

BUSINESS

Wednesday, January 27, 1993

The Battalion

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College of business gains top 10 ranking

By MELODY DUNNE

The Battalion

Texas A&M University's College of Business Administration and Graduate School of Business jumped from 26th to 10th place in a biennial report that ranks the nation's leading business schools.

The Gourman report, published by Dr. Jack Gourman through National Education Standards, ranks 228 leading business schools based on a variety of factors.

Criteria included information from students, former students,

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-Dr. Dan Robertson associate dean for academic programs for the business school

faculty and job recruiters. Funding, fields of study offered and the school's facilities are also focuses of the ranking process.

Dr. Dan Robertson, associate dean for academic programs for the business school, said one reason why A&M jumped 16 places was because it was under-ranked in the previous report.

"The ranking shows that there is a growing awareness of the quality of our program," he said. "It also shows the quality of students has increased."

With over 5,000 students, the undergraduate program is the fifth largest in the country. Comparatively, Texas A&M University has the third largest enrollment in

the world, with almost 43,000 students.

"Many parents use this report and other data on the business school to help them determine where to send their children to school," Robertson said.

Les Fiechtner, director of undergraduate programs in the college of Business Administration, said he believes freshmen who are interested in coming to A&M will look at the ranking somewhat, but more so at the campus.

Students who are trying to

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Dallas to feel less restrictive trade with Mexico

THE ASSOCIATED PRESS

DALLAS — The benefits of less restrictive trade with Mexico will be felt in Dallas more than any other Texas city, according to a new study by Baylor University economist Ray Perryman.

The number of jobs in the city tied to Mexican trade will increase from 171,000 now to 254,000 in 1995 if the North American Free Trade Agreement is ratified and other trade liberalization steps continue, Perryman said Tuesday.

That number will grow to 377,000 by 2000 under the same conditions, he said.

"A lot of the goods that we talk about for export purposes are made here," Perryman said. "A lot of the service companies that are exporting to Mexico are based here. While the goods pass through the border cities . . . you end up with the overall effect being bigger where the stuff is made."

Perryman said Gains from free trade will be felt in all 28 Texas cities he studied.

The most significant will be in manufacturing and distribution centers such as Dallas, Fort Worth, Houston, San Antonio, Austin, Tyler, Sherman, Killeen-Temple, Longview-Marshall. The study showed that cities along the Mexican border also stand to benefit great-

ly. "The key thing is where most of the goods are made and central distribution points," Perryman said, noting many have assumed most of the trade gains would be along the border.

The study made no "radical" assumptions about policy changes or infrastructure projects not already on the books, Perryman said.

In addition, the study only tracked growth from the current economic base of a city rather than projecting likely relocations. And it took into account effects that are likely to be negative, such as loss of textile or labor-intensive farm jobs.

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10:00 am-12:00 pm

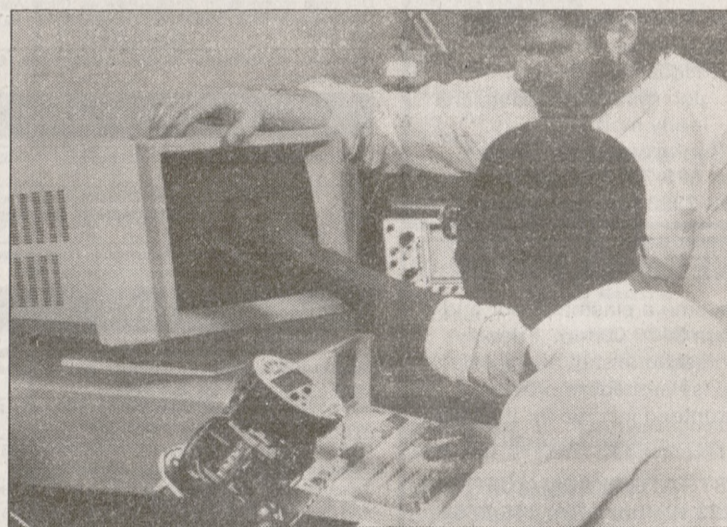
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