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Journalism professor receives national award

By Jennifer Kiley

THE BATTALION

Dr. Marilyn Kern-Foxworth, associate professor of journalism at Texas A&M, was honored this summer by the Association for Education in Journalism and Mass Communication (AEJMC) with the 1993 Kreighbaum Under-40 Award for excellence in teaching, public service and research.

Representatives from the association's teaching, research and professional freedom committees decide each year's recipient. Kern-Foxworth is the first black recipient of the award.

Jennifer McGill, a spokesperson for the AEJMC, said Kern-Foxworth's overall performance in the judging categories — teaching, public service and research — was extraordinarily high.

Kern-Foxworth, whose research has been published in professional and trade publications, said she believes her extensive research on blacks in advertising was a large factor in her winning the award.

Dr. Charles Self, head of A&M's journalism department, agreed and said Kern-Foxworth's research is groundbreaking.

"She has made a real impact in the journalism field with her research on diversity and inclusiveness issues," he said.

Kern-Foxworth is also involved with Fish Camp, the Uni-



Kyle Burnett/THE BATTALION

Dr. Marilyn Kern-Foxworth and her AEJMC award for excellence in teaching, public service and research.

versity-sponsored freshman orientation program.

Kern-Foxworth, who received her doctorate from the University of Wisconsin-Madison, said the award is especially important to her because it shows she has

succeeded at a young age and will continue to succeed.

She recently completed her first book, "Aunt Jemima, Uncle Ben and Rastus: Blacks in Advertising, Yesterday, Today and Tomorrow," which will be re-

leased later this year.

Kern-Foxworth has received more than 35 other awards and distinctions, including being the first female and the first black to receive the Pathfinder Award for Scholarly Research in 1988.

Mosbacher decides against governor's race

The Associated Press

HOUSTON — Republican Rob Mosbacher, saying he won't run for governor next year, Monday declared the GOP primary all but over and unannounced candidate George W. Bush the winner.

Mosbacher, a Houston businessman, had considered seeking the GOP nomination to challenge Democratic Gov. Ann Richards. But he said he didn't want to run a tough, expensive race against his longtime friend, Bush.

His announcement came after a 11/2-hour meeting with Bush in Houston.

"While I'm convinced ... that I could have beaten George, George is convinced that he could have beaten me," Mosbacher said.

"And the only thing that is absolutely clear

is we would have spent a lot of money and a lot of time trying to prove it. And that's money that could be better spent on retiring Ann Richards."

Bush, who has not made public his political plans, left Mosbacher's downtown office without speaking to reporters.

But Mosbacher said there is "no doubt in my mind" that Bush will seek the Republican gubernatorial nomination.

Karl Rove, a political consultant for Bush, called Monday's meeting part of the process Bush is going through in deciding whether to run.

"He's not a candidate today, but I don't see anything that's going to keep him from becoming a candidate," Rove said.

With strong name recognition as son of former President Bush and managing partner of

the Texas Rangers baseball team, Bush has been viewed as a top contender to try and beat Richards, who already is planning her re-election bid.

Mosbacher, son of former U.S. Commerce Secretary Bob Mosbacher, said he considered himself Bush's strongest opposition.

The GOP primary, he said, has come "pretty close" to ending now that he is out and Bush almost certainly is in. Both men believe Bush had a clear shot at the nomination, he said.

"There may be somebody, fringe-type, out there, but I think most of the serious candidates have folded up their tents," he said.

Mosbacher, 42, said Bush seemed relieved with the news he would not run.

He also said he would support Bush in the race, and he expects a formal announcement from Bush after the baseball season.

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