

Aggie Public Relations plans operation

By GENEEN PIPHER

The Battalion

A student-run public relations agency operated by Texas A&M public relations students will begin operations this fall.

The executive board of the Texas A&M University chapter of the Public Relations Student Society of America (PRSSA) is putting together the agency, tentatively named Aggie Public Relations. All students interested in working for the agency must be members of PRSSA.

The group hopes to attract and do work for actual clients from the University and Bryan-College Station communities.

Dr. Marilyn Kern-Foxworth, adviser of Aggie Public Relations and professor of journalism said there are a number of student-run agencies around the country. "They are just like real public relations agencies, she said. "The students will be totally responsible for going out and finding accounts, negotiating fees, meeting

Agency to serve A&M campus, B-CS

deadlines and signing contracts — just like a real agency."

Grace Montemar, a senior journalism major and president of PRSSA said, "It will be just like a real job. We want people that are professionals, conscientious and have a working knowledge of public relations."

Kern-Foxworth said she believes there are many departments on campus and small Bryan-College Station businesses that can benefit from the services of Aggie Public Relations.

"There are all those mom and pop organizations who can't afford to pay a lot of money to get brochures, fliers or public service announcements on TV," she said. "Many don't even know to do these things."

The student-run agency will have many benefits over other agencies in town, she said.

"There are many businesses in town that need to have a cam-

paign that is designed and executed by public relations staffs," Kern-Foxworth said. "If they hire a professional to do the job it could be quite expensive. The student agency's prices will be considerably lower than those of other agencies in the area."

Kern-Foxworth said students will learn a great deal from Aggie Public Relations.

"This agency is going to let students see what it's like to actually own and operate a public relations firm," she said. "It will teach them skills in terms of sales. The students are going to have to go out there and sell themselves; let people know what they are capable of doing."

Montemar said the students have many incentives to do a good job.

"This is one of the best ways for a public relations student to build a portfolio and get clips," Montemar said. "Students need to start get-

ting clips now because you can't do it once you graduate."

Opportunities to get experience are slim for A&M public relations students, Montemar said.

"There is a lack of opportunities for public relations majors," she said. "Writers and photographers have The Battalion or the Aggie. I guess this firm kind of fills that big hole, that lack of opportunity for PR majors."

Although some think a student-run agency could not do the job as well as a professional agency, Sandra Singler, a junior journalism major, disagreed.

"We will have the innovative edge," she said. "The things we've learned are still fresh in our minds. I think we will have a fresh, new perspective that others don't."

Montemar said, "Our professors aren't just professors, they've worked in the field, they aren't going to let us go wrong. PR is about communication. We are going to find out our client's needs and give them what they want. We'll give 110 percent."

Authorities confirm death by 'killer' bees

Researchers say not to bother nests

THE ASSOCIATED PRESS

HARLINGEN — Three years after moving into South Texas, Africanized "killer" bees have claimed their first U.S. victim, authorities confirmed Monday.

Bee researchers said the fatal swarming of Starr County rancher Lino Lopez demonstrates that people should call pest-control experts rather than trying to dispose of bee hives themselves.

"Don't be trying to deal with them unless you know what you are doing," said Horace Van Cleave, an entomologist at Texas A&M University.

Lopez, 82, died Thursday after trying to flush an Africanized bee hive from an abandoned house at his ranch about 30 miles north of Rio Grande City.

In a preliminary ruling, pathologist Ruben Santos said Lopez died from an acute fluid buildup in his lungs due to an allergic reaction to more than 40 stings.

"Africanized honeybees aren't out looking for victims ... so if you don't go bugging them, you have less of a chance of them bugging you."

—Kim Kaplan,

U.S. Department of Agriculture

Lopez had emphysema and a heart condition, but neither problem appeared serious enough to have caused his death, Santos said. "Our lab has confirmed that the bees are Africanized," Kim Kaplan, a spokeswoman for the U.S. Department of Agriculture's research arm in Greenbelt, Md., said Monday.

Africanized bees look like the more common European honeybees and carry the same venom, but they are much more likely to swarm invaders of their nests.

"If a person is hypersensitive to bees, it is somewhat immaterial how many stings they get," Van Cleave said, recalling an incident in which a man died from one sting by the European variety.

Added Kaplan: "Africanized honeybees aren't out looking for victims. They aren't out hunting. So if you don't go bugging them, you have less of a chance of them bugging you."

The genetic migration was found to have reached Texas in the small town of Hidalgo in October 1990.

Since then, the variety has been found in 58 South Texas counties and continues to spread.

Trial

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"I was real concerned about his safety in the community," Jackson testified. "Dante seemed to be the one they (members of the Squab Mob) were directing their hostilities toward."

But District Attorney Bill Turner tried to show Greenwood was physically capable of holding his own in a fight and liked to fight.

In an essay written by Greenwood last year, he described the joy he got from playing football because of the "crushing hits and hand-to-hand combat."

"I was real concerned about his safety in the community ... Dante seemed to be the one they were directing their hostilities toward."

—Ronnie Jackson, principal

In fact, Greenwood testified he had been in three fights, but he had never fought with Williams before March 26.

At a track meet held the night before Williams was stabbed, the Tip Toe Posse and the Squab Mob confronted each other and exchanged words.

Greenwood testified that he and some of his friends were going to use a phone after the track meet to get a ride home. They were cut off and confronted by members of the Squab Mob who threw rocks and sticks at Greenwood and his friends, Greenwood said.

