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The Alpha Phi Alpha Fraternity, Inc. has recently been the target of much controversy and criticism. A great amount of attention has been given to the negative repercussions of the January 20, 1990 Ms. Black and Gold pageant. I think it is time to focus on some of the positive aspects of the pageant as

Therefore, as a witness to the pageant, I would like to offer the following observations:

(1) The pageant was conducted in an extremely profes-

(2) In keeping with the theme "African-American Women of the 90s," the pageant emphasized the beauty and talent of 10 lovely young female Aggies.

(3) The pageant provided a much-needed cultural program for the African-American students of Texas A&M University and the Bryan/College Station community.

(4) The pageant provided \$900 in scholarship stipends to assist qualified students in continuing their higher education.

(5) The pageant allowed all who were in attendance to learn about African history, a subject that has traditionally not been emphasized in our educational system.

I was a witness to the infamous skit as well. I can understand how our student athletes may have been offended, but I do not believe the men of Alpha Phi Alpha or the participants in the skit maliciously intended to depict our athletes as inferior with respect to their level of intelligence or educational motivation. My perception was, and still is, that the skit was intended to stress the importance of education as it relates to extracurricular opportunities.

It is very easy to become so involved in other activities (Student Government, Corps of Cadets, MSC committees, Greek system, athletics, social events, etc.) that we may sometimes tend to lose focus on the primary reason that we are here and, on a somewhat greater scale, on the primary reason that Texas A&M University is here - for educational pur-

I am personally very proud of the efforts Dr. Mobley, Mr. Crow and Coach Slocum have made to restore the credibility of our athletic program. Our football players, as well as the other student athletes, are true champions both on and off the field.

Kevin Buchman Student body president

To those who bicker and fight ...

I, Thomas Miles, feel that I need to straighten out some problems that arose this past weekend. I wrote a skit that I felt would help all walks of life. This includes athletes, Greeks, engineers, business majors, etc.

My intentions were not focused toward an individual, nor were they focused on a certain group of people. My intentions were to talk to all my people about their educational attainment. We, as blacks, must understand that education has

not always been given to us on a silver platter. Please don't misunderstand me. I love sports, Greek life, etc., but the point of my skit was to make you realize that any-

thing can happen to foul up your career. We must be very sure that our education status is secure so that we have that to fall back upon if a negative unforeseen

situation should occur. During the skit we used an ordinary football player just as an example. But it seems as though we have stepped on some

toes and upset some individuals. However, if it had been a basketball player, baseball player, a person who's Greek or even an engineer, I still would have been making the same point. Education is the key. Knowledge is king.

Next time it might be wise to use a tennis player, golfer or someone affiliated with a Greek organization so that the campus won't be in an uproar.

It's very hard to understand that we have 40,000 people on this campus, and only 2,000 of them are black. Not once have I been called a "nigger."

Lastly and the most importantly, there's a war going on, but nobody knows about it! How long before someone stops? How long before someone is physically hurt? How long before someone dies? How long before we as blacks pull together as one instead of groups?

Let's fight the power together. Together. Together. Together. Together.

Thomas Miles '90

Self-destruction must end

Well, well, what do we have here? Another case of self-destruction, I see. Meanwhile, at various other places around the globe, people black, white, yellow and brown are losing life and limb just to attain the basic day-to-day freedoms that we tend to take for granted.

All the fighting, bickering, threatening, etc., among ourselves, my brothers and sisters, is beyond the realm of necessity and needs to be stopped.

Granted, it is improbable that we are all going to get along with everyone, but the God I serve tells me that it is not at all impossible. Prayer does indeed change things,

Last year the song "Self-Destruction" was one of the most popular of the year. The idea of a bunch of rap artists collaborating and creating a concept like that was both encouraging and uplifting.

We have apparently missed or forgotten the meaning of the song.

I have heard so many people from the Bryan-College Station area talk about how blessed we are to be able to attend

You see, it isn't luck but the grace of God. How dare we desecrate his grace by trying to hurt one another. Jesus Christ didn't die on the cross for us to crucify one

another. Why must we convert Dr. Martin Luther King's dream into a living nightmare? Should we sit by and allow their deeds to go unappreciated and ignored? I think not.

To those who have been offended, I can only say that I know that the artists of the skit performed at the Alpha Phi Alpha pagaent party intended to create an awareness, not to

To those who choose to blame athletes, Greeks, visitors don't. To place the blame will not erase the shame of the incident or its effects.

