scrutinized after

colleges inflate

scores, figures

WASHINGTON (AP) - Fo years, American colleges have

railed against magazine rankings of their campuses as oversimplified "short cuts" that gloss over

the complex, subtle nature of

Now there are contentions that some of the schools, under

The rankings have come under

closer scrutiny since an April Wall Street Journal article re

ported discrepancies in data sent for the rankings and information sent to debt-rating agencies. The dispute over the rankings

has underscored the importance of marketing to the nation's 3,000

Lee Stetson, dean of admissions

at the University of Pennsylvania, whose school was not men tioned in the Journal article. 'And the amount of publicity you get helps determine the students

A spokesman for New York University — which was mentioned in the Journal article –

said questions asked by the surveys can be interpreted in different ways, which results in vary-

For example, the Journal reported that NYU, in responding to the U.S. News survey, excluded the SAT scores of about 100

poor students in a special state

sponsored program. But NYU's Virgil Renzulli said Monday the

U.S. News survey asked for SAT

scores for students entering

school in the fall. The 100 excluded students began classes in the

ported by the Journal:

Among other discrepancies re-

versity of South Florida, in Sarasota, reported its fresh man class average SAT score as 1296. But that score was ob

tained by cutting off the bot tom-scoring six percent of students, raising the average 40

points. Admissions director David Anderson told the newspaper the practice, since

stopped, was part of the school's marketing strategy.

Anderson refused to comment

to The Associated Press, refer-

ring questions to another col-

lege official, who did not return

Boston and several other schools

excluded international and reme-

dial students' SAT scores, even

though surveys specifically said

not to. Northeastern's provost,

peer group would be.

- Northeastern University in

phone calls.

New College of the Uni

'It's a buyer's market," says

colleges and universities.

learning.

you get.

ing answers.

summer.

report that

By Alvaro Rankings

# WESTGATE IS OPEN SATURDAYS

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••••••• MWF 8:00 - 3:00 • Tue & Thur 9:00 - 6:00 Beginning April 1st : Saturday 8:00 - 12:00

## **Office of Student Life Programs**

Graduate Student Council & Off Campus Aggies Commuter Students drop in for free breakfast Good Morning Commuters Texas A&M University

Wednesday, April 19 anytime between 7:30 AM - 9:30 AM Governance Room 144 John J. Koldus Bldg.

Free breakfast in exchange for your opinions on University services & programs

**Hosted by** Women's Programs- O.S.L.P.

### **BUSINESS IS BACK!** Italy Spring Semester 1996

Students will select a minimum of 12 hours:

Interested? Attend any one of these informational meetings in 251 Bizzell Hall West: Mon., Apr. 17 1 - 1:45 ANTH 205:

Wed., Apr. 19 12 - 12:45 Wed., Apr. 19 1 - 1:45 Wed., Apr. 19 2 - 2:45

1 - 1:45 Mon., Apr. 24 Mon., Apr. 24 Mon., Apr. 24 Wed., Apr. 26 2 - 2:45 3 - 3:45 Wed., Apr. 26 Wed., Apr. 26 Wed., Apr. 26 4 - 4:45

ECON 489/: **BUAD 489** LBAR 332/:

Culture of Mgmt. in the Eur. Comm. Prof. Pier Luigi Sacco

Economics of the Eur. Comm.

Prof. Pier Luigi Sacco

ARTS 350: Arts and Civilization\* Prof. Paolo Barrucchieri

ANTH 201: Introduction to Anthropology Dr. Sylvia Grider Peoples and Cultures of the World

Dr. Sylvia Grider PSYC 405: Psychology of Religion

Dr. David Rosen Abnormal Psychology

Dr. David Rosen \*Mandatory for all students

Study Abroad Programs 161 Bizzell Hall West 845-0544

### **MATHEMATICS CONTEST**

PSYC 306:

