith Ward, vice president of the political caucus, described the simple kiss.

Trevino called it "a scandal" and said the "we're going at it a bit too much."

All agree that he approached the women and asked to stop.

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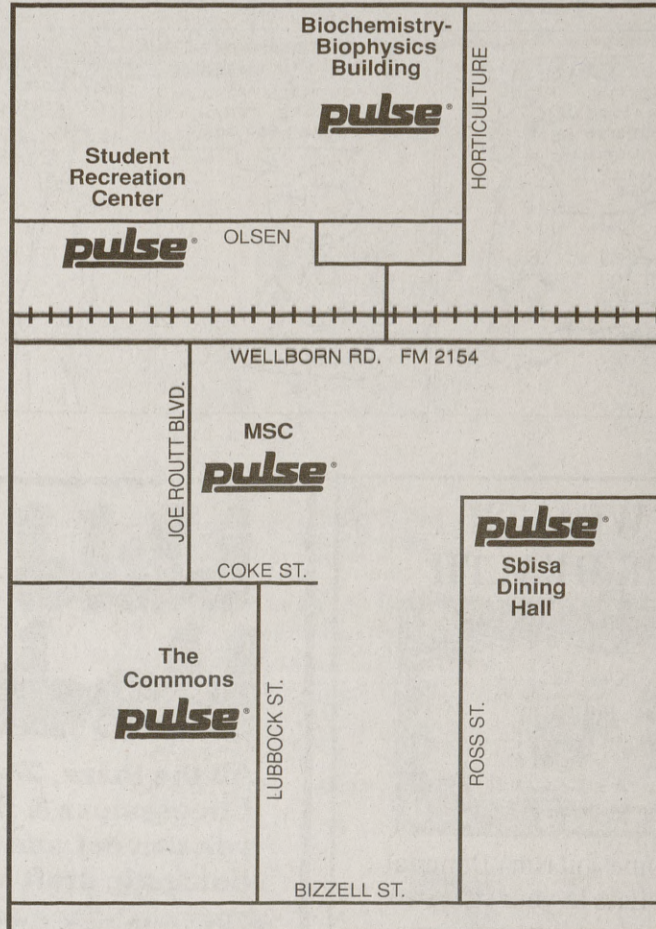
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