

NOVA CON V

NOVA'S MINI WARGAMING CONVENTION

Events include an assortment of wargames, board games and Fantasy / roleplaying games, such as: AD&D, Star Fleet Battles, Champions, Call of Cthulhu, Battletech, Car Wars, Microarmor, Talisman, Risk, Dungeon Quest, Civilization, and as many other historical and tactical games and simulations as we can pack into three days of challenging excitement. As a special attraction for this convention, there will be an armor-making demonstration (time to be announced).

And of course, our everpresent, fully-stocked Dealer's Room will be provided.

Tickets will be available at 4:00 p.m., October 6, Room 203 in the Memorial Student Center.

For more information, call (409) 845-1515



Attention Ags!!!

Come See Why...

WE'VE NEVER BEEN LICKED

INSPIRED BY THE FIGHTING SONS OF TEXAS A&M

DATE: Saturday, September 30

TIME: 2:00 p.m. - 4:00 p.m.

PLACE: Rudder Auditorium

PRICE: \$2.00

TICKETS ARE ON SALE AT MSC BOX OFFICE SEP. 25-29 FROM 8:00 A.M. TO 4:30 P.M. ON SEP. 30. PROCEEDS GO TO MEMORIAL STUDENT CENTER OVERSEAS LOAN PROGRAM.

MSC Jordan Institute for International Awareness

CO-OP CAREER FAIR

The employers listed will be on campus participating in the Co-op Career Fair on October 2 & 3. These employers will primarily be interested in visiting with prospective co-op students, but students who are interested in either summer or full-time employment should also feel free to come by. The Co-op Career Fair will be held from 8:30 a.m. to 3:30 p.m. in the lobby of Zachry Engineering Center, with a lunch break from 12:00 to 1:00 p.m.

Monday, October 2

Bonner & Moore Assoc., Inc.
Central Intelligence Agency
Compaq Computer
Conoco
Dow Chemical-Freepport
Dupont
EDS (Electronic Data Systems)
Fluor Daniel
Houston Lighting and Power
IBM
Lyondell Petrochemical
McDonnell Douglas
McNeil Consumer Products
NASA-Ames Research Center,
Dryden Flight Test Facility
National Security Agency
Powell Industries
Rohm
Southwestern Bell
Texas Instruments
Texas Eastern Products Pipeline Co.
The Trane Company
Union Carbide

Tuesday, October 3

A.H. Beck Foundation Co.
Advanced Micro Devices
ARCO
BNR (Bell Northern Research)
Cryovac Division of W.R. Grace
DSC (Digital Switch Communications)
E-Systems
Eagle Engineering
General Dynamics
Hoechst Celanese
Kimberly Clark Corp.
LTV-Missiles & Electronics
Mid Con Services
NASA - Johnson Space Center
Northern Telecom
Southwest Research Institute
Texcom - Fort Hood
The M.W. Kellogg Co.

What's Up

Friday

CORPS OF CADETS AND ALL A&M SORORITIES: will have a mixer from 8:30 until 11:30 p.m. at Duncan Dining Hall.

MSC COMMITTEE FOR AWARENESS OF MEXICAN-AMERICAN CULTURE: tickets will be sold for CAMAC's fall fajita cookout from 11 a.m. until 2 p.m. in the MSC hallway.

CO-OPERATIVE EDUCATION: will have a co-op career fair with employers interested in hiring co-op students from 8:30 a.m. until 3:30 p.m. in the lobby of Zachry Engineering Center.

AGGIE PEER ORIENTATION PROGRAM: there will be a reunion for all summer orientation leaders from last summer at 6:30 p.m. at Sneaker's.

RHA SWACURH CONFERENCE: will have registration until October 2 in the A-2 lounge. For more information call Doug Friend at 847-1270.

RHA CASINO: sub-chair applications are due by 4 p.m. in 215 Pavilion. For more information call 847-3370.

BETA ALPHA PSI: will have an organizational meeting for adopt-a-highway on Saturday at 5 p.m. in 153 Blocker.

BETA ALPHA PSI: will have a faculty brunch from 7:45 until 10:30 a.m. in 503 Blocker.

CIRCLE K INTERNATIONAL: will have a car wash with a social afterwards from 3 to 6 p.m. at Copy Corner. For more information call Lori Harkins at 693-5023.

A&M HILLEL: will have Rosh Hashana services at 8 p.m. at Hillel Jewish Student Center.