**Annual Freshmen and Sophomore MATHEMATICS CONTEST** 

**TOMORROW** WEDNESDAY, APRIL 19, 1995 7:30 P.M.-9:30 P.M.

Room 317 Milner Hall

It is intended to award at least six prizes:

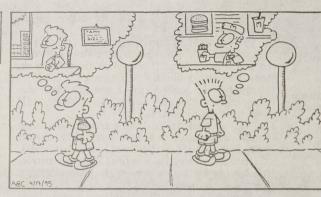
- 1. \$150 for paper judged to be the best overall
- 2. \$125 for second best
- 3. \$100 for third best
- 4. \$80 for fourth
- 5. \$60 for fifth
- 6. \$50 for sixth

Contest problems will cover topics up through Math 151 (Engineering Calculus I) for Freshmen, and through Math 251 (Engineering Calculus II) for Sophomore contestants.

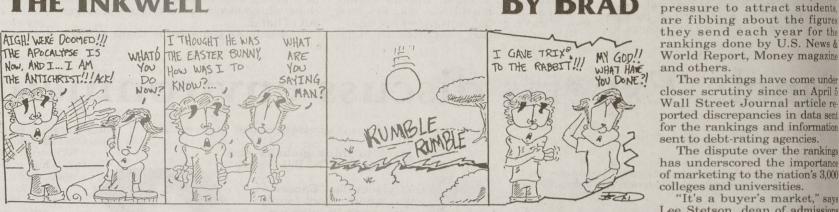
For purpose of this contest, freshmen are first-year undergraduate students, and sophomores are second-year undergraduate students.

# Stick





## BY BRAD





## Sketch

Breakfast hosted by Sam's Club

# Quatro



### WEATHER

#### Today

Decreasing clouds with a high near 82. West winds becoming SE near 10 mph.

#### Tonight

Increasing clouds with isolated showers and a low near 63. SE winds near 10 mph.

## Wednesday

Mostly cloudy with widely scattered showers. SE winds 15-

#### Wednesday Night

Numerous showers and thunderstorms. Low near 63.

#### Source – A&M Chapter of the American Meteorological Society

Scattered showers and

Thursday

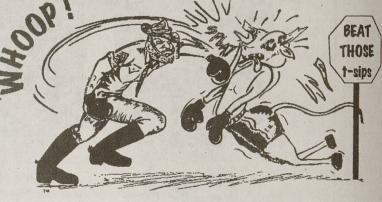
thunderstorms. High near 80.

#### Michael Baer, said the practice gave potential students a more accurate reflection of what their

**TEXAS A&M UNIVERSITY** 

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t.u.



April 17-21, 1995 **Monday-Thursday** 10 a.m.-6 p.m. Friday 10 a.m.-2 p.m.

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CONGRATULATIONS!!! WE AT ALLEN HONDA ARE PROUD OF YOUR ACHIEVEMENT! TO HELP CELEBRATE YOUR ACCOMPLISHMENT. WE INVITE YOU TO COME IN AND PICK OUT YOUR NEW HONDA! NOW THAT YOU HAVE EARNED YOUR VALUABLE DEGREE FROM TEXAS A&M AND ARE JOINING THE BUSINESS WORLD, IT CAN BE THAT SIMPLE. WE HAVE SEVERAL FINANCING OPTIONS AVAILABLE - SO LET US SHOW YOU HOW EASY IT IS TO GET YOUR FIRST NEW CAR WITH LITTLE OR NOTHING DOWN.

HONDA HAS BEEN NAMED NUMBER ONE IN IMPORT LOYALTY FOR THE SIXTEENTH YEAR IN A ROW. WHICH MEANS, YEAR AFTER YEAR, MORE PEOPLE BUY HONDA AFTER HONDA. WHY? BECAUSE YOU GET WHAT YOU PAY FOR. WHY SETTLE FOR ANYTHING LESS?!

VERY TRULY YOURS,

AGGIES HELPING AGGIES!