To those who would stoop to using mindless and spineless rhetoric and place it in publications for public display for the sake of "solving the problem," just know this: You are enhancing and furthering its cause

If you are not a part of the solution, you might as well be a part of the problem. Taking "cheap shots" at a time like this to elevate yourself is not only selfish but pathetic as well. So keep your barrages and sob story lingo to yourself and work with the rest of us seeking an answer to this mess before it gets out of hand.

To those of you like many of us who just wonder when all this will end and what it will take to end it, remember to pray without ceasing and remain positive though sincere and honest prayer.

Love conquers all.

Markanthony "M.A." Sterling '87

German reunification possible

I am an Aggie currently studying abroad in Tuebingen, West Germany. I was fortunate enough to be able to travel to Berlin just three days after November 9, the day East Germany's borders opened. Seeing the West Germans greet the East Germans as they crossed into the west was a moving and unforgettable experience.

The opening of the Berlin Wall and East Germany's election of a non-communist leader made the reunification of the two Germanys more possible.

I never thought reunification could occur, but who ever expected the November 9 event to happen?

After reading American newspapers and talking to Americans in the United States, I have noticed that many Americans feel intimidated by the possible reunification of the two Germanys. The desire for peace and anti-war sentiments here in Germany is stronger than in most other countries.

If reunification were to take place, I do not think we should consider it a threat, but instead a step forward for democracy.

K. W. Albrecht '91

Have an opinion? Express it!

Letters to the editor should not exceed 300 words in length. The editorial staff reserves the right to edit letters for style and length, but will make every effort to maintain the author's intent. Each letter must be signed and must include the classification, address and telephone number of the writer. All letters may be brought to 216 Reed McDonald, or sent to Campus Mail Stop 1111.

1990 Business Career Fair "Beginning a Decade of Success, For a Century of Excellence" **January 28 - Februry 2, 1990**

Business Edge Banner

Vol. 12, No. 3

Special Career Fair Edition

January 26, 1990

BUSINESS CAREER FAIR '90

is put on by the Business Student Council in conjunction with the Texas A&M College of Business. For more information on any event call the BSC Office at 845-1320

Women in Busi-

sium" will feature several top women exec

the Hilton in which Valerie Freeman, President of Wordtemps, Inc. will be speaking on "The Global Decade: The Reality of Worldwide Competition".

The symposium is open to all students, as well as men and women from the com-

Retailing Symposium

"Career Bowl Sunday" is the theme of this year's retailing symposium which will be held on Sunday, January 28th. The symposium, presented by the Center for Retailing Studies, will address a number of contemporary retailing issues facing today's graduates.

and How to Evaluate a Job Offer". The keynote speaker, Mr. Jeffery Wells, Vice President of Human Resources with Toys "R" Us will speak on the "Four Stages of Retail Em-

derson Consulting and Toys "R" Us.

at a "Pre-Game Show" Brunch which begins at 10:00am. This is an excellent opportunity for all students to meet top executives from well known corporations as well as gain valuable insight in Career Development.

Center for Retailing Studies located on the 6th floor of the Blocker Building or at the door the day of the Symposium.

CAREER FAIR AGENDA Schedule of Events January 28-February 2

10:00am-3:00pm 7:30pm-9:30pm Informal Recruiter Reception (invitation only) Hilton Chicken Oil

8:30am 4:30am Corporate Booths 9:00am 11:00am Women in Business Symposium 11:30am 1:00am Women in Business Luncheon Blocker Hilton 2:00pm-4:00pm Women in Business Symposium

TUESDAY, JANUARY 30

730am-9:30am MBA/MS Recruiter Breakfast 8:30am-4:30am Corporate Booths 11 00-12:30 Human Resource Mgmt, Seminar 7.00pm 9.00pm 1990 Career Fair Awards Banquet

Blocker 453 Blocker 114 Hilton

WEDNESDAY, JANUARY 31

8:30am-4:30pm Corporate Booths 1:00pm-2:00pm Speaker: Larry Kalmbach, V.P. Union Texas Petroloum

THURSDAY, FEBRUARY 1

2:00pm-3:15pm "How to Use the TAMU Placement Center"

FRIDAY, FEBRUARY 2

10.00am-5:00pm MBA Case Competition 5:30pm-7:00pm MBA Case Competition Reception

Published by the Business Student Council as a newsletter for the CBA. The BSC office is located in Blocker 101. Phone (409) 845-1320. Publicity Director: Maribeth Messineo. Editors: Brent Hawthorne & Rip Rowan. Officers for 1989-90: President: Becky Black. Vice President, External Affairs: Greg Bobzien. Vice President, Internal Affairs: Krista Young. Treasurer: Russell Acker Secretary: Shaelyn Roche. Advisor: Mr. Lynn Zimmermann.

