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127B Zachry

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For more information, call Mark - 696-0412.

FREE CONCERT!



✦ MSC Town Hall
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Mark Nizer
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Thursday, March 29, 1990
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Passes can be picked up at the MSC Box Office
One I.D. per person, limit 2 per I.D.

CONCERNED ABOUT TODAY'S ENVIRONMENTAL ISSUES ?

- CLEARCUTTING
- BIODIVERSITY
- WATER QUALITY
- SUSTAINED YIELD

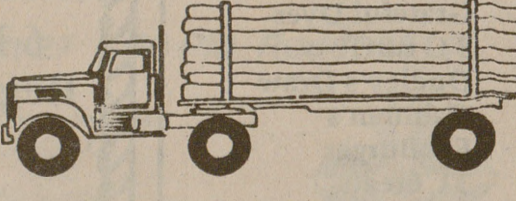
HERE'S YOUR OPPORTUNITY TO SEE HOW A MAJOR FOREST PRODUCTS COMPANY IS DEALING WITH EACH OF THESE IMPORTANT ISSUES.

Saturday, April 14

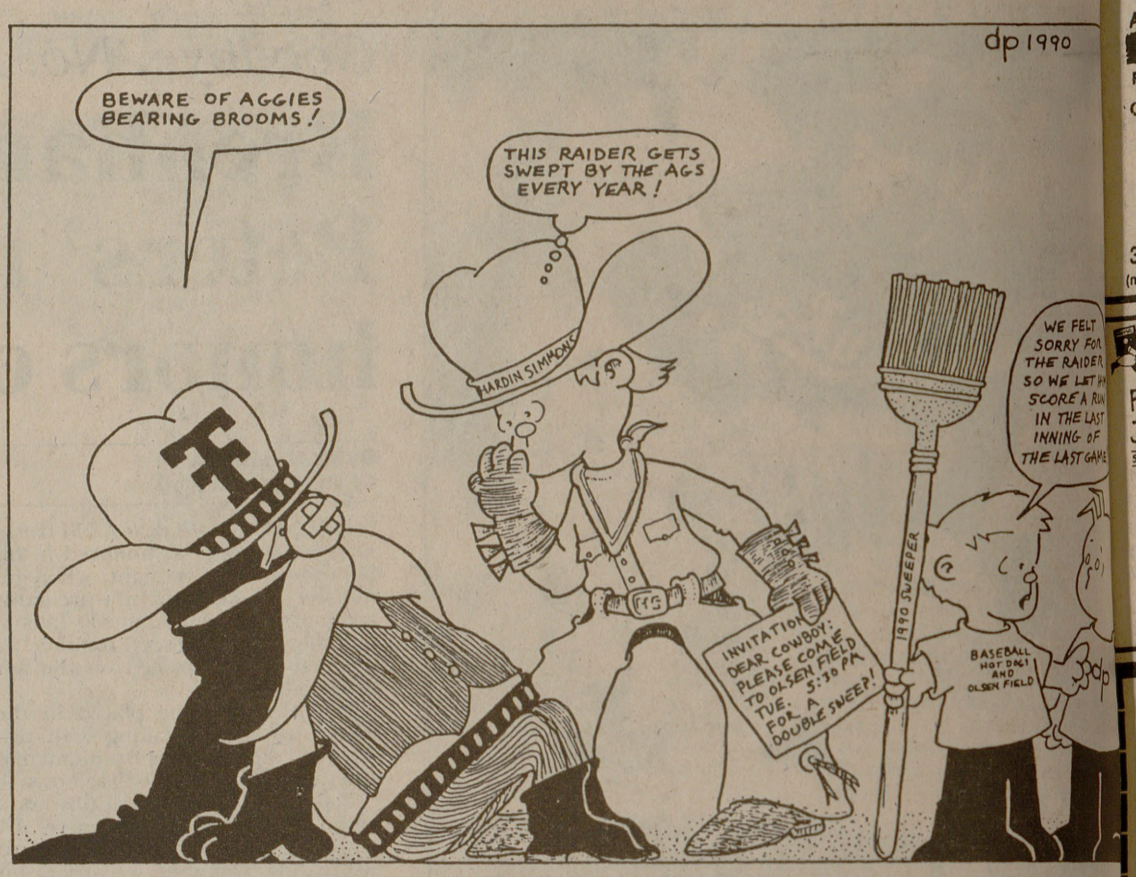
- A tour of East Texas forests will be departing from the HFSB parking lot (lot 71) at 6:30 a.m.
- Chartered bus provided (free of charge).
- Limited space available.
- Lunch will be provided (free of charge).
- Will return at approximately 5:00 p.m.

Sign Up Now !!!

- Call 845-3217 (8:00 a.m. - 5:00 p.m.) or 774-0819 (after 5:00 p.m.) for more information.



Sponsored by: Champion International Corp., Texas Environmental Action Coalition, Texas Forestry Association & Society of American Foresters.



Louisiana Tech ousts Lady Horns again

AUSTIN (AP) — There is no doubt now — especially to Texas — that Louisiana Tech's basketball team is more than just Venus Lacy.

Texas' strategy of trying to deny 6-4 Lacy the basketball worked, but the other Lady Techsters showed they are capable of taking over. Louisiana Tech dumped the Lady Longhorns 71-57 on Saturday to roll into the NCAA women's Final Four.

