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CAMPUS

THE BATTALION • Page 3

narder C bids more than 300 new members

g American India os, it was 24 per BATTALION ATTALION

mong Asians s, 12 per 100,000. ternity Rush '94 ended Friday in ck women, with h the same fashion as it did last year. 1 75 per 100,00 hr southe lashon as it did last year. 15 times more lie hr s Nelson, chair of fraternity rush, the turnout for rush this fall was women to get the the same as last year. males, with a rate It lson said about 450 men went 0,000, were near more likely the ugh rush, with nearly 340 men receiv-o get AIDS. bids. He said 280 to 300 men accepted

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etween minorit da, the rate for

o get AIDS. graphy also maker bids. e in how the lthough the numbers are not greater s, said Dr. Teresan last fall, Nelson said they are happy OC's National Cen the turnout this year. e are always hoping for more inter-ut we feel our numbers are still inus Diseases.

hough we aggreg together, there ag together, there aring for the future," he said. bhic differences a velson said that getting the word out groups," she say to new students is important for connd Hispanic men ral improvement. ast, it's spread by drug use," while be This year we sent out a pamphlet to all

an and transfer students who were at act is the greater rientation this summer," he said. "It was Northeast has the f information about fall rush, the Greek es of AIDS infec , and each individual fraternity." acks and Hispania mald Eknoyan, president of the Interth and Midwestan

nity Council, said rush was also adsed on sandwich boards and in The national chapters. alion the first week of school.

Eknoyan said the basic rush policies have remained the same. An eight day process allows interested Aggies to check out the Greek system and allows fraternities to take a look at rushees.

"It's a two way street that allows them to evaluate each other," he said. "The men may visit with as many fraternities as they wish."

Eknoyan said an open forum was held the first day of rush to increase visibility. He said all 23 chapters had tables available with information.

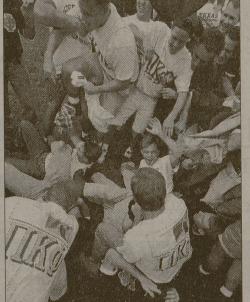
Nelson said a Fraternity Life Seminar was held the first evening where Dr. J. Malon Southerland, vice president for student affairs, and several campus coordinators for the Greek system spoke to rushees about campus life.

"The first day was a good way for interested Aggies to take a casual look at the Greek system," Nelson said.

Eknoyan said rush is a process which continues throughout the year.

"Anytime you wear the letters you're making an impression," he said.

Nelson said the fraternity system had two closings this year. Beta Sigma Psi and Zeta Beta Tau were both closed by their



Members of Pi Kappa Phi tackle new pledges in front of the Systems building Friday concluding this fall's fraternity rush.

three times greate lompanies take advantage of students langerersonal information on mailing lists sold by businesses for gain

notify their customers that they

have the right to restrict the use

of this personal information.

Anne Rowssos,

n outside Upjohnel Lisa Messer Mich., headquarter, Battaulon BATTALION n that the compan

echnological advancements se see Halcion, Pa market competition are sing to make personal inde effection ation less private as stumay find themselves being ed on mailing lists without permission never had any pro 'she said, adding d taken Halcion m

Larry Lightfoot, executive difor of the Better Business Buu of the Brazos Valley, Inc., businesses using people's sonal information for their gain are becoming more t becomes more of a prob-

as technology advances,' atfoot said. "Now we wonif the technology isn't as as it is good. College students should be es-

ally cautious of who has acto their personal informahe said.

lot of offers, like sweeps, are targeted to college ents and senior citizens, atfoot said. "That's because 're the people looking for

ething for nothing. ightfoot said modern adements allow more busies to access more informasuch as individuals' names, sses and buying habits. ightfoot said danger arises

when unscrupulous businesses gain access to individual's personal information. quiring telephone companies to

"People collect lists of people that they have successfully scammed and then hit these people time and time again, Lightfoot said. "They also sell those lists. The lists go for \$100 company could potentially sell

to \$150 a name."

mation are endless.'

Lightfoot said selling person-

"Businesses sell their mailing

al information is not uncommon.

lists, and companies sell their subscribers," Lightfoot said.

"The sources of personal infor-

Telephone companies have a long list of personal information

about their customers, including

characteristics of services and

"People collect lists of people that they have successfully scammed and then hit these people time and time again. They also sell those lists. The lists go for \$100 to \$150 a name."

executive director of the Better Business Bureau of

information.

pizza company.

The Texas Public Utility regulations. Commission, however, is now re-

PUC

-Larry Lightfoot

Brazos Valley, Inc.

their lists of customers' personal

how many times a person calls a

certain company for pizza,"

Rowssos said. "Then, they could

sell that information to another

Martin Wilson, deputy gen-eral counsel for the PUC, said

increasing competition to mar-

ket this personal information

"They could keep a record of

"As you move more and more into the electronic age, this becomes more of an issue as to information being gathered with-out people really knowing that it is being gathered," Wilson said.

Bill Erwin, public affairs man-ager for GTE Southwest, said they will accommodate the PUC.

"As a matter of policy, we do not give out personal information," Erwin said. "With this notice, we'll reassure people that their privacy is being protected." Rowssos said the Federal Com-

munications Commission is thinking about revising their rules governing telephone companies' use of customers' informa-'tion

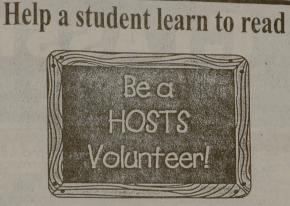
"A lot of local telephone companies are merging with companies that aren't restricted by the FCC," Rowssos said. "That's potential for the information passing along.

Lightfoot said the Better Business Bureau receives daily complaints of businesses using people's personal information. 'We are made aware daily of people whose names were placed on mailing lists without their knowledge or their au-thority to do so," Lightfoot said. "It is a substantial problem around here.'

Presents:

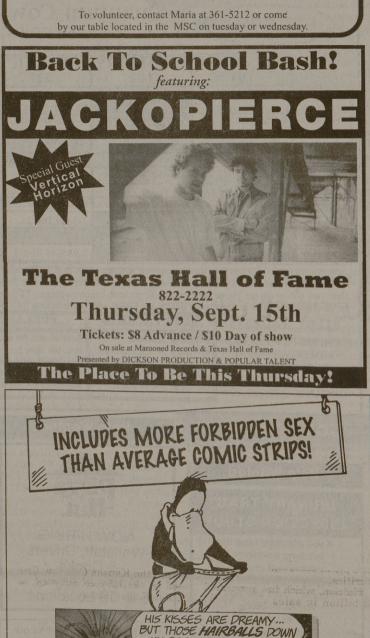
7:00 p.m.

Rudder Theatre



Bryan Independent School District

As a HOSTS volunteer you work one on one with a child who has difficulty in reading. You do not need teaching experience, only the desire to help a child to learn. You can make a difference in a child's life by giving only 30 minutes once a week. Training and materials are provided. HOSTS is located on five elementary campuses: Jones, Bonham, Kemp, Navarro and Fannin.



MY CLEAVAGE ...!

