

Come One Come All Join the Fun

MSC Variety Show

is now accepting committee applications

Due Monday, September 11

Applications available in the Student Programs Office

Lauri Waid
845-1515

Investing in laziness

As part of a leisurely society Americans are easily led into infomercial addiction

IT SLICES, IT DICES, IT FLAMBES. IT'S A CAN OPENER, A HANDY-DANDY HACKSAW, & A RUSSIAN SPY LINK. IT GRINDS COFFEE, DOES WINDOWS, MAKES A GREAT BEAN DIP, AND CORRECTLY CONJUGATES VERBS IN SWAHILI...



Presents:

THE ROCKY HORROR PICTURE SHOW



a different set of jaws.

FRIDAY SEPTEMBER 8
SATURDAY SEPTEMBER 9
MIDNIGHT

At the Grove

Admission \$3.00 Fun Packs \$2.50



Persons with disabilities please call 845-1515 to inform us of your special needs. We request notification three (3) working days prior to the event to enable us to assist you to the best of our ability.

The Internet. The J. Crew Catalog. Telephone registration on the beloved A&M phone information system. McDonald's delivery.

Let's face it — we are a lazy society. It all began with the remote control, which abolished the need to move ourselves from the couch and made us realize how comfortable the couch was and how we don't want to leave it.

So now we order food. We order clothes. Many of us do research for anything and everything through our computers.

With e-mail, we don't have to walk five steps out the door to mail a letter. Many people don't even go to work anymore. Instead, they communicate with their bosses through their computers at home.

Most technological advances that keep us locked inside are helpful, but I ran into one of the more frightening tools of laziness on my last trip home.

I returned home to find my traditional American home cluttered with a

AMY UPTMOR
COLUMNIST



bread-making machine, a food dehydrator and a Nordic track (or some other fitness machine subtly resembling a torture device — I never

can keep all of them straight). I had to face one of my worst fears — my family had been hit by the infomercial bug.

Infomercials are possibly the saddest thing to ever happen to American society. The concept of buying things off the television is not what is bad. But the concept of buying cubic zirconium rings and powerless meat thawers is pathetic. And most items, on average, can be bought for three easy payments of \$49.95.

Even worse are the masses that buy friends — pardon me, psychic friends — at the cost of about \$3.99 a minute. Society has delved so low that individuals in need of support actually take comfort in a counseling service that, among others, LaToya Jackson endorses.

The fact that a fraction of people find entertainment value

30-minute commercials should be reason enough for alarm. Society has complained about commercials that last 30 seconds calling them a nuisance. But now, people not only watch infomercials, but many viewers buy the expensive, worthless crap they vend. Sounds like reason enough for government intervention to me.

So I'm concerned about the state of society. Sure, there are worse things going on in this world, but infomercials say a lot about how blind and easily-led society has become.

What will society's next tool of convenience be? Will it be mail-order groceries? When will doctors return to house calls?

Whatever it may be, we keep getting closer to the day when we will have no need whatsoever to leave our houses except to share in the joy of gathering with our friends.

Unless, of course, we've all become too content with chatting on the phone with our psychic companions.

Amy Uptmor is a senior journalism major

PIZZA! PIZZA! Salad Special

1 Medium Little Caesars Pleasers™ Pizza

1 Medium Pizza With One Topping

1 Fresh Express® Farms Salad Family Size

WITH MARZETTI'S® RANCH DRESSING

\$11.49
CARRY OUT-PLUS TAX
\$14.49 Delivered
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Best Pizza Value in America. Carry Out...And Now Delivered!

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BUY ONE
LARGE PIZZA
w/cheese and 1 topping

\$5.99
plus tax

Get The Second Pizza
For \$5.00 PLUS TAX

Delivered \$8.88

Little Caesars

Not valid with any other coupon.
Valid only at participating Little Caesars.

BT - 09-07-95
Expires - 10-07-95

2 Medium
Pleasers of your choice

Delivered
\$12.98
plus tax

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Not valid with any other coupon.
Valid only at participating Little Caesars.

BT - 09-07-95
Expires - 10-07-95

Football Favorite
2 Medium Pizzas
w/cheese and 1 topping
plus Free order of
Bonus Bread

\$8.99
plus tax

Delivered \$11.99

Little Caesars

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Valid only at participating Little Caesars.

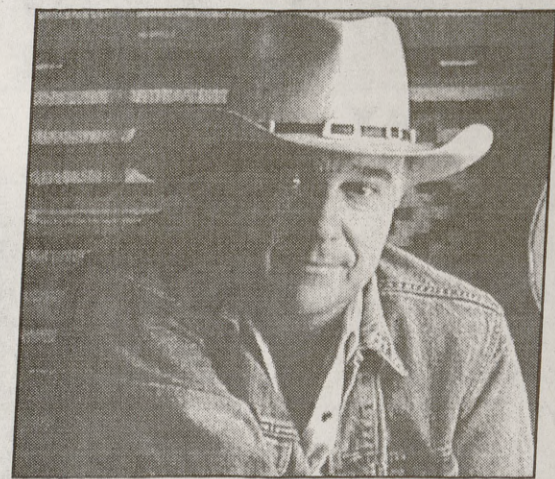
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FIJI FALL CONCERT



Presents



JERRY JEFF WALKER

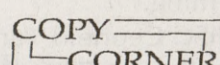
Benefiting the United Way

September 9, 1995

FIJI HOUSE

Gates Open at 6:00 p.m.

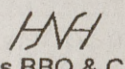
Tickets \$8.00 in Advance; \$10.00 at the Door
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