

MSC Committee for the Awareness of Mexican-American Culture presents

Spring
FAJITA
COOKOUT

FRIDAY APRIL 16, 1993 5:00pm
HENSEL PARK AREA 3

students \$4 non-students \$5

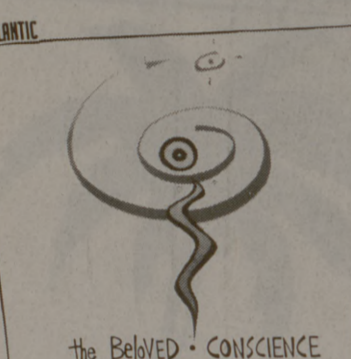
For more information contact Mark or MSC AMAC at 845-1515

COMPELLING SOUNDS!

\$7.99 Cassette/\$11.99 CD

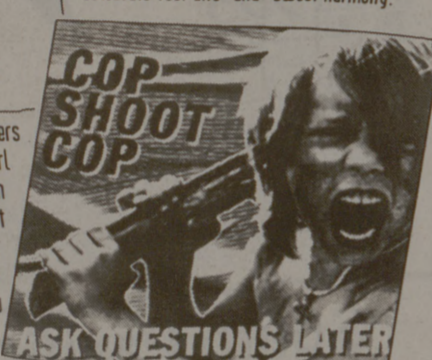
SALE PRICES EXPIRE 4/30/93

ATLANTIC



the Beloved • CONSCIENCE

England's *The Beloved* made their international chart debut in 1989. "The Sun Rising" became an underground favorite in the U.S. The next year "Hello" was a top five alternative/dance smash. "CONSCIENCE", with its house-oriented sound is *The Beloved's* strongest album to date, featuring "Celebrate Your Life" and "Sweet Harmony."



ASK QUESTIONS LATER

INTERSCOPE RECORDS

discount

hastings
We're Entertainment!

Culpepper Plaza in College Station • Manor East in Bryan

What's Up

Friday

Hillel Student Organization: Friday night Shabbat Services will be held at the Hillel center tonight at 8 p.m. For more information, call Rabbi Tarlow (696-7313).

Black Graduate Students Association: Join us at Yesterdays for annual elections and Happy Hour. Meet tonight from 7-11 p.m. For more information, call Janie (693-0868 or 847-9272).

Alpha Phi Omega: Parent's Night Out - sponsored by Alpha Phi Omega; FREE babysitting for the Faculty, Staff, and students of TAMU. We will be babysitting from 6:30 - 10 p.m. on the 3rd floor of Rudder. For more information, call Jimmy Jackson (847-5088) or the APO office (862-2525).

Company E-2 (Corps of Cadets): Pictures with Reveille for students and parents will be taken in the MSC Flagroom today and tomorrow. For more information, call Laurent Therivel (847-1049).

Muslim Student Association: Lecture by Dr. Jamal Badawi, an internationally well known scholar in the Bible and the Quran, with title: "The Authority of the Bible and the Quran in light of modern scientific discoveries". Meet tonight at 6 p.m. in 601 Rudder. For more information, call Agus (846-4786).

KANM 99.9 FM Cable: "Out in the open," the weekly gay and lesbian radio show, covering news, issues and events including the April 25 March on Washington. We even take phone calls. Listen from 6-7 p.m. tonight. For more information, call the Gayline.

Class of '96: Applications are now available for committee chairpersons and may be picked up in the class of '95 cubicle in the MSC SPO today. For more information, call Cheryl (846-6035).

Taiwanese Student Association: Invited speech of Dr. Lee Jay-Mou on "Taiwan Energy Issues". Meet this evening at Rudder Tower room 410.

Texas A&M Women's Chorus: The Women's Chorus will be holding their annual spring concert entitled, "An American Salute". Cost is \$6 per ticket at the MSC Box Office. For more information, call the Vocal Music office (845-5974).

Alcoholics Anonymous: A general discussion will be held in the CDPE at 12:30-1:30 p.m. today. For more information, call the CDPE (845-0280).

MSC Committee for the Awareness of Mexican-American Culture: Spring Fajita cookout; Volleyball, Softball, and music. Meet today at 5 p.m. in the Hensel Park Area 3. For more information, call Mark Anthony Posada (847-1017).

Brazos County Rape Crisis Center, Inc.: Free, Women's Safety Awareness & Self Defense Class will be presented by the Brazos County Rape Crisis Center. For females over 12 years in age. Registration will be held by calling (268-7273). Donations accepted at the door.

Parent's Weekend Committee: Parent's Weekend is coming up! Call the Student Government Office (845-3051) if you have any questions about Parent's Weekend (April 16, 17 and 18).

Student Conference on National Affairs: Committee member applications for 1993-94 are available in the MSC 223H. They will be due on April 21 at noon. For more information, call Joy (845-7625).