"I thought Texas did an excellent job of keeping the ball from Venus," said Louisiana Tech Coach Leon Barmore.

Lacy didn't even touch the basketball the first nine times Louisiana Tech came down the floor, and finished with 16 points.

Shantel Hardison's 19 points from the outside carried Louisiana Tech and helped her win the Most Valuable Player vote.

Barmore said the victory underscored his belief that his team is a women's basketball power although it hasn't gotten quite its fair share of attention in the past.

"I don't want to rub it in," he said, "but when I pick up a paper and read that Texas, Iowa and Tennessee are the only basketball programs in the country, I think Louisiana Tech has a pretty good program."

It was the third time in four years that Louisiana Tech has ended the Lady Longhorns' season on Texas' home court — twice in NCAA regional action.

Polo-roid



Photo by Steven M. Noreys

Wesley Sinor, a senior mechanical engineering major, makes a hit while warming up for a polo match with other members of the Polo Club Sunday afternoon at the Polo Fields.

Cowboys chaotic while Rangers enter 1990s as bastion of stability

DALLAS (AP) — The Dallas Rangers and Cowboys seem to have swapped roles in their first year of new management.

The lordly Cowboys, the team of four Super Bowls and one coach for 29 seasons, became much like the chaotic Rangers of the past. Jerry Jones purchased the Cowboys in January 1989 and promised to be involved in everything, including "jocks and socks."

Jones dumped upper-level management — club president Tex Schramm, player development director Gil Brandt and coach Tom Landry — and changed the system.

The Cowboys eliminated familiar faces, made risky personnel decisions and endured a 1-15 season.

The ragamuffin Rangers, the team of 13 managers and six winning seasons since moving to Arlington in 1972, took on the former appearance of the Cowboys: bastion of stability.

Managing general partner George W. Bush and general partner Rusty Rose, leaders of a 17-member partnership, purchased 83 percent of the Rangers from Eddie Chiles for about \$56 million in March 1989. Ownership kept the inherited management group — president Mike Stone, general manager Tom Grieve, assistant general manager Sandy Johnson and minor league director Marty Scott — and was rewarded with first-year success.

The major league team lingered in the American League West race until late July. The minor league system was named organization of the year by Baseball America.

The Rangers had a team-record attendance (2,043,993) in 1989 and set a team record by selling about 7,600 season tickets for 1990. They converted the increased interest into contracts worth \$9 million annually for local broadcast rights, a three-fold increase. The franchise is "stable, healthy," Bush said.

The difference is where Cowboys ownership made wrenching changes, Rangers ownership group stayed the course. Bush and Rose used early months in power to study the situation and decided there was no need for massive change.

"The Cowboys hadn't had any change," Bush said. "They were dealing with an institution. I don't know whether radical surgery was needed, but it certainly didn't help Jerry from a public-relations perspective."

"I think we have done a good job of enhancing organizational stability ... If the organization had needed to be torn asunder, we would have done that. It didn't need to be."

What Bush and Rose have done is no small feat. Teams have been ravaged when new ownership decided it knew the game and made arbitrary changes.

A group headed by Bill Giles, experienced in the promotional aspect of the game, purchased the Philadelphia Phillies in 1981. Ownership either chased away or diminished the importance of the team's principal builders: Paul Owens, Dallas Green and Hugh Alexander.

Reaping the benefits of the previous administration, the Phillies reached the World Series in 1983. The Phillies have only one winning record in the last six seasons.

In December 1984, Marge Schott took control of the Cincinnati Reds. An auto dealer, Schott changed the organizational philosophy.

Schott, on her fourth general manager, particularly challenged spending in scouting and player development. Primarily because of Schott's budget cuts, the Reds have had two scouting directors and 11 scouting supervisors resign since 1985. The once-deep minor league system went dry last year, and the Reds were 75-87 for their worst record since 1984.

"There's always some apprehension when there's a change," said Grieve, whose contract was extended through 1992. "But (Bush and Rose) let us know they were impressed with our organization and believed in what we were doing."

"A lot of the credit has to go to Eddie Chiles. He was having financial trouble, but he still let us put the system even though he knew he wouldn't be around when it got off the ground."

Stone and Grieve regularly meet with Bush to discuss baseball matters. Bush and Rose have the final word on decisions, but they have gone against their baseball people. When other AL West teams added players during the winter, Grieve received no pressure to make a deal just for ticket-selling purposes.

The ownership group will spend \$13.8 million this season. The payroll will be about \$3.1 million to about \$13.8 million this season. The player development budget will be about \$1 million in the game at about \$1 million this year.

"They could have come in and said, 'Forget all this,'" Stone said. "It's fortune for us that (Bush and Rose) understood what we were doing and told us to go full speed ahead. I'm super happy about that."

Stone has emerged as the Rangers' stabilizer. He pushed the player development plan during Chiles' frenetic tenure and held the plan together during the ownership change.

Just like the old Cowboys, there is one difference between the former Cowboys and the current Rangers. The former Cowboys won championships. In their first year under Bush and Rose, the Rangers missed the playoffs for the 18th consecutive year. Some things take longer to change.

"The Cowboys hadn't had any change, but I don't know whether radical surgery was needed."

— George W. Bush Jr., Rangers' owner.