CAMPUS CRUSADE FOR CHRIST: will have a Friday Night Alive meeting at 7 p.m. in 108 Harrington.

YOUTH-IN-ACTION-FOR-CHRIST: will have a dinner and Christian rap session at 6 p.m. at St. Matthew Baptist Church.

AGGIES WITH KIDS: will have a brown bag lunch with discussion on co-op baby-sitting at noon on the second floor of the Health Center.

DEPARTMENT OF RECREATIONAL SPORTS: will have badminton doubles brackets posted at 1 p.m. in 159 Read.

DEPARTMENT OF RECREATIONAL SPORTS: will have a tug-a-wareness event at 3 p.m. at Duncan Field. For more information call Chris Koperniak at 845-7826.

ALCOHOLICS ANONYMOUS: will have a general discussion at noon. Call the C.D.P.E. at 845-0280 for more information.

CHINESE STUDENTS ORGANIZATION & MEDICINE TRIBE: will rally to support the Chinese students' democratic movement at 12:30 p.m. at Rudder Fountain.

DISTINGUISHED VISITING EXECUTIVE SERIES: will have Karen Cole, senior vice president of First City, Texas, speak about leadership at 10 a.m. in 312A Blocker.

Saturday

INTERNATIONAL STUDENT ASSOCIATION: will have an international radio hour at 9 p.m. over KAMU FM 90.9.

OFF CAMPUS CENTER AND OFF CAMPUS AGGIES: will have a seminar on "Living Off Campus at A&M: Helpful Hints on Security, Money and Enjoying College" at 5 p.m. in 226 MSC. For more information call Nancy Thompson at 845-1741.

BETA ALPHA PSI: will meet for Adopt-a-Highway at 7:45 a.m. at Zachry Parking Lot.

MSC JORDAN INSTITUTE FOR INTERNATIONAL AWARENESS: will show the film "We've Never Been Licked" from 2 to 4 p.m. in Rudder Auditorium. All proceeds from ticket sales go to MSC Overseas Loan Program.

UNITED CAMPUS MINISTRIES: will have an Aggie supper at 6 p.m. at A&M Presbyterian Church. Everyone is welcome.

A&M HILLEL: will have Rosh Hashana services at 10 a.m. at Hillel Jewish Student Center.

Sunday

CIRCLE K INTERNATIONAL: will play bingo at 1:30 p.m. at University Hills Nursing Home. For more information call Lori Harkins at 693-5023.

A&M HILLEL: will have Rosh Hashana services at 10 a.m. at Hillel Jewish Student Center.

A&M HILLEL: will have a snack and study at 7 p.m. at Hillel Jewish Student Center.

CHINESE STUDENT ASSOCIATION: will show a movie in Chinese at 1:30 p.m. in the LRD showing room. For more information call Hsu at 845-0389.

BETA BETA BETA: will have volleyball and a picnic from 12:30 until 2:30 p.m. at Southwood Valley Park. Bring your lunch; drinks and snacks will be provided.

Items for What's Up should be submitted to The Battalion, 216 Reed McDonald, no later than three business days before the desired run date. We only publish the name and phone number of the contact if you ask us to do so. What's Up is a Battalion service that lists non-profit events and activities. Submissions are run on a first-come, first-served basis. There is no guarantee an entry will run. If you have questions, call the newsroom at 845-3315.

Houston company attracts attention with restroom ads

HOUSTON (AP) — Mark Evetts wants people to read his phone numbers on the restroom wall.

And they do — in 18 Sunbelt cities where Evetts' company, Headlines USA, has been putting advertisements where people can't ignore them: in restroom stalls, above urinals and over hand-dryers.

"With radio or TV, you can walk away or get involved in something else," Evetts said, "With Headline, you're stuck. You're going to stare at a blank wall, or read our ads."

"We are located in a place where there is nothing else you would rather be doing."

The ads win raves at "In Cahoots," an upscale country-western nightclub, waitress Cheryl Hanavan said. "You hear things like, 'Wow! Far Out! You've got something to read in there!'"

"It's a good idea," said nightclub patron Clay Hubbard, 25, of Houston. "You can't help but look at them; they're right there in your face."

"It gives you something to do while you're sitting there," said Barbara Collins, a 35-year-old travel agent. She was able to recall four of the 10 ads in a matter of seconds.

Collins said she isn't sure her company would be enthusiastic about restroom advertisements, but she thinks it's a good bargain for some businesses.

"They have ads for the Dance Club here — this is a good place for that," she said.

