Aggie Public Relations plans operation

By GENEEN PIPHER

A student-run public relations agency operated by Texas A&M public relations students will begin operations this fall.

The executive board of the Texas A&M University chapter of the Public Relations Student Society of America (PRSSA) is putting together the agency, tentatively named Aggie Public Relations. All students interested in working for the agency must be members

The group hopes to attract and do work for actual clients from the University and Bryan-College Station communities

Dr. Marilyn Kern-Foxworth, adviser of Aggie Public Relations and professor of journalism said there are a number of student-run

agencies around the country. "They are just like real public relations agencies, she said. "The students will be totally responsible for going out and finding accounts, negotiating fees, meeting

"I was real concerned about his

safety in the community," Jackson

testified. "Dante seemed to be the

one they (members of the Squab

Mob) were directing their hostili-

er tried to show Greenwood was

physically capable of holding his own in a fight and liked to fight.

wood last year, he described the

joy he got from playing football because of the "crushing hits and

"I was real concerned

about his safety in the

community ... Dante

seemed to be the one

-Ronnie Jackson,

In fact, Greenwood testified he

At a track meet held the night

had been in three fights, but he

had never fought with Williams

before Williams was stabbed, the

Tip Toe Posse and the Squab Mob

confronted each other and ex-

and some of his friends were go-

ing to use a phone after the track

meet to get a ride home. They

were cut off and confronted by

members of the Squab Mob who

threw rocks and sticks at Green-

wood and his friends, Greenwood

A member of the Squab Mob

who was also in the cafeteria on

the day Williams died threw a

stick at Greenwood after the track

meet and hit him in the arm,

Greenwood said this boy then

Greenwood testified.

Greenwood testified that he

principal

they were directing

their hostilities

toward."

before March 26.

changed words.

hand-to-hand combat.

But District Attorney Bill Turn-

In an essay written by Green-

Trial

ties toward."

Continued from Page 1

Agency to serve A&M campus, B-CS

deadlines and signing contracts just like a real agency

Grace Montemar, a senior journalism major and president of PRSSA said, "It will be just like a real job. We want people that are professionals, conscientious and have a working knowledge of public relations.

Kern-Foxworth said she believes there are many departments on campus and small Bryan-College Station businesses that can enefit from the services of Aggie Public Relations.

There are all those mom and op organizations who can't afford to pay a lot of money to get brochures, fliers or public service announcements on TV," she said. "Many don't even know to do these things.

The student-run agency will have many benefits over other agencies in town, she said.

There are many businesses in town that need to have a cam-

told him he was going to shoot

wood why he decided to take a

knife to school the following day,

he said "I was thinking they were

cafeteria with a friend who is in

the Tip Toe Posse, his friend

spoke to two members of the

Monday, said one of the member of

the Squab Mob then instigated the fight when he asked, "What are

of the Squab Mob were moving all

around and cussing at Greenwood

members of the Squab Mob then

approached him and said, "I'll beat your little poor ass."

After a verbal exchange, Green-wood said "What's up?" which means that someone is ready to

When Esparza asked if he could have gotten out of the cafe-

teria, Greenwood said there was

me in," Greenwood testified. "I

was scared they were about to

Squab Mob who was talking to

Greenwood in the cafeteria testi-

fied that Greenwood swung the

knife at him before Greenwood

turned around and stabbed

Williams coming at him from be-

lunged at Williams because "I

thought he was coming to get

The member of the Tip Toe Posse testified that after Williams

was stabbed he said "I wasn't go-

ing to touch him."

Then Greenwood said he

One of the members of the

"They were trying to to box

Squab Mob and to Williams.

going to kill me.'

and his friend.

no easy way out.

Williams.

When Esparza asked Green-

When Greenwood entered the

The friend, who also testified

Greenwood said two members

Greenwood said one of these

- looking at?"

paign that is designed and executed by public relations staffs," Kern-Foxworth said. "If they hire a professional to do the job it could be quite expensive. The student agency's prices will be considerably lower than those of oth-

er agencies in the area. Kern-Foxworth said students will learn a great deal from Aggie Public Relations.

"This agency is going to let stu-dents see what it's like to actually own and operate a public relations firm," she said. "It will teach them skills in terms of sales. The students are going to have to go out there and sell themselves; let people know what they are capable of doing.

Montemar said the students have many incentives to do a

"This is one of the best ways for a public relations student to build a portfolio and get clips," Montemar said. "Students need to start get-

"I just meant to

defend myself ... If I

hadn't used a knife,

-Sherron Greenwood

hadn't used a knife, maybe they

cials had gathered the two groups

together for a meeting in an effort

to stop the violence between them;

however, members of the Squab

"They wanted it (the fighting) to go on," Greenwood testified.

Greenwood said school offi-

maybe they would

have killed me."

would have killed me.

Mob would not agree.

ting clips now because you can't do it once you graduate."

Opportunities to get experience are slim for A&M public relations students, Montemar said.

"There is a lack of opportunities for public relations majors,' she said. "Writers and photographers have The Battalion or the Aggieland. I guess this firm kind of fills that big hole, that lack of opportunity for PR majors."

Although some think a student-run agency could not do the job as well as a professional agency, Sandra Singler, a junior journalism major, disagreed.

"We will have the innovative edge," she said: "The things we've learned are still fresh in our minds. I think we will have a fresh, new perspective that others don't."

Montemar said, "Our profes-

sors aren't just professors, they've worked in the field, they aren't going to let us go wrong. PR is about communication. We are going to find out our client's needs and give them what they want. We'll give 110 percent."

Jackson said he had advised

Greenwood to ignore comments from members of the Squab Mob

and to avoid fighting with the Squab Mob.

Squab Mob was the more violent

of the two groups "mainly be-

intimidating," Jackson testified.

cause of their numbers.

Jackson said he thought the

"They seemed to be much more

Greenwood said he had repeat-

edly avoided confrontations with

members of the Squab Mob by

walking away when they approached him from behind.

wood why he didn't just stay home that day, Greenwood said, "It was going to happen sooner or later."

But when Turner asked Green-

Authorities confirm death by 'killer' bees

Researchers say not to bother nests

THE ASSOCIATED PRESS

HARLINGEN — Three years after moving into South Texas, Africanized "killer" bees have claimed their first U.S. victim, au-Three years after moving into South Texas, thorities confirmed Monday

Bee researchers said the fatal swarming of Starr County rancher Lino Lopez demonstrates that people should call pest-control experts rather than trying to dispose of bee hives themselves. 'Don't be trying to deal with them unless you know what you

are doing," said Horace Van Cleave, an entomologist at Texas A&M Lopez, 82, died Thursday after trying to flush an Africanized bee hive from an abandoned house at his ranch about 30 miles north of

In a preliminary ruling, pathologist Ruben Santos said Lopez died from an acute fluid buildup in his lungs due to an allergic reaction to more than 40 stings.

"Africanized honeybees aren't out looking for victims ... so if you don't go bugging them, you have less of a chance of them bugging you."

> -Kim Kaplan, U.S. Department of Agriculture

Lopez had emphysema and a heart condition, but neither problem appeared serious enough to have caused his death, Santos said.
"Our lab has confirmed that the bees are Africanized," Kim Kaplan, a spokeswoman for the U.S. Department of Agriculture's research arm in Greenbelt, Md., said Monday.

Africanized bees look like the more common European honey-bees and carry the same venom, but they are much more likely to swarm invaders of their nests.

"If a person is hypersensitive to bees, it is somewhat immaterial how many stings they get," Van Cleave said, recalling an incident in which a man died from one sting by the European variety.

Added Kaplan: "Africanized honeybees aren't out looking for victims. They aren't out hunting. So if you don't go bugging them, you have less of a chance of them bugging you."

The genetic migration was found to have reached Texas in the

small town of Hidalgo in October 1990. Since then, the variety has been found in 58 South Texas coun-

ties and continues to spread.

Lawsuit

Continued from Page 1

official publication that posts public meeting notices, still ran that the meeting was to be held.

But Hutchens said it is the responsibility of A&M to send a revised agenda to the secretary of the state, and he said this was

Bond said even though the judge may rule the regent's March 5 meeting invalid, he or she cannot disenfranchise the regents and force them to take action.

He said if it is decided that the meeting was invalid, the Board will probably just re-vote on the name change issue.

Hutchens said A&I alumni are not only upset that they did not have sufficient notice of the March 5 meeting, but that the decision to change Texas A&I's name was made with little input.

"Before they change the name of the institution, at the very mini-mum they should have held a public meeting on campus," Hutchens said. "They never held a public hearing at the institution involved to hear input from students, faculty and the community.

was rushed

"It was an urgent meeting be-cause the legislature was in session and they sent a strong message that they would change the names if the regents didn't do it first," he said.

Video linked the regents in College Station to people in Cor-pus Christi, Laredo and Kingsville, Bond said. It was one of the best meetings

I attended where there was open debate," he said. "Everyone had a say in this difficult decision."

Hutchens said the regents could moot the entire issue and d the community." lawsuit if they re-evaluate their previous decision.

preliminary hearing by voting," he said. "Maybe they are just going to see what the judge does.

"They could cure this before the

The hearing on the temporary injunction barring any name change for A&I is scheduled Aug.

Although several of the plain-tiffs have said the ultimate goal of the lawsuit is to remove Texas A&I from the A&M System, Hutchens said this is not part of the lawsuit. He said it would take an action by the state legislature to accomplish this.

Bond said, "It is not legally possible through this lawsuit, and nothing in the suit hints at that."

Women

As he was exchanging words with this member of the Squab Mob, Greenwood said he saw Continued from Page 1

and treatment of these diseases has been derived from studies of men merely applied to women with the supposition that there are no differences. The result is second-class health care for women."

A recent publication from the NIH concluded that "overall, women have worse health than Greenwood said he did not mean to kill Williams and was trying to protect himself.

Recently a large study done with a group of nurses showed "I just meant to defend my-self," Greenwood testified. "If I

that fat intake does not increase risk to breast cancer. In the past, doctors have warned women to watch their intake because it was thought that too much fat in a diet led to cancer

"Some things are being advertised as if research has been done but in reality it has not," Tsutsui

The Office of Research on Women's Health recently announced the distribution of \$625 million in research grants to help fill the gaps in medical knowledge about women's health.

"We are finally getting money for research on women's health, however it will be several years before any preliminary data is returned," Tsutsui said. Assistant Professor in Medical

Physiology Dr. Cynthia Meininger said, "I think that the issues are getting into the public, people are realizing that men and women are not the same."
Dr. William M. Chilian and Dr.

Meininger recently submitted a grant to study heart disease in relation to women at A&M.

Tsutsui thinks college campuses should teach an undergraduate course specifically about women's health.

"Women need this class because we are in charge of our own health, our doctors are not," Tsutsui said. "Health issues are only getting more complicated; recent medical studies on menopause, estrogen and fat intake in relation to breast cancer are proving this.

Former director of NIH Bernadine Healy was very supportive of women's research, and she has requested more money for research. The issue turned controversial and Healy was asked to resign.

"Due to her leadership, all of these programs are beginning to happen," Tsutsui said. Meninger said, "In my opinion,

she ruffled too many politicians feathers', she was disillusioned by the politics."

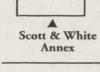


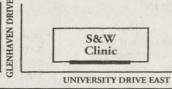
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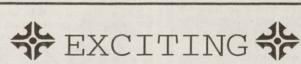
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