

The Battalion

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Editorial Policy

The Battalion is published daily except Saturday, Sunday, holidays, exam periods and when school is not in session during fall and spring semesters. Publication is Tuesday through Friday during the summer sessions. The newsroom phone number is 845-3316.

The Battalion is a non-profit, self-supporting newspaper operated as a community service to Texas A&M University and Bryan-College Station.

The Battalion news department is managed by students at Texas A&M University and is a division of Student Publications, a unit of the Department of Journalism.

Opinions expressed in The Battalion are those of the editorial board or the author, and do not necessarily represent the opinions of the Texas A&M student body, administrators, faculty or the A&M Board of Regents.

Comments, questions or complaints about any of the editorial content of the newspaper should be directed to the managing editor at 845-3313.

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Advertising

Advertising information can be obtained from the advertising department at 845-2696 Monday through Friday 8 a.m. to 5 p.m., or by visiting the office at the English Annex.

Advertising Manager

Patricia Heck

Battalion Adviser

Robert Wegener

Production Manager

Paige Force

BATTIPS

The Battalion encourages its readers to contribute story ideas and suggestions by calling BATTIPS, The Battalion's phone line designed to improve communication between the newspaper and its readers.

The BATTIPS number is 845-3315.

Ideas can include news stories, feature ideas and personality profiles of interesting people. Readers also are encouraged to offer any other suggestions that could improve the newspaper.

KAMU-TV plans August fundraiser

By Tammy Bryson
The Battalion

KAMU-TV is beginning its first fundraiser of the 1991-92 fiscal year in August in an effort to raise \$20,000 needed to continue the present variety of programming available, KAMU-TV officials said.

The fundraising drive, scheduled for August 14 to 25, is the first of three drives each year that help cover all KAMU-TV expenses, said Penny Zent, director of development and fundraising at Educational Broadcast Services at Texas A&M.

"The fundraisers, as well as other special events, raise the money needed to purchase all the programming for KAMU, which comes to about \$210,000 a year," Zent said.

For almost two weeks in mid-August, the station will have internal breaks between each program to ask for viewer contributions, said Dr. Rod Zent, director of educational broadcast services. At this time there will be people manning phones to take donations.

"KAMU programming is funded through community support, program underwriting, direct donations and grants from the Corporation for Public Broadcasting," he said. "Each year we must raise more money as the cost of programming increases."

All other miscellaneous expenses such as staff salaries and equipment maintenance are also paid for through fundraising efforts.

Program underwriting, an-

other way to support KAMU, gives private companies an opportunity to contribute to public television and at the same time produce goodwill for themselves, Penny Zent said.

"It is a good way for businesses to participate and also receive on-air credit," she said. "This pays off because the audience will in turn respond by patronizing those businesses."

The KAMU-TV annual auction is another supplement to the budget, she said. Businesses donate merchandise which is auctioned off in the spring to help raise needed funds.

Zent said KAMU-TV brings national as well as local programming to B-CS. The station aired a documentary on the Bolshoi Ballet which made its world premiere outside the Soviet Union in Rudder Theater last November.

In addition, journalism students produce local programs for KAMU-TV by which they gain experience and earn credits, Dr. Zent said.

He stressed that KAMU program activities depend on the success of the fundraising efforts and encourages everyone to make a donation.

"We usually accomplish everything we set out to do through the fundraisers, but we always have a need for more support," Dr. Zent said.

Any person or business donating \$35 or more receives a free subscription to "Insite" magazine which includes a schedule for KAMU-TV programming.

Jesse Jackson criticizes Bush during address

HOUSTON (AP) — The Rev. Jesse Jackson on Wednesday labeled President Bush a bully and called for a march on the White House to demand that Bush sign the stalled 1991 civil rights bill.

Jackson, speaking to the 82nd annual convention of the National Association for the Advancement of Colored People, also criticized Bush's nomination of appeals court Judge Clarence Thomas to succeed retiring Thurgood Marshall, called for a new GI Bill that would guarantee a college education for the children of Desert Storm veterans and proposed a new national agenda "to see a way out for the whole country, and thus to bring our brothers and sisters with us into prosperity."

"America is at a crossroads, a moral and political moment of truth," Jackson said. "We need to march again, and vote again, and fight for an American agenda that truly represents the needs of the people."

Convention delegates, meanwhile, unanimously approved emergency resolutions demanding the immediate resignation of Los Angeles Police Chief Daryl Gates and condemning President Bush for lifting economic sanctions that were on South Africa.

BACK PAIN STUDIES

Patients needed with acute (recent) onset of muscle spasms (back pain, etc.) to participate in a consumer use research study with an FDA approved drug. Medical evaluation at no cost to patient. Eligible volunteers will be compensated.

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846-5933

Clarification

The Battalion reported Wednesday that a minority internship was sponsored by the department of toxicology. Toxicology is an interdisciplinary program with faculty from several departments, not a separate department in the College of Science. The Battalion regrets the confusion.



SONDRA N. ROBBINS/The Battalion

Go for two

Michael Thompson, a senior economics major from Arlington, shoots a hoop at the IBM tent set up in front of G. Rollie White Coliseum Tuesday. The tent is set up to promote computer awareness on campus.

Austin to host widely aired political forum

AUSTIN (AP) — The city of Austin has been chosen to host an elaborate nationally broadcast political forum that organizers hope will help shape the 1992 presidential campaigns, it was reported Wednesday.

The Austin American-Statesman said the event is being organized by the Public Broadcasting Service and would be broadcast by public TV stations nationwide.

The forum is designed to attract several Democratic and Republican presidential hopefuls, 600 voters from across the country and hundreds of news reporters a few weeks before the Iowa precinct caucuses kick off the 1992 primary season, the newspaper said.

"This idea is going to get a lot of attention in the coming months," said Susan Engelking, an Austin public relations expert working for the organizers.

WHAT'S UP

Thursday

ALCOHOLICS ANONYMOUS: General discussion at noon. Call CDPE at 845-0280 for more information.

ADULT CHILDREN OF ALCOHOLICS: General discussion at 6 p.m. Call CDPE at 845-0280 for more information.

CAMPUS CRUSADE FOR CHRIST: A plethora of fun at 7:30 p.m. in 308 Rudder. Call Pat at 696-1091 for more information.

Friday

LUTHERAN STUDENT FELLOWSHIP: Evening prayer at 6:30 p.m. at the University Lutheran Chapel.

TEXAS ENVIRONMENTAL ACTION COALITION: General membership meeting to discuss summer activities. Everyone welcome at 7 p.m. in 119A Zachry. Contact Charlie at 823-3577 for more information.

EPISCOPAL STUDENT CENTER: Eucharist and community dinner at 6:15 p.m. at Canterbury House, 902 George Bush Drive.

ALCOHOLICS ANONYMOUS: General discussion. Call CDPE at 845-0280 for more information.

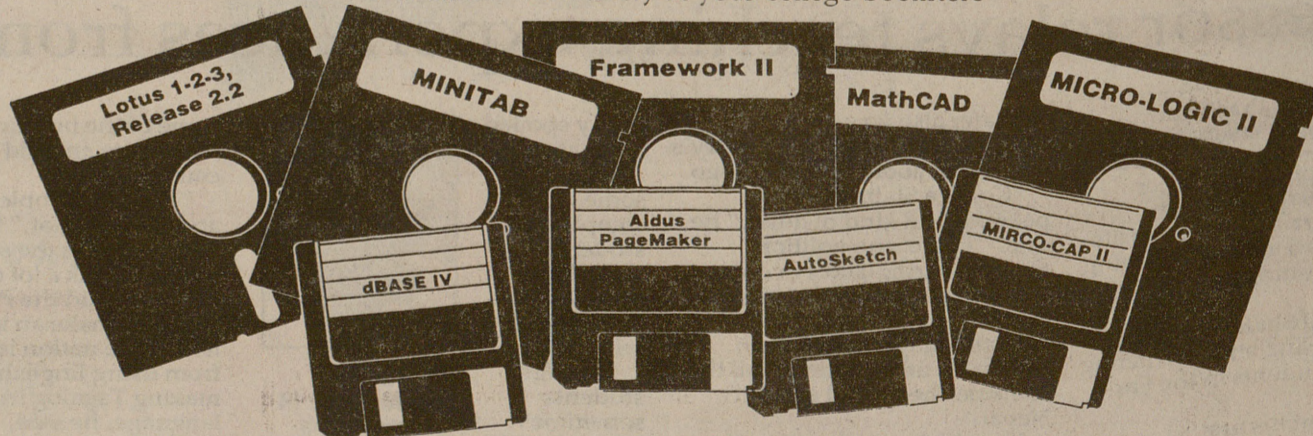
HILLEL STUDENT ORGANIZATION: Friday night services at the Hillel Building. Contact David Garner at 764-7442 for more information.

Items for What's Up should be submitted to The Battalion, 216 Reed McDonald, no later than three business days before the desired run date. We publish the name and phone number of the contact only if you ask us to do so. What's Up is a Battalion service that lists non-profit events and activities. Submissions are run on a first-come, first-served basis. There is no guarantee an entry will run. If you have questions, call the newsroom at 845-3316.

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