

HELP FOR SMALL BUSINESSES

Do you operate a small full or part time business from your home, such as selling specialty items, making clothing alterations, turning out novelties, repairing things, restoring furniture or babysitting? You probably don't have an advertising budget, but that doesn't mean you can't afford to advertise... and do it in one of the most effective & profitable places there is...CLASSIFIED!

Call the Classified Ad Department today & get full details on how easy & inexpensive it is to run an ad in classified. Then discover how classified can help your business thrive!

845-0569
The Battalion

CHECKERS TANNING STUDIO
...new location

\$35.00 mo./unl.

5 SESSIONS **\$20.00**
10 SESSIONS **\$30.00**
3 MOS. **\$95.00**

4001 E. 29th St. #109
(Carter Creek Plaza by Bryan Winn Dixie)

846-9454 846-9474

Ads fail to discourage cigarette sales

THE ASSOCIATED PRESS

NEW YORK — Two tobacco industry campaigns to discourage cigarette sales to children are ineffective and one actually encourages youngsters to smoke, a researcher said Monday.

The tobacco industry devised the campaigns to try to head off tougher police enforcement of laws banning cigarette sales to children, which does curb teen smoking, said Dr. Joseph R. DiFranza, a chief author of two new studies on the subject.

In one study, DiFranza

reported that a Tobacco Institute campaign aimed at retail stores and called "It's the Law" did almost nothing to discourage stores from selling cigarettes to children. In a second study, DiFranza concluded that an industry campaign portraying smoking as an adult activity actually encourages children to smoke by making smoking appear to be a desirable "forbidden fruit."

The studies are the latest in a series by DiFranza on the promotion of cigarettes to children. He is a member of the

Department of Family and Community Medicine at the University of Massachusetts Medical School in Worcester.

The director of the federal government's Office on Smoking and Health said DiFranza's studies were solid and "hit at the heart" of the industry's youth campaigns.

"The tobacco industry has a vendetta against him because of the power of what he's publishing," said Michael Eriksen, the director.

The "It's the Law" campaign involves the distribution of

literature and signs observing the sales of tobacco to children as illegal, DiFranza said.

He found that 86 percent of stores participating in the program sold cigarettes illegally to children, compared with 70 percent of the non-participating stores. The study appears in the September issue of the American Journal of Public Health.

The Tobacco Institute said DiFranza has distorted the industry's intent because he is on putting the tobacco industry out of business.

POSTERS **Inspirations** T-SHIRTS
(Post Oak Mall next to Dillard's)

25% OFF
on your first purchase.

Framed: Ty Wilson, Brandenburg, Talbot, Ansel Adams, for under \$40.00
Great selection of Art prints: Picasso, Escher, Monet, Dali, Van Gogh, Renoir.
T-shirts: Escher, Dali, Unique A&M designs.

GREAT SELECTION * GREAT PRICES

BRAZOS VALLEY AQUARIUM SPECIALISTS
822-0655

We maintain fish and salt water tanks
*If you'll tired of cleaning your tanks please give us a call

We also do tank set-ups



Carla Sadler, far left, a junior accounting major from Fort Worth, tries to arrange her class schedule with the aid of Swaneese Stockard, a computer registrar, in the Pavillion on Monday. The Pavillion will be open for terminal registration through Friday.

ORGANIZATIONS

RESERVE A TABLE FOR
FALL MSC OPEN HOUSE
IN THE STUDENT PROGRAMS OFFICE

ABSOLUTE DEADLINE: SEPTEMBER 2 AT 5:00 P.M.

PUZZLED ABOUT AGGIELAND?
STUDENT ACTIVITIES, STUDENT GOVT., CORPS, RHA, MSC, HOMETOWN CLUB, GREEKS

COME FIND OUT WHERE YOU FIT IN
at the
MSC OPEN HOUSE Extravaganza
Sunday, September 6, 1992
2 p.m. until 6 p.m.

Over 10,000 students attend Fall Open House. Don't miss out on your chance to increase membership and awareness of your activities or just to promote goodwill. Students and student organizations make MSC Open House possible.

KTSR 92.1

MSC OPEN HOUSE IS SPONSORED BY THE MSC PUBLIC RELATIONS COMMITTEE.

Financial Briefs

Economic recovery still not up to par

NEW YORK — The domestic hiring outlook for the fourth quarter suggests the economic recovery is shaky at best, Manpower Inc. said in a survey to be released Monday.

The temporary employment firm said its quarterly survey of companies found 21 percent plan to increase their workforce in the October-December period, while 11 percent plan staff reductions.

The figures reflect caution among businesses due to the sluggishness of the economy, and a concern over the outcome of the presidential election, Manpower said.

Manpower conducts its survey four times a year through telephone interviews with more than 15,000 public and private employers in 474 U.S. cities.

It said fourth-quarter hiring plans are similar to those for the same period last year, when 21 percent of companies surveyed contemplated increasing their workforce and 12 percent planned reductions.

In the third quarter this year, 25 percent intended to hire and 8 percent expected staff reductions.

STEP. WEIGHTS. FUNK. LITE. SUPER SESSION. AND OF COURSE, ALL THAT JAZZ.

There's always something new at Jazzercise. Because you'll dance to the latest steps and your favorite songs. Plus, we're always adding more of the newest moves and music.

And if variety is the spice of life, we're hot. Because there are also classes with weights, steps, longer sessions, less-

intense workouts, stretching and toning, and programs for kids.

So call for the classes near you. And start jazzing up your fitness routine.

Jazzercise
The fitness professionals.

- FIRST CLASS FREE
- No Membership fee
- Childcare Available
- 13 years in the B/CS area
- Morning, Afternoon, and Evening Classes
- Present ad at time of purchase for special offer
- Not valid with any other offer.

\$49.00
Fall Special
New members only
Expires 9/21/92

Jazzercise Fitness Center
Call Cathy Lyles at 764-1183 or 776-6696
Wellborn at Grove, College Station (1 block south of George Bush Dr.)

Minorities blame race for lacking bank loans

THE ASSOCIATED PRESS

HOUSTON — Some black believe they cannot get loans because of racial discrimination, but bankers say their lending efforts are complicated by social and economic problems.

According to 1990 data collected under the federal Home Mortgage Disclosure Act, black and Hispanic applicants in the Houston area were nearly three times as likely to be turned down for a mortgage as whites.

Applicants from minority neighborhoods were twice as likely to be rejected, regardless of their income, The Houston Post reported Sunday.

The data was the most recent available. Ken Burrell, whose K&C Car Care Clinic is located in the poor Fifth Ward, was one minority business owner who had trouble getting a loan.

He was turned down for loans for his garage by several institutions before getting one from Channelview Bank.

His six-employee garage sits on a street of Jensen Drive that once was a thriving part of Houston's African-American business community. Now, most of the surrounding buildings are empty.

"First of all, a lot of businesses in this area are black-owned," Burrell said when asked if lending bias has contributed to the area's decline.

"And because they're black-owned, the banks aren't going to lend money, because they think it's going to be a waste. They think they're not going to get their money back."

But bankers say they are trying to lend in such areas as the Fifth Ward.

"I'm not going to sit here and tell you that racism and bias have never been factor in Texas banking," said James Field, community investment manager for NationsBank Texas. "But the biggest barriers today are some of the socioeconomic factors the minority community as a whole is dealing with."