

You don't have to drive all over town searching for bargains...

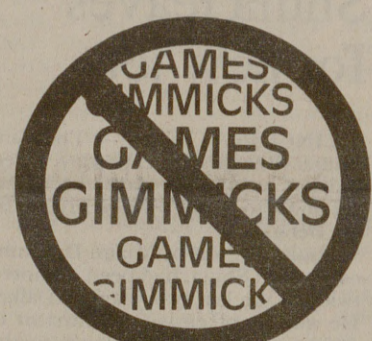
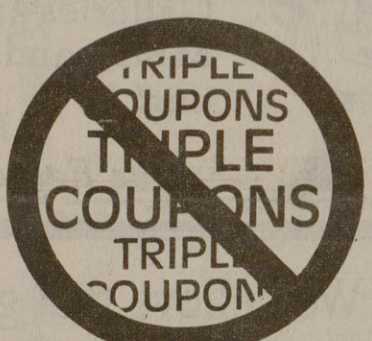
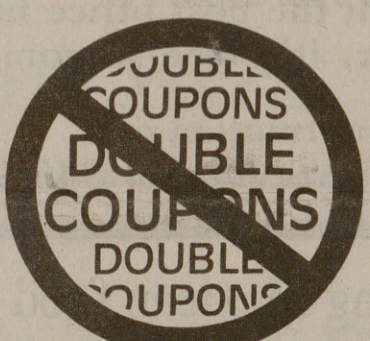
WE BUY IN VOLUME AND PASS THE SAVINGS ON TO YOU IN GREEN TAG SPECIALS LIKE THIS--

LIKE THIS--

You'll find over 600 green tag items like this—every time you shop Food 4 Less!



Extra Savings		SUPERMARKET PRICE
PACKER CUT U.S.D.A. WHOLE BEEF BRISKET		\$1.89 pound
IN BAG		GREEN TAG PRICE
		\$1.39 pound
		SAVE 50¢ per pound



HERE'S HOW DOUBLE COUPONS REALLY WORK...

- Manufacturers' coupons with a face value of 39¢ or less will be doubled.
- The manufacturer pays 39¢ on a 39¢ coupon, THE STORE PAYS 78¢.
- The store PASSES THESE LOSSES ON TO YOU, the customer in HIGHER PRICES on other items.
- Surveys show ONLY 20% OF ALL CUSTOMERS USE COUPONS, so if you're part of the 80% that doesn't use coupons, YOU PAY MORE FOR THESE COSTLY GIMMICKS.

FOOD 4 LESS DOESN'T USE GIMMICKS TO TRICK YOU INTO PAYING MORE FOR YOUR GROCERIES. WE GIVE YOU THE LOWEST PRICES IN EVERY DEPARTMENT, EVERY TIME YOU SHOP.

- ★ Farm fresh produce at roadside prices
- ★ Quality meats at low everyday prices
- ★ National brands at warehouse prices
- ★ The lowest grocery prices in town

OPEN 24 HOURS
7 Days A Week!

★ FRESH BAKERY & DELI
801 Villa Maria, IN BRYAN
★ WE ACCEPT FOOD STAMPS

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FOOD 4 LESS®

Vol. 1
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