

Andres Macia makes a public service announcement between songs on his Tuesday afternoon show, "Carnal Ministry."

KANM

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The station will move to the new Student Activity Center across from Rudder Tower when construction is completed in a few years.

An Era of Professionalism:

For the past five years, KANM has emphasized professionalism. Acquiring up-to-date equipment, including a new mixing board, CD players and turntables, has helped improve the overall quality of KANM broadcasting.

"We've emphasized professionalism because we're trying to give people the background to go into real radio," Luke said. "A&M doesn't really offer much to get you into real radio."

Further, KANM has stricter rules of conduct for DJs. Profanity is no longer tolerated, and DJs must play public service announcements and station identifications. Also, DJs are required to back sell, or identify, the music they have selected to broadcast.

"We want to establish some continuity for the audience," Luke said. "We don't want it to be too eclectic or too far out."

Most of the students in management positions at KANM also have jobs with other local radio stations. That allows KANM personnel to bring new ideas to the station, Weissinger said.

"I think it helps us get a better idea of where we can take this station," she said. "We can take the best of what we see from other stations and incorporate them into KANM."

"I don't think we'll ever be satisfied. We'll always strive to achieve a better sound and to work toward having a tightly-run organization."

Weissinger believes working at KANM is an excellent first step for people who want to become radio personalities. Dana Steele, a DJ at KLOL-FM in Hous-



KANM station manager Beth Weissinger looks for another record to play during her show "Walt-zinblack." She plays an eclectic mix of new and ethnically-influenced music.

ton, first began as a DJ at KANM.

By working at KANM, Weissinger said, she and others have more experience to give back to other radio stations.

"I think a lot of the confidence gained at KANM comes out while working at other radio stations," Weissinger said. "This is good practice."

Future Transfer to FM Air waves:

Luke said the final step to establish KANM as a prominent radio station is transferring from cable to FM airwaves.

"The FM transfer has always been a goal but was never actively pursued un-

til the past three years," Luke said. "With the transfer, our publicity will dramatically increase. We'll probably be swamped with people wanting to be DJs."

Doug Vaught said, "I definitely think it will improve our DJ quality. I think there are a lot of people who know about alternative music who will become interested in KANM."

"I think the station will have a larger presence on campus."

Because of possible interference with other frequencies, progress for the transfer has been slow. Luke said he is seeking a low-watt licence to prevent interference.

The broadcasting range of the low-watt frequency is the A&M campus and most of College Station. Luke is "cautiously optimistic" about the transfer.

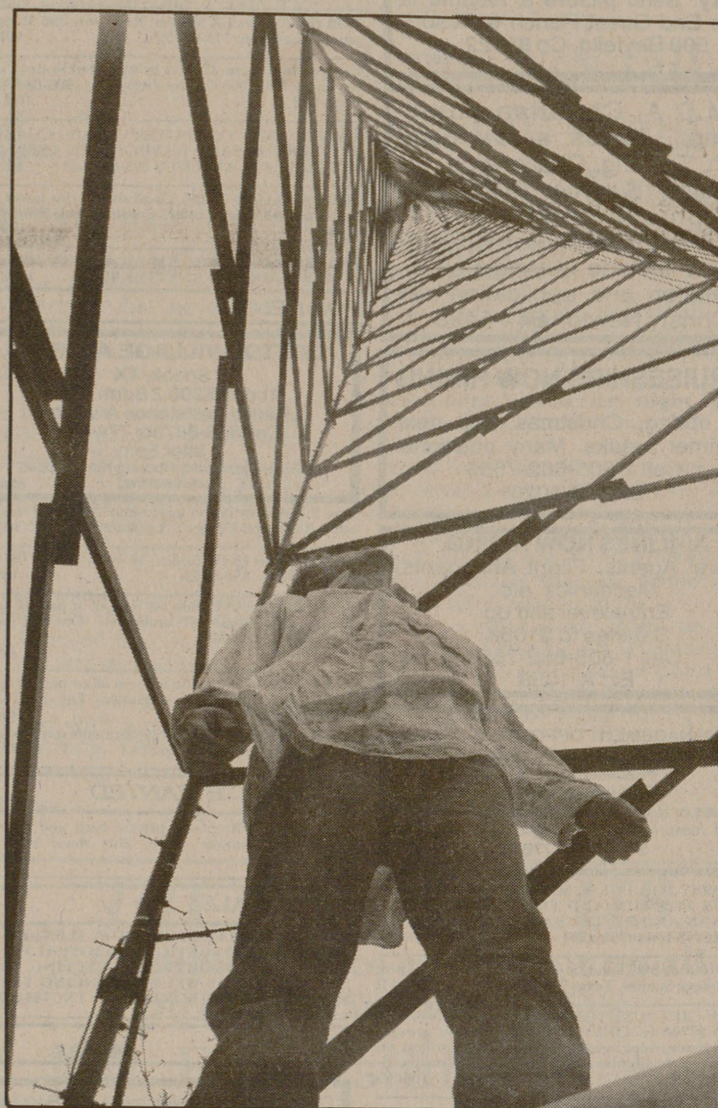
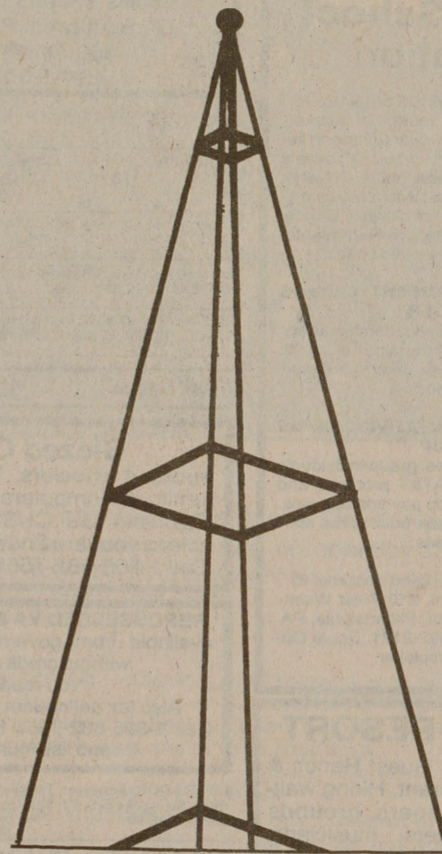
"I think it is going to happen before '91," he said. "Then again, I thought it was going to happen before '90 too. I'm certain we'll be on the air (FM) by the end of the year."

For now, KANM is available to anyone who has cable television.

For anyone who wants an alternative music choice, KANM student radio is available 24 hours a day, to Aggies, for Aggies, by Aggies.

kanm

99.9 fm cable



KANM FM adviser Alex Luke inspects a possible site for the station's FM transmitter.

