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THE BATTALION

REMEMBERING MARTIN LUTHER KING JR.

Several events planned by state for MLK holiday

The Associated Press

Parades, recitals and addresses by U.S. Attorney General Janet Reno and a former United Nations ambassador are among the activities planned around Texas to commemorate Martin Luther King Jr. Day.

King, a Baptist minister, would have been 65 Saturday. The national holiday is Monday. King preached "nonviolent resistance," and in 1964 won the Nobel peace prize for leading the blacks' civil rights struggle in a nonviolent manner.

Despite his anti-violence stance King was gunned down April 4, 1968 in Memphis, Tenn. He died at age 39.

He died at age 39. In honor of his holiday, Ms. Reno will visit sites in Port Arthur and Fort Worth Monday. She'll address the American Celebration of Civil Rights in Port Arthur in the morning, and the Martin Luther King Multipurpose Center in Fort Worth in the afternoon.

The Dallas Park and Recreation Department is sponsoring several activities, many of them for children, to mark the day. The celebration includes free refreshments, films about Dr. King, art and essay contests and a parade. A dance recital and basketball tournament are scheduled for later in the night. Admission to all events is free.

In San Antonio, the Martin Luther King Jr. Freedom March is scheduled to proceed along Martin Luther King Drive.

In Plano, Andrew Young will be the featured speaker Tuesday at a Martin Luther King Day program called "Capitalizing on Dr. King's Dream ... Winning Together"

Young, the longtime mayor of Atlanta, is the co-chairman of the Atlanta Committee for Olympic Games. He is also a former United Nations ambassador.

Several have already spoken out or paid tribute to King In San Antonio Saturday, a rally

"In San Antonio Saturday, a rally organizer said an undying optimism has sustained minorities in the 30 years since King led his march.

"One of the things most minority populations have is a thing called hope," said Nancy Bohman, chairwoman of the 1994 Martin Luther King March. "They say to themselves, "Most things are going to get better, I'm going to get better, and the world will get better."

On Friday, the Rev. Gardner Calvin Taylor, dubbed by Newsweek magazine as "the dean of African-American preachers,"



The Rev. Martin Luther King Jr. leads a Civil Rights march through downtown Detroit in June 1963.

Officials say many people see King holiday as day for blacks

The Associated Press

ATLANTA — This ninth annual holiday honoring the Rev. Martin Luther King Jr. still finds supporters of the observance struggling to win credibility for King Day.

All 50 states are observing the holiday Monday. But most companies do not give workers the day off. Supporters say part of the reason is the holiday is perceived as a day for blacks.

"That's a perception we need to change," said Alan Minton, director of the Martin Luther King Federal Commission in Atlanta, which was created to encourage observance of the day. "There's no need for the federal government, the state government and corporations to give off a day if it just belongs to just one group."

group." "The white community has not embraced the holiday as much as they possibly could, but they certainly are embracing it more and more," he said.

A survey in 1990 found that only 18 percent of Fortune 500 companies observed King Day. That number is slowly increasing, Minton said.

"Every year we do see some progress in the observance of the holiday," said Greg Moses, a spokesman for the Martin Luther King Jr. Center for Nonviolent Social Change, the center led by Mrs. King, "Considering that it's been less than 10 years since the holiday began, I think we're reasonably pleased with the progress but hope things can continue to improve."

A spot check of a several corporations found that General Motors and Atlanta-based Coca-Cola observe the holiday, while IBM, AT&T, and Turner Broadcasting System allow workers to take the day off as a personal holiday.

"Just as we think Columbus Day is an important day and Abraham Lincoln is an important day, so is Martin Luther King Day," said Burke Stinson, a spokesman for AT&T. "Our employees seem to appreciate the option of picking and choosing what holiday of a religious nature or civic nature they may so chose."

Stinson estimated that 10 percent of AT&T's workforce takes King Day off. "King Day came after all these other days and how

"King Day came after all these other days and how many days do you add before you deduct from vacation and sick days?" asked Jon Goodman, director of the Entrepreneur Program at the University of Southern California School of Business Administration and an expert on business practices.

"If you look at the 18 percent that do give the Martin Luther King Day off, you will find there is another holiday they are not getting off."

Kaspin Alli, an associate professor of business at Clark Atlanta University business school, said money is the issue.

"If they give the day off, they still must pay employees," Alli said.

In attempt to increase the popularity of the holiday, supporters are suggesting King Day is a time for community service.

King's widow, Coretta Scott King, says the nation must confront businesses that promote violence, ranging from gun makers to video arcades, in order to reduce violent crime.

"We must recognize that while violence is ultimately committed by individuals, it is promoted and encouraged by a massive violence industry," Mrs. King



said King would "weep that we've done so little with the dream he left us." wrote in an article published in Sunday's editions of The Atlanta Journal-Constitution.

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