

Boulter unveils first ad in fight for Senate seat

NEW ORLEANS (AP) — Republican Senate hopeful Beau Boulter unveiled his first major television ad campaign Tuesday, previewing a spot that will lampoon Sen. Lloyd Bentsen for running two races at once.

Using humorous clips from several old movies, the commercial shows actors trying to ride two horses at the same time, holding up a saddle with no horse under it and falling off a horse into a hole.

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"We all wish we had two chances to win, but any real Texan will tell you can get hurt riding more than one horse at a time," the narrator says.

Bentsen was chosen last month as vice presidential running mate by

Massachusetts Gov. Michael Dukakis. Under Texas' 1959 "Lyndon Law," passed by then-Sen. Lyndon Johnson, Bentsen's name is allowed to appear on the Texas ballot in both that race and his bid for a fourth Senate term.

Bