

Poll: Most Cowboy fans want Landry Stadium

New Pokes owner likes to take chances

DALLAS (AP) — Nearly 14,000 people have relayed their support to rename Texas Stadium to Landry Stadium in a Dallas newspaper's push to bring about the change.

More than 5,000 people mailed coupons clipped from the *Dallas Times Herald* to the Irving City Council and 8,815 more called over the weekend to tell the newspaper's telephone opinion poll that they support the measure.

But 5,892 callers to the *Times Herald's* non-scientific telephone poll said they'd rather not see the stadium owned by the city of Irving have its name changed.

The 14,707 who called to register their opinion represented the second-highest number since the *Times Herald* began its weekly call-in opinion poll in July 1987.

The most calls received was in response to a pre-election choice between George Bush and Michael Dukakis.

At least four of nine Irving council members support the stadium name change, two are opposed, and at least two are undecided. One councilman could not be reached for comment.

"In my personal view, Tom Landry is more than a football coach," Irving Mayor Bob Pierce said. "He's the epitome of how a person should live. I would have no qualms about going along with naming it after him."

If that happens, it would be the first NFL stadium named after a living coach. It also would be the third Landry Stadium: there's one at Trinity Christian Academy in the Dallas suburb of Addison and one at Mission High School in Mission, his hometown.

Landry, vacationing in Palm Springs, Calif., couldn't be reached for comment.

Landry ended his 29-year coaching career with the Dallas Cowboys on Feb. 25, when Arkansas oilman Jerry Jones announced that he'd bought the Cowboys and his long-time friend, University of Miami coach Jimmy Johnson, would replace Landry.

Joseph Cavagnaro Sr., general manager of Texas Stadium Inc., said he opposes a change. "I love Tom Landry," he said. "But to go to all the expense and everything... We have an identity as Texas Stadium all over the world. If there is a change — and I oppose one — it should be for Clint Murchison. He's the one who dreamed it up; he's the one who put it all together."

Cavagnaro said the proper tribute would be to induct Landry into the Cowboys' Circle of Honor, a recognition given to an exclusive group of team superstars, the *Dallas Times Herald* reported.

DALLAS — The depths to which the Dallas Cowboys have fallen shouldn't scare the team's owner, Jerry Jones says he found success by drilling for oil between other's dry holes.

While ownership of a losing pro franchise may seem risky, the Arkansas millionaire who recently purchased the Cowboys says he is used to taking chances.

Jones said he and his geologist Bill Sparks achieved an "acceptable level of success" by drilling about 2,000 holes between dry holes around Fairview, Okla., over a nine-year period.

And Jones says his family has thrown their support behind his Cowboys purchase.

"My family has encouraged me and it is our resolve to allocate our resources to the Cowboys forever," Jones said.

The transfer of ownership from H.R. "Bum" Bright to Jones was announced Feb. 25, and immediate repercussions came when it was announced Tom Landry, the team's coach, was being replaced.

Jones said that in his first meeting with Tex Schramm last September he told the Cowboys president and general manager that if he bought the Cowboys, (University of Miami coach) Jimmy Johnson would become his coach. Without the prerequisite that Johnson would become coach, Jones said there would have been no deal.

"I was naive enough to think that a great man like Tom Landry someday might not coach," Jones said.

"And that since he had built the Cowboys into what had become known as 'America's Team,' if I could commit my resources and encourage the finest young coach in America to join me in Dallas, then the combination of a new ownership and a new coach might be perceived in a positive manner and be so-lace because what Tom Landry had spent his life building would be in good hands.

"I viewed it as going from the old guard to the new guard, even though the new guard can't hold the old guard's water bucket."

Jones, an offensive guard, and Johnson, a nose guard, were among the senior captains on the 1964 Arkansas national championship team that also included Razorbacks coach

Ken Hatfield and Cotton Bowl President Jim Williams Jr.

Using his redshirt season to his advantage, Jones received both his undergraduate and graduate degrees from Arkansas in 1965 and the dream was there.

The following year, he spoke with both Joe Robbie and Lamar Hunt about buying the American Football League San Diego Chargers from Barron Hilton.

"Mr. Hilton offered me 80 percent of the Chargers for \$5.8 million with an agreement to give me a 120-day option for \$50,000 so I could arrange financing," said Jones, who dropped the deal after his father asked him about potential cash flow problems.

Three months later the AFL and NFL merged and Hilton almost doubled his money.

Jones returned to Arkansas and used his assets from the sale of his father's insurance business to start his oil and gas company.

Although Jones declines to comment on estimates of his wealth, an Arkansas magazine reported about four years ago that he was worth an estimated \$100 million and had personal income of \$10 million to \$12 million a year.

Jones' father, Pat, said money was never the most important thing to him.

"Number one is his family, and number two is to be a success, to accomplish something," he said.

TANK MCNAMARA by Jeff Millar & Bill Hinds

"No matter how bad they are, Grandma loves to hear the latest jokes."



Kim Cohen • University of Wisconsin • Class of 1990

You miss her sparkling sense of humor. She misses you and your jokes. Even the bad ones. That's one good reason to call long distance. AT&T Long Distance Service is another good reason. Because it costs less than you think to hear your grandmother start to giggle before you even get to the punch line.

So whenever you miss her laughter, bring a smile to her face with AT&T. Reach out and touch someone®

If you'd like to know more about AT&T products and services, like the AT&T Card, call us at 1 800 222-0300.



The right choice.

CLASSIFIEDS

MINY ADS, BUT REAL HEAVYWEIGHTS WHEN RESULTS REALLY COUNT.

No matter what you've go to say or sell, our Classifieds can help you do the big job.

Battalion Classified

845-2611

The V
Tue
T
D
WA
Howe
the
Joh
fense
erit
nomi
dent
to "p
strugg
"I v
him a
lin sa
floor.
B
as
WA
said M
fense
man"
nation
"I s
Vetera
cause
charge
He
John T
colleag
guide
Hou
crats,
clashes
Rep
the acc
urged
tions r
Sim
in Joh
him ba
Sen
voted
would
qualifi
Den
Associ
Larry
nation
solidly
Demo
The
onto t
him, v
havior
Re
ea
WA
Ham p
"golde
day to
mailin
enviro
the su
at a cos
Rep
mass n
taxpay
gant m
Dou
partme
the env
which
ken in
some
not eve
"T
surd w
Ele
lau
CAP
— Fai
forced
pone fo
planne
covery.
Lift
Monda
Lisa M
launch
Wedne
been i
checke
The
it sepa
fuel ta
flight.