Focus on Symposiums

ness Symposium On Monday, January 29, Business Ca-

reer Fair's "Women in Business Sympoutives speaking on topics including "Trends: The Changing American Business Culture" and "Strategies for Success for the Business and Professional Person". These topics will be addressed by a panel of members of the Executive Women of Dallas. These speakers will include Elizabeth Morris, President and founder of Insight Research Corporation; Vicki Henry, President of Feedback Plus, Inc.; Pauline Graiver, President of Verbal Communications; Cheryl Basye, President of Z Talbert Enterpeises; Rita Turner, First Vice President of NCNB Texas and Susie Marshall, Owner of Compu Tactics, Inc. The dis-cussions will be held at various times throughout the day in Blocker Building

At 11:30am, there will be a luncheon at

Luncheon reservations can be arranged by calling the Business Student Council of-fice at 845-1320 or Mr. Lynn Zimmermann's office at 845-5187. The cost will be \$5.00 for students and \$9.00 for non-students. The deadline for reservations will be Friday, January 26th.

MBA Case Competition

The MBA Case Competition, which will take place February 2, will give several teams of MBA students the opportunity to exhibit their analytical skills as strategic consultants. Each team of four

MBA students will have one week to prepare a presentation before a

Please call Craig Barrios at 846-5837 for more information.

Beginning at 11:30am in the College Station Hilton, the symposium will cover such topics as "How to Play Your Position" and "Talking to the Pros: What an Interviewer Looks For, How to Interview the Interviewer

The speakers represent a wide array of businesses such as Apple Tree Markets, Pier 1 Imports, J.C. Penney, Books & Company, Macy's South, Color Tile, Foley's, Arthur An-

Before the presentation, students will be afforded the opportunity to meet the speakers

Tickets are \$5.00 and available through the

SUNDAY, JANUARY 28

MONDAY, JANUARY 29

7-00pm-10-00pm Student Leader Reception (invitation only)

7.00am-9.00am Minority Student Breakfast

Blocker

3.30pm-4.45pm "How to Use the TAMU Placement Center"

Blocker 307

Blocker 503

Minority Student Breakfast

Something new happening this year will be the First Annual Minority Student Breakfast. This breakfast will be on Wednesday, January 31 at 7:00am to 9:00am at the College Station Hilton and it will feature a buffet style breakfast. Students will have the opportunity to speak to recruiters informally, on a one to one basis, in a more relaxed setting than other Career Fair activities provide. This will give both the students and recruiters a chance

to get acquainted. Freshmen and sophomores are especially encouraged to attend so that they will have an opportunity to establish a rapport with each recruiter. Often the same recruiters come back each year to the Career Fair. Therefore contacts made early can become useful throughout the college years. This is an excellent way to learn more about potential employers and the opportunities that exist with the com-

The breakfast will take place in the College Station Hilton's Bluebonnet Ballroom from 7:00am to 9:00am. Students are reminded that the event will be business attire. All minority students are strongly encouraged to **Human Resources** Management Seminar

On Tuesday, January 30, 1990 the Texas Society for Human Resources Management will sponsor a seminar entitled "The Future of Human Resource Management: Meeting the Needs of a Changing Work-

The distinguished speakers that this seminar will focus on are Ira Sheppard, Atty., Schmeltzer, Aplaker and Sheppard; Dr. Don Self, TAMU Medical School; Ric Beskin, EEOC District Office; Dr. Bob Fox, TAMU Industrial Engineering Department; Dr. John Hoyle TAMU College of Education; Dr. Dean Corrigan, Former Dean, College of Education and "Commitment to Education Task Force Chairman"; Anne Durram; Robinson, Owner Anne Durram Robinson; Kathleen Rowland, Initiatives for Children; George Wheaton, TAMU Director of Affirmative Action; Randi Mays Knapp, Recruiter with Anderson Consult ing and Barbara Willis, Association of Professional Women.

The seminar will consist of three panel discussions focusing on educating and training the workforce of the future, future trends in employee rights, and the changing impact of women in the workforce. Short presentations by the panelists will be followed by time for open discussion and questions.

The three panel discussions will take place at 11:00am, 2:00pm, and 3:30pm in Blocker 114. For more information call the Business Student Council office at

panel of judges (executives from the Dallas and Houston areas). During the presentation time, the students will analyze the business operations of a local company. Then on the Friday of Career Fair, the teams will deliver a 35 minute presentation and a 15 minute question and answer session of their findings. The winning team will go on to represent Texas A&M at the Rutgers Camden Competition, a national competition held annually in April.