

Pi Kappa Alpha Fraternity

Spring Rush 1989

"The Untouchables"

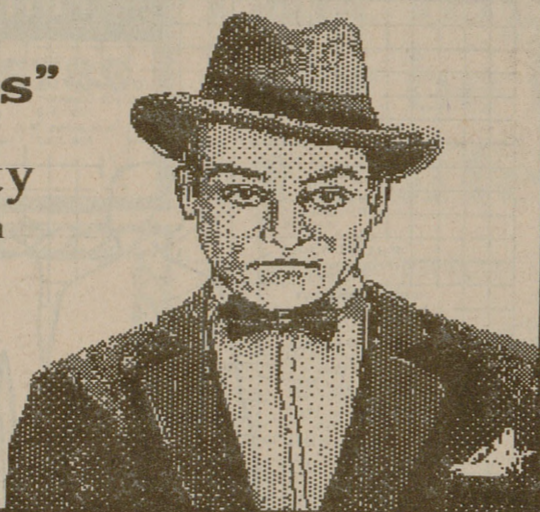
Prohibition Party

Thursday, January 19th
at the Pike House

Featuring LIVE -- CORDRAY
from Houston

Band Starts at 9:30pm

Greg Clay 764-3984
James Martingano 696-1704
The Pike House 823-2786



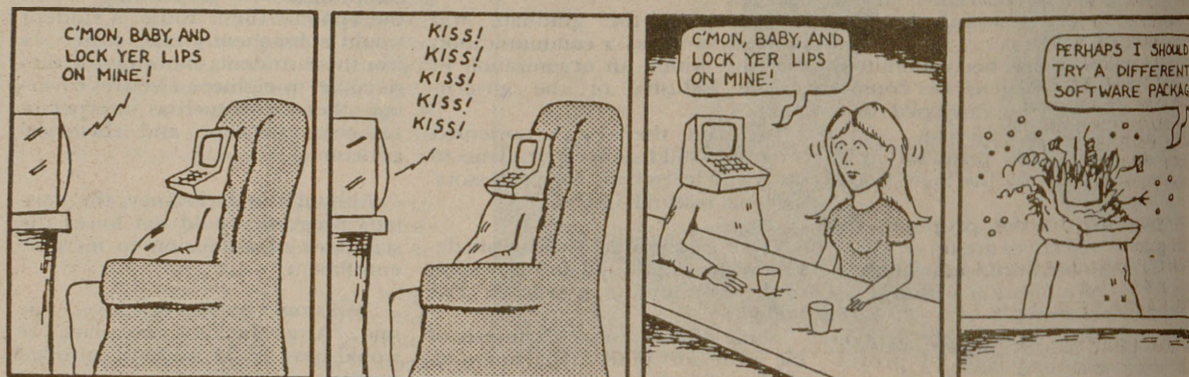
Warped

by Scott McCulla



Waldo

by Kevin Thomas



1989
Isn't It Time?

COMMIT
TO BE
FIT!

Semester
Special
\$68

- Classes 7am-7:45pm
- High & Low Impact Aerobics
- Hydra-fitness Equipment
- Tanning



Court upholds ruling for couple who won car

AUSTIN (AP) — The Texas Supreme Court on Wednesday upheld a \$135,000 Fort Worth judgment for a couple who won an expensive BMW car on a coin flip, but lost the car when the salesman persuaded the couple to display the car, then resold it.

Lee and Kathy Tyra sued R.D. Ryno Jr., who owned Bavarian Motors in Fort Worth at the time of the coin toss in March 1981.

Bavarian Motors was sold, and after the sale, representatives asked the Tyras for permission to display the car in an auto show. The BMW was then returned to Bavarian Motors, and was taken by Ryno, who sold it in February 1982, according to court records.

The trial court granted \$135,000 judgment to the Tyras, including \$125,000 for the car and \$10,000 in exemplary damages.

The Tyras had discussed purchasing a BMW-M1 from Ryno for \$125,000 but, according to court records, Ryno proposed a double or nothing coin flip.

The Tyras won, and Ryno handed over the keys, saying, "It's yours." The Tyras were given the "German title" to the car.

Afterwards, the Tyras testified that they received paper dealer's license tags from Ryno and had the car serviced at Bavarian Motors several times.

Ryno appealed to the 2nd Court of Appeals at Fort Worth, which rejected his arguments that he owned the BMW and that the trial court judgment enforced a gambling contract.