Evetts said one of the assets of his business is the ability to focus a firm's advertising dollars on the income, race or sex of its intended customer.

"If you want women only, we can give you that," Evetts said. "If you want to find Hispanic customers, we can provide locations that deliver only Hispanic clientele. If you want blacks, we can give you locations that deliver blacks."

The success of his business depends on the locations. He tends to place ads in upscale nightclubs, restaurants and event complexes like The Summit, the home of the Houston Rockets.

At "In Cahoots," one of 45 locations where the ads can be seen in Houston, most restroom-goers on a recent night were able to remember between two and four ads, some of them in great detail.

"There was one for flowers 24 hours a day — Dial 999-ROSE," said Doug Wilson, 26.

Evetts, 32, got a \$50,000 personal loan and started Stalltalk Inc. Since renamed, it now has both corporate and franchise operations. He expects it to make \$1.2 million in sales this year.

Third Annual Oktoberfest
Schmitzel Haus Bar & Restaurant
In Downtown Brenham Historical District
210 St. Charles - One Block SE of the courthouse
LIVE GERMAN MUSIC, GERMAN FOOD, BEER AND SCHNAPS
For Info and Reservation, Call (409) 836-1499
Every Saturday night and Sunday afternoon
Beginning September 30 thru October 29

Rhodes Scholarship 1989

Are you a senior with a 3.75 + average? If so you may be eligible for a Rhodes Scholarship. You could spend the next 2 years at Oxford University honing your career skills, widening your educational base.

Contact Professor J.F. Reading
Room 505, Physics
845-5073 or 696-9190

DEADLINE: SEPT. 30, 1989

The B'nai B'rith Hillel Foundation at Texas A&M wishes the Jewish University a Healthy and Happy New Year.

Everyone is invited to services conducted by Rabbi Peter Tarlow.

Rosh Hashanah Services

Friday, Sept. 29, 8 p.m.
Saturday, Sept. 30, 10 a.m.
Sunday, Oct. 1, 10 a.m.

Yom Kippur Services

Sunday, Oct. 8, 8 p.m.
Monday, Oct 9, 10 a.m.-5 p.m., Yizcor
Break-the Fast following service.

B'nai B'rith Hillel Foundation
(Jewish Student Center)
800 Jersey

C.S

696-7313

Live Jazz No Cover

Thurs: Don Pope & Greg Phelps
Fri: Karan Chavis
Sat: Don Pope & Friends

9:30-12:30

Happy Hour
11 a.m.-7 p.m.



SEAFOOD & STEAKS
505 E. University
846-5388

GRAND OPENING

99¢ MOVIE RENTALS

MON - THU INCLUDING NEW RELEASES
FRI - SUN NEW RELEASES \$1.49, THRU OCT. 8TH.

MORE THAN **5000 MOVIES** TO CHOOSE FROM

Previewed Movies \$7.96 And Up

All Movies in Stock 10% OFF Suggested List Price.
Must Meet Membership Requirements and Responsibilities.

Children's Videos 99¢ EVERYDAY!

Drop Box For Video Rental Returns Available.

hastings
We're Entertainment!

SAY NO! TO DRUGS

Manor East - 725 Villa Maria

Pizza Hut NORTHGATE LUNCH SPECIAL

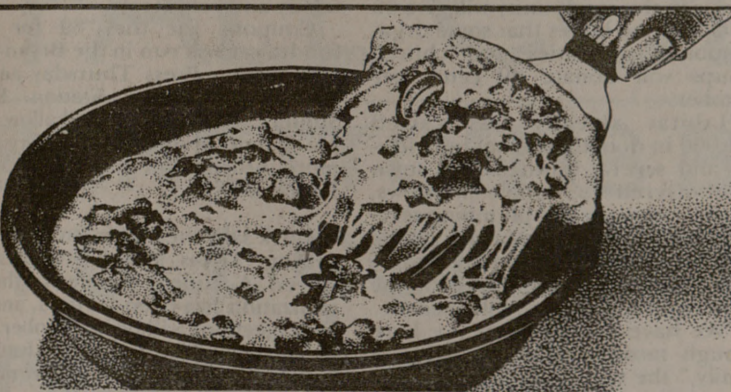
Personal Pan Pizza

and A 16 oz. Soft Drink*

\$1.79 (Northgate Only)

*Single topping only.

One coupon per person. Offer good M-F 11 a.m.-4 p.m. Offer expires 12-31-89



501 University at Northgate