Europe Club: A Big Party with a live band. Meet at the Welborn Community Center (5 miles south of 2818 on Welborn Rd.) tonight at 10 p.m.

Saturday

India Association: Shri Ram Chandra Mission in collaboration with the India Association features an introductory lecture on Raja Yoga meditation (yoga of the mind). It is an open house and all are welcome. No fees to start or practice the system. Informal discussion and question answers after the lecture. Meet in room 145 of the MSC tonight at 7 p.m. For more information, call Rama Devagupta (260-9036).

Angel Flight: Free Car Wash - Donations are accepted. This Car wash will be located at the Firestone in College Station (Kroger Shopping Center) today from 12-5 p.m.

BSC Waldorf School Association, Inc.: Storytelling Hour with Claire Campbell, FREE to the public! Aimed toward ages 3-10 years old, but all are welcome. Meet at the Lincoln Center today from 10 a.m.-11 a.m. For more information, call Winnie (776-3086) or Carolyn (775-9337).

MicroComputer Center: Will be open today from 9a.m.-5 p.m. in recognition of Parents' Weekend. For more information, call (845-4081).

Catholic Student Association: Parents' reception with food served. Meet at St. Mary's Student Center today from 2-5 p.m. For more information, call Tonya (846-5717).

University of Symphonic Band: Parents' Weekend "Pop's" Concert. This event will take place at 1:30 p.m. in the MSC flagroom today.

Sunday

Texas A&M Sports Car Club: Autocross at the Riverside Annex. Meet on Sunday, April 18 at 9a.m. For more information, call Brian (693-5651).

Gathright Awards and Buck Weirus Spirit Awards: The Parents' Weekend Awards Ceremony will be held at 9 a.m., Sunday, April 18, 1993 in Rudder Auditorium. All applicants for these award should plan to attend the ceremony.

Lutheran Student Fellowship: Singing, scripture study, and supper. Meet tonight at 5:30 p.m. in the University Lutheran Chapel. For more information, call Kristin (846-6687).

Texas Aggie Dance Team: A Dance Clinic/ Workshop for anyone interested in dancing or just a little exercise! The cost is \$5 per person. Meet in 268 of the Reed Building on Sunday from 2-5 p.m. For more information, call Keri Zelsman (847-0779).

What's Up is a Battalion service which lists non-profit events and activities. Items for What's Up should be submitted no later than three days before the desired run date. Application deadlines and notices are not events and will not run in What's Up. If you have questions, call the newsroom at 845-3316.

Factories

Continued from Page 2

U.S. economy, he said.

"These are long-term structural decisions," Skinner said. "If you make them wrong, heaven help you."

Industrial managers are no longer innovative, and they are trapped in a system of scheduling and planning processes which Skinner describes as "housekeeping."

"We have two or three generations of incompetent industrial managers," he said. "These managers are in an industrial revolution, and they're handicapped by 25 years of legacy of the old way."

"We have an enormous dependence on the institution of industrial management, and we depend on it in our society," he said.

Industrial managers fail to maximize their human resources, and factory employees have the lowest salaries and most tedious work, Skinner said. The result - a talent shortage in manufacturing.

"The public has no real interest in the factory - who wants to spend their life doing that stuff," he said. "We have to do a better job with people in our factories. There is still a very low investment."

Industry's such as shoes and textiles are still struggling, Skinner said. Companies have no manufacturing strategy and fail to emphasize customer satisfaction, he said.

Some managers have even complained that even accounting procedures have stymied innovation.

"Accounting is archaic and based on principles that are 50 years old," he said.

Despite its problems, Skinner said U.S. factories are producing quality goods at more efficient capacities.

"Our quality has improved enormously but we have fallen further behind Japan despite these improvements."

-Dr. Wickham Skinner, retired Harvard professor

level playing field," such as higher medical and legal costs, are wrong.

"We have 30 concepts or techniques in industrial production that are new or rediscovered," he said. "Absolutely, no question that there is a fantastic revolution in the way industry is managed."

