

3 THINGS TO CONSIDER BEFORE BUYING A COMPUTER IN YOUR FRESHMAN YEAR.

We'd like to suggest you give your computer the same careful consideration you give your major. More, actually.

After all, it typically doesn't cost a couple of thousand dollars to switch majors. So keep in mind that the bargain computer that works just fine for Humanities 101 may seem a bit lightweight when you're knee deep in statistics. Or complex engineering equations. Or obscure research citations.

Which may explain why more and more NeXTstations™ are moving not only into teaching labs but into dorm rooms as well.

With a minimum of 8 MB of memory and 105 MB of hard disk storage standard, you'll be hard pressed to run out of room for all your acquired knowledge.

And with a Motorola 68040 processor, that clocks in at a full 15 MIPS, you won't find your NeXTstation slowing down when your workload is picking up.

What's more, it won't take four years to learn to use one. Don't be surprised if you put your NeXTstation to work first and read the instruction

manual when you want to relax.

Just don't be misled by our simplicity.

Behind that comfortably intuitive graphical interface resides the full power of UNIX®, the operating system of choice among computing experts on campuses around the world.

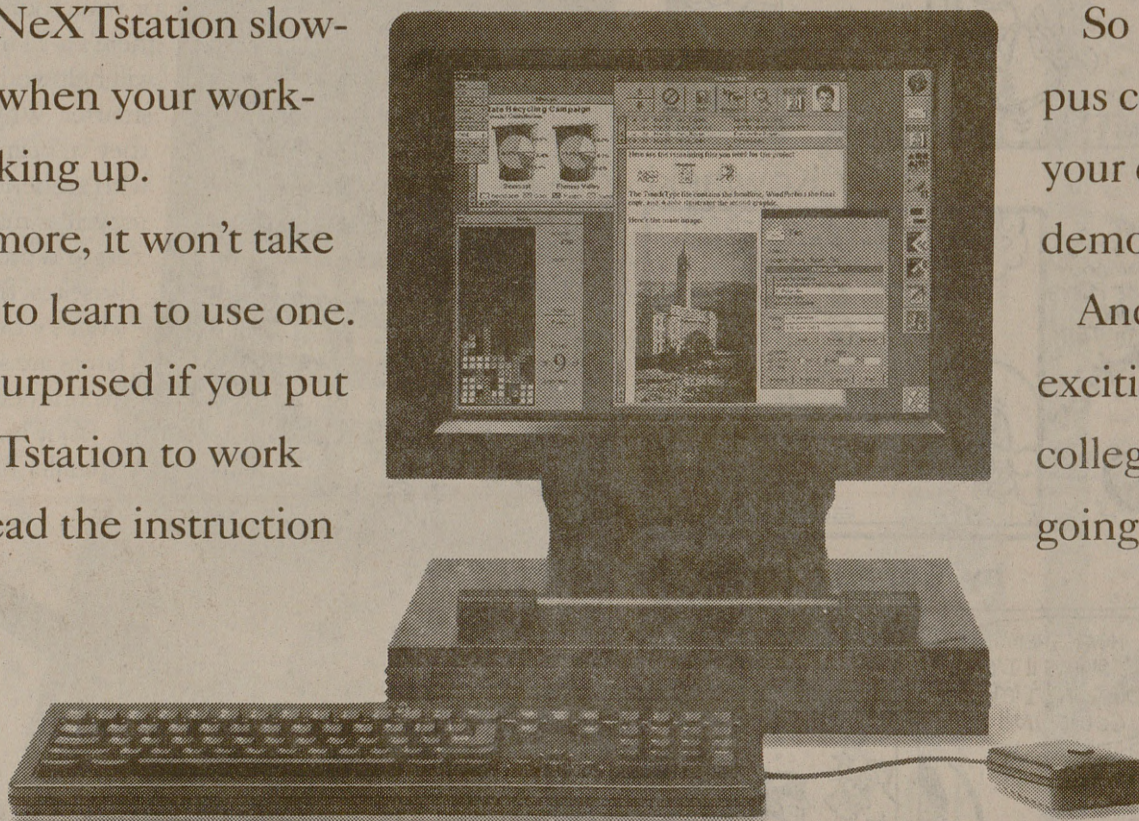
Unlike personal computer operating systems, like DOS, under UNIX you can print a term paper, calculate a complex spreadsheet, and graph your latest lab results, all at once. All at the same time.

In fact, your NeXTstation can switch effortlessly among any of over a hundred NeXTstation programs. Revolutionary programs like Lotus® Improv™, SoftPC™, Adobe Illustrator®, WordPerfect®, and TopDraw™. Software you'll want to put to work on your school work today.

And for many days thereafter.

So visit your local campus computer reseller for your own NeXTstation demonstration.

And get an idea how exciting your next four college years are going to be.



(Reseller Imprint)