The appeals court opinion said the trial court could not have compelled Ryno to honor the wager by delivering the BMW, but once he did, the facts of delivery were sufficient to establish the transfer of the car as a gift.

Luby's offers 'to go' service for diners tired of fast food

SAN ANTONIO (AP) — Turn in your trays and neatly wrapped silverware. Forget about having to wait in long lines as others decide on their choice of salads or desserts and then having to balance heavy trays as you look for a seat.

Luby's Cafeterias, known for its assortment of salads, mounds of meat and delightful desserts, is giving customers another choice: eat inside or use a new, drive-through service at its newest, biggest cafeteria.

"We think we have a market and we want to capitalize on it," said Vernon "Bud" Schrader, vice president of marketing for the San Antonio-based cafeteria chain.

"Obviously the fast-food people have developed the take-home food market, but the foods are essentially limited to Mexican food, hamburgers, fried chicken and pizza," he said.

"I think we have what we can attest can be a success because a lot of people like our menu and a better-balanced meal," Schrader said.

The new drive-through cafeteria will open on Feb. 13 just north of downtown. It will have about 16,000 square feet of space, including the

area that will accommodate the "To Go" and "Park and Order" areas. Most Luby's have about 10,500 square feet of space.

The drive-through service is not quite like ordering a Big Mac, a Whopper or a two-piece chicken dinner.

Those wishing to place "To Go" orders at Luby's can either call in and then walk through a separate entrance to the cafeteria to pick up their order.

Or, they can drive in and park in one of six "To Go" parking spaces that will have laminated menus and intercoms to place the order.

After a customer places an order, the cafeteria workers will prepare the order and tell the customer to drive to the window and pick up the order.

The kinks will have to be worked out after the first few days, but Schrader believes cafeteria customers will not have to wait much longer than they would at other fast-food places.

"This is just an expansion of giving the customer another convenience," he said.

"I think the time probably has come for people in the cafeteria

business to try this," Joe Doyle, an analyst who follows Luby's for Smith-Barney in New York, said.

"It probably has been a logistical challenge because of the diversity of the menu," he said. "I'd be interested in looking (at) how they package their food."

"Obviously, it has to be convenient and easy to handle, but you don't want your potatoes and gravy spilling into your corn," Doyle said.

Schrader said Luby's will use different packages, depending on which items the customer orders.

"When we can, we combine food, but if there is any possibility of spillage, the food is individualized," he said. "We have some three-compartment plates, but in some cases... will be individualized."

Luby's, founded in 1947 by two restaurateurs, now has 118 cafeterias in Texas, Oklahoma, New Mexico, Arizona and Arkansas and has fiscal year ending in August had sales of \$254 million.

For years, Luby's customers were able to take home food from the cafeteria, but Luby's never marketed "To Go" business until late 1987.

In September of that year at its cafeteria near the Texas Medical Center in Houston, Luby's put up a separate "To Go" entrance in the cafeteria to test customers' desires.

"The results were astounding and we knew we had a market there," he said.

Last January, Luby's kicked off its "To Go" marketing program with printed menus and on-premises promotions.

The drive-through cafeteria is a test project for Luby's, and Schrader said he doesn't know if it will be expanded to other cafeterias. The separate "To Go" entrances may be expanded to include other stores, Schrader said.

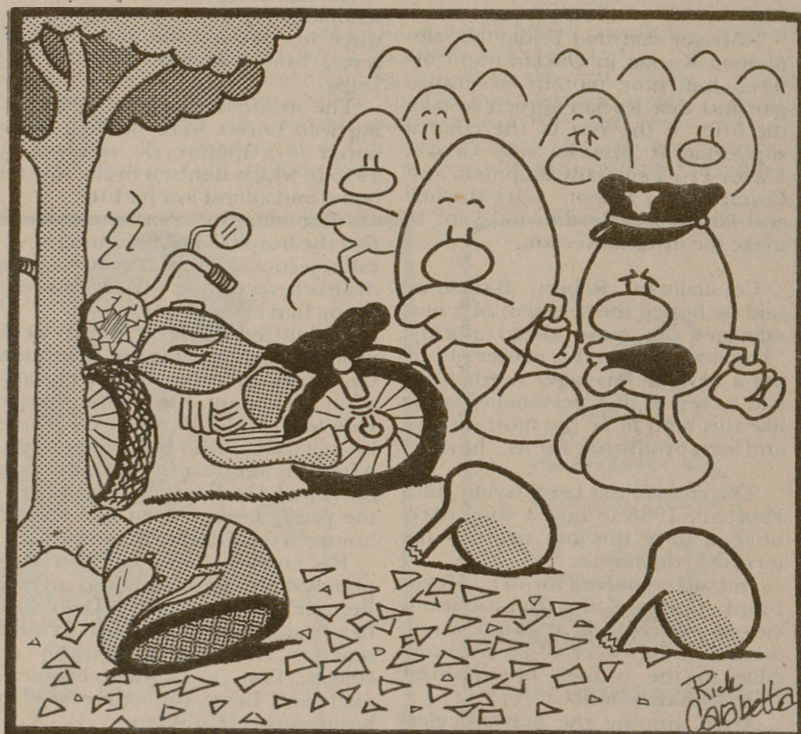
He believes, however, that other cafeteria chains like Furr's and Wyatt's will begin drive-throughs soon.

Officials from those cafeterias did not return telephone calls to The Associated Press.

"Our competitors will follow us and some are in the process of doing it right now," Schrader said. "This is just an expanding market and all good businesses have to capitalize on it."

"This requires more labor, no question about it, but all of this is return on our investment and we feel good about it," Schrader said.

Bon Appetit.



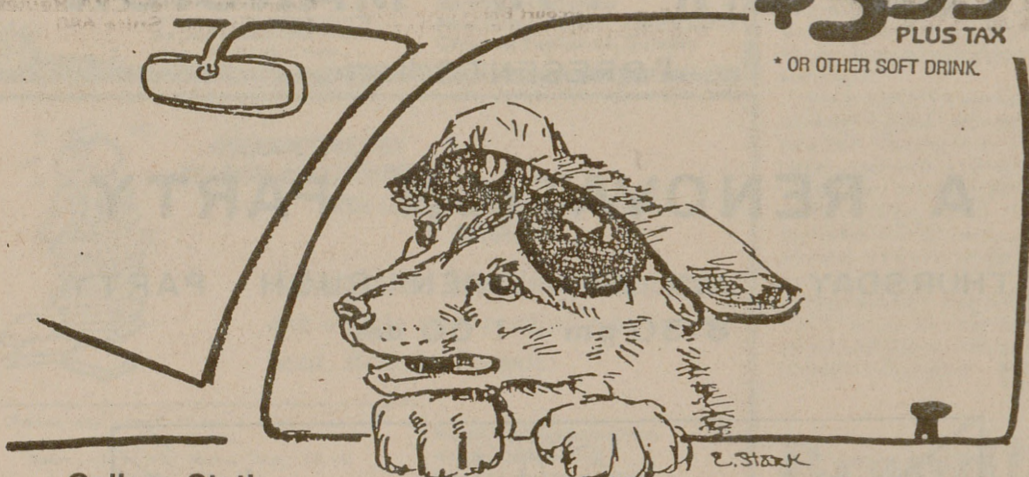
SONIC

Head on Over to Sonic for a
Brown Bag Special!

2 Burgers, 2 Fries & 2 medium Cokes* ONLY

\$3.99
PLUS TAX

* OR OTHER SOFT DRINK.



College Station
104 University
696-6427

Bryan
914 S. Texas Ave
779-1085

Town Hall Concerts

Welcomes:

Reba
MCENTIRE

IN CONCERT WITH



RICKY VAN SHELTON

Friday - February 10th
G. Rollie White Coliseum
8:00 p.m.

TICKETS NOW ON SALE

Tickets are \$15.50, available at the MSC Box Office & Dillard's in the Post Oak Mall. For more information call 845-1234.



DATA in data KANN in 601 RECF baske LATIN STUD 402 R INTE noon & MSC wome STUD ADUL Prever NARC at 845 ALCO tion at PARE able in ALL U BUCK dent A HELLE Northg AGRIC p.m. at TAU K Bryan. SPRIN pick up MSC.

CAMP 7:30 p. DATA bership lobby. ALCOI tion an RECRI preseae TAU K TAMU about s CLAS! show li STUDI 211 Pe

Items: no late the na a Batts on a fi have q

Ka

SAN A motion st depende They nents of parts of a Kaepa s terms of them cate — both oi

The S founded Texas or double-la But si nounced owners, l keing in into the athletic sl recorded 1988.

Now it utive off claring "g shoe com lines of s program The e: profitably "This (movie)," "In th, experien, agement change tl different

NEW TELER'S

Ch

MS

*E