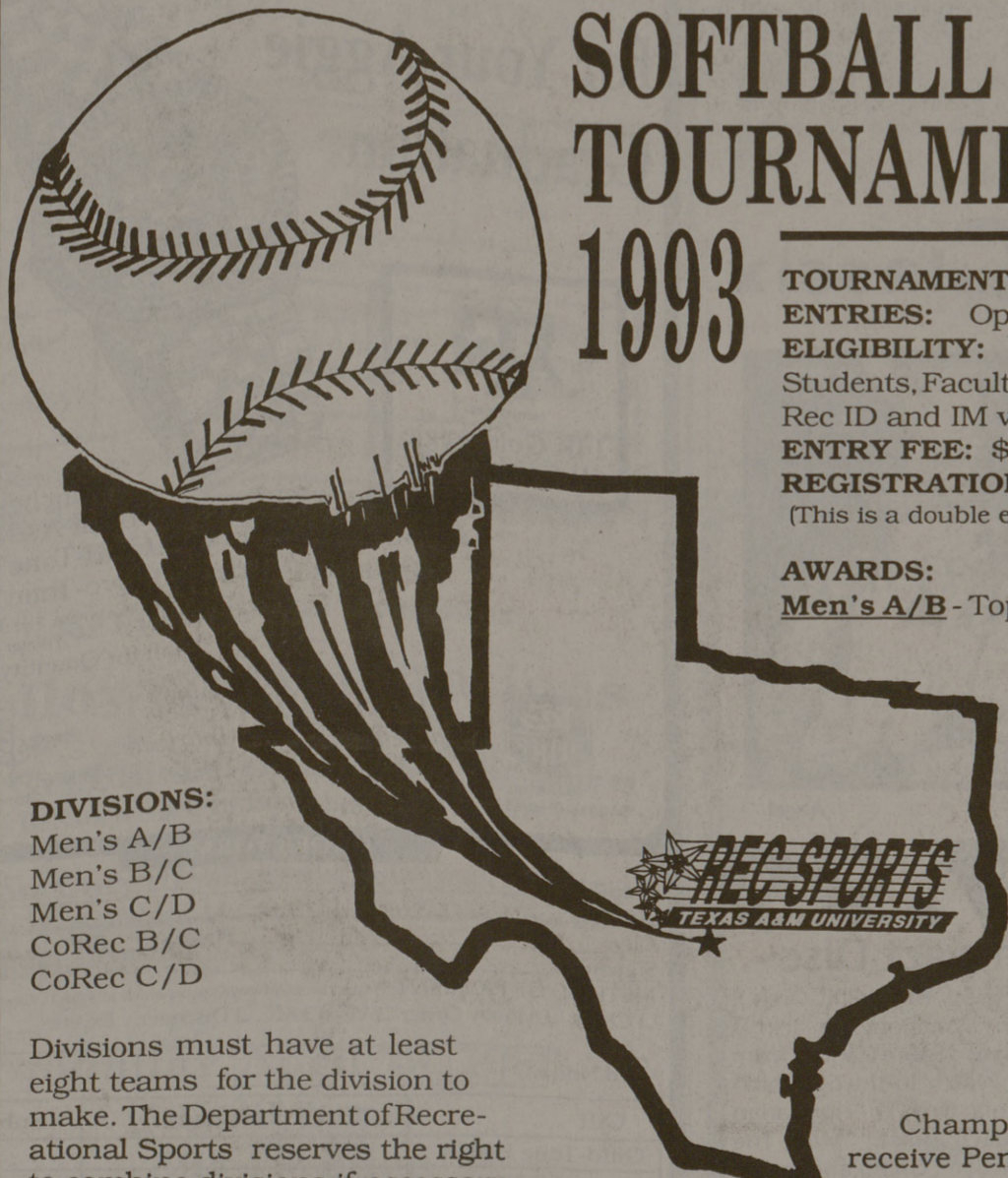
Skinner's appearance was sponsored by the University Lectures Series and the College of Business Administration and Graduate School of Business.

Champion

AUTHENTIC ATHLETIC APPAREL

Penberthy

SOFTBALL TOURNAMENT 1993



TOURNAMENT DATES: April 23-25
ENTRIES: Open until Tuesday, April 20
ELIGIBILITY: Open to all Texas A&M Students, Faculty/Staff and Spouses (with Rec ID and IM validation).
ENTRY FEE: \$40 per team
REGISTRATION: 159 Read (This is a double elimination tournament.)

AWARDS:
Men's A/B - Top three places will receive Penberthy T-shirts. Champions will have their entry fee paid for the CC Creations/Bud Light Triple Crown Softball tournament on May 1-2 (a \$175 value), and Dudley Bat Bags.
Men's & CoRec B/C Top two places will receive Penberthy T-shirts.
Men's & CoRec C/D Champions in each division will receive Penberthy T-shirts.

RULES: A.S.A. rules with intramural exceptions will apply. Awards will be limited to 15 per team.

DIVISIONS:
Men's A/B
Men's B/C
Men's C/D
CoRec B/C
CoRec C/D

Divisions must have at least eight teams for the division to make. The Department of Recreational Sports reserves the right to combine divisions if necessary.


For more information, please call Tom Reber at 845-6457.

MSC VARIETY SHOW

April 16, 1993
7:30 P.M.
Rudder Auditorium

Parent's Weekend is almost here! One of the traditional activities is the Variety Show. Don't miss out on this wonderful display of the talent that the students at Texas A&M have to offer.

Hosted by Comedian Dan St. Paul
Special Guests Leslie Fisher - Miss Texas A&M 1993 and Night-n-Day- 1992 Variety Show Winner



Tickets on sale now!

For Ticket info call:
MSC Box Office
845-1234
or
1-800-275-1000