A member of the Squab Mob who was also in the cafeteria on the day Williams died threw a stick at Greenwood after the track meet and hit him in the arm, Greenwood testified.

Greenwood said this boy then

told him he was going to shoot him.

When Esparza asked Greenwood why he decided to take a knife to school the following day, he said "I was thinking they were going to kill me."

When Greenwood entered the cafeteria with a friend who is in the Tip Toe Posse, his friend spoke to two members of the Squab Mob and to Williams.

The friend, who also testified Monday, said one of the members of the Squab Mob then instigated the fight when he asked, "What are you m---f--- looking at?"

Greenwood said two members of the Squab Mob were moving all around and cussing at Greenwood and his friend.

Greenwood said one of these members of the Squab Mob then approached him and said, "I'll beat your little poof ass."

After a verbal exchange, Greenwood said "What's up?" which means that someone is ready to fight.

When Esparza asked if he could have gotten out of the cafeteria, Greenwood said there was no easy way out.

"They were trying to to box me in," Greenwood testified. "I was scared they were about to kill me."

One of the members of the Squab Mob who was talking to Greenwood in the cafeteria testified that Greenwood swung the knife at him before Greenwood turned around and stabbed Williams.

As he was exchanging words with this member of the Squab Mob, Greenwood said he saw Williams coming at him from behind.

Then Greenwood said he lunged at Williams because "I thought he was coming to get me."

The member of the Tip Toe Posse testified that after Williams was stabbed he said "I wasn't going to touch him."

Greenwood said he did not mean to kill Williams and was trying to protect himself.

"I just meant to defend myself," Greenwood testified. "If I

"I just meant to defend myself ... If I hadn't used a knife, maybe they would have killed me."

—Sherron Greenwood

hadn't used a knife, maybe they would have killed me."

Greenwood said school officials had gathered the two groups together for a meeting in an effort to stop the violence between them; however, members of the Squab Mob would not agree.

"They wanted it (the fighting) to go on," Greenwood testified.

Jackson said he had advised Greenwood to ignore comments from members of the Squab Mob and to avoid fighting with the Squab Mob.

Jackson said he thought the Squab Mob was the more violent of the two groups "mainly because of their numbers."

"They seemed to be much more intimidating," Jackson testified.

Greenwood said he had repeatedly avoided confrontations with members of the Squab Mob by walking away when they approached him from behind.

But when Turner asked Greenwood why he didn't just stay home that day, Greenwood said, "It was going to happen sooner or later."

Lawsuit

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official publication that posts public meeting notices, still ran that the meeting was to be held.

But Hutchens said it is the responsibility of A&M to send a revised agenda to the secretary of the state, and he said this was not done.

Bond said even though the judge may rule the regent's March 5 meeting invalid, he or she cannot disenfranchise the regents and force them to take action.

Women

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and treatment of these diseases has been derived from studies of men merely applied to women with the supposition that there are no differences. The result is second-class health care for women."

A recent publication from the NIH concluded that "overall, women have worse health than men."

Recently a large study done with a group of nurses showed

that fat intake does not increase risk to breast cancer. In the past, doctors have warned women to watch their intake because it was thought that too much fat in a diet led to cancer.

"Some things are being advertised as if research has been done but in reality it has not," Tsutsui said.

The Office of Research on Women's Health recently announced the distribution of \$625 million in research grants to help fill the gaps in medical knowledge about women's health.

"We are finally getting money for research on women's health, however it will be several years

was rushed.

"It was an urgent meeting because the legislature was in session and they sent a strong message that they would change the names if the regents didn't do it first," he said.

Video linked the regents in College Station to people in Corpus Christi, Laredo and Kingsville, Bond said.

"It was one of the best meetings I attended where there was open debate," he said. "Everyone had a say in this difficult decision."

Hutchens said the regents could moot the entire issue and lawsuit if they re-evaluate their previous decision.

"They could cure this before the preliminary hearing by voting," he said. "Maybe they are just going to see what the judge does."

The hearing on the temporary injunction barring any name change for A&I is scheduled Aug. 6 in Travis County.

Although several of the plaintiffs have said the ultimate goal of the lawsuit is to remove Texas A&I from the A&M System, Hutchens said this is not part of the lawsuit. He said it would take an action by the state legislature to accomplish this.

Bond said, "It is not legally possible through this lawsuit, and nothing in the suit hints at that."

before any preliminary data is returned," Tsutsui said.

Assistant Professor in Medical Physiology Dr. Cynthia Meininger said, "I think that the issues are getting into the public, people are realizing that men and women are not the same."

Dr. William M. Chilian and Dr. Meininger recently submitted a grant to study heart disease in relation to women at A&M.

Tsutsui thinks college campuses should teach an undergraduate course specifically about women's health.


"Women need this class because we are in charge of our own health, our doctors are not,"

Tsutsui said. "Health issues are only getting more complicated; recent medical studies on menopause, estrogen and fat intake in relation to breast cancer are proving this."

Former director of NIH Bernadine Healy was very supportive of women's research, and she has requested more money for research. The issue turned controversial and Healy was asked to resign.

"Due to her leadership, all of these programs are beginning to happen," Tsutsui said.

Meininger said, "In my opinion, she ruffled too many politicians' feathers," she was disillusioned by the politics."



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