

# WIN \$5,000\* EVERY DAY FOR DOING WHAT YOU'D DO ANYWAY: CALL YOUR PARENTS COLLECT.

It's as easy as dialing **1-800-COLLECT<sup>SM</sup>**, instead of zero, when you make a collect call.

It's the **1-800-COLLECT \$5,000 DAILY GIVEAWAY**.

Just complete your collect call between **August 30 and September 28**, and you'll have a chance to share \$5,000 with the person whose number you're calling.



Call as often as you like. There are winners every day.

You'll also save up to **44% with 1-800-COLLECT**. It's America's Inexpensive Way To Call Someone Collect.<sup>SM</sup> Use it every time you make a long distance collect call. That's all there is to it.

Bet you call Mom and Dad more than ever.

Savings vs. AT&T 3 min. operator dialed long distance call.

## THE 1-800-COLLECT \$5,000 DAILY GIVEAWAY

\*1-800-COLLECT \$5,000 DAILY GIVEAWAY. NO PURCHASE NECESSARY. ALL ENTRANTS ARE BOUND BY COMPLETE RULES WHICH ARE AVAILABLE BY CALLING 1-800-RULES4U. FOR EACH DAY FROM 8/30/93 THROUGH 9/28/93 (30 DAYS), 1-800-COLLECT WILL GIVE AWAY A GRAND PRIZE OF \$5,000! 1. TO ENTER BY MAKING A 1-800-COLLECT CALL: \*Each time you make a 1-800-COLLECT domestic telephone call (within the U.S. and Puerto Rico) during the promotion period indicated, and the collect calling charges are accepted, you and the individual or company whose name appears on the telephone bill for the number called (hereinafter referred to as Call Recipient) are eligible to be randomly selected as potential winners to share a daily prize of \$5,000. Calling day is 12:00 midnight EDT up to the following 12:00 midnight EDT. 2. No purchase or telephone call necessary. TO ENTER BY MAIL, hand print your name, address, zip code and daytime telephone number on a plain piece of 3" x 5" paper and mail in a hand-addressed 4 1/8" x 9 1/2" (#10) envelope, with first class postage affixed, to: 1-800-COLLECT Giveaway, P.O. Box 4396, Blair, NE 68009. IMPORTANT: ON LOWER LEFT HAND CORNER OF MAILING ENVELOPE, YOU MUST PRINT THE SPECIFIC DATE OF THE PRIZE GIVEAWAY (FROM 8/30 THROUGH 9/28/93) FOR WHICH YOUR ENTRY IS DESIGNATED. Enter as many times as you wish for as many days as you wish, but each entry must be mailed separately. No mechanically reproduced entries permitted. Entries must be received by 5 business days after prize giveaway date indicated on your mailing envelope to be eligible for that daily prize. 3. SELECTION OF WINNERS: Each daily winner will be randomly selected from among all eligible 1-800-COLLECT telephone call entries and all eligible mail-in entries received for that day's giveaway. Random selection will take place 6 days after the specific prize giveaway date. Odds of winning a prize will depend on the number of eligible 1-800-COLLECT telephone calls completed each day and the time of day the call was made, and on the number of mail-in entries designated for each day's prize award. Odds will vary each day of the promotion based on the above factors. Odds of winning via mail-in entry will be as good as odds of winning via telephone entry. 4. PRIZES: 1 Grand Prize per day of \$5,000, divided equally between Caller and Call Recipient. Call Recipient portion of the prize will be awarded to the individual or company whose name appears on the telephone bill for the telephone number called. If potential winner has entered via mail, he/she subsequently will be required to give name, address and telephone number of individual with whom he/she wishes to share prize equally. 5. GENERAL RULES: To be eligible, callers/mail-in entrants must be 16 years or older as of 8/30/93. Sponsor's employees directly involved in the planning and implementation of this promotion and employees of its advertising and promotion agencies, and their immediate family members and/or those living in same household of each are not eligible for any prize, either as an entrant or designated recipient. Neither potential winner of a daily prize is not eligible, per the above, that entire \$5,000 prize will not be awarded. Void where prohibited by law. No substitution or transfer of prize permitted. All federal, state and local taxes are the sole responsibility of winner. All federal, state and local laws and regulations apply. Not responsible for malfunctioning or breakdown of telephone systems, for faulty telephone transmission or for lost, late or misdirected entries. In the event that technical difficulties prevent selection of a winner for any daily prize of the promotion, that prize will be awarded on the following day. Random selection of winners will be under the supervision of D.L. Blair, Inc., an independent judging organization whose decisions are final. By participating in this promotion, entrants agree to be bound by the Official Rules and decisions of the judges. COMPLETE rules are subject to any requirements or limitations that may be imposed by the Federal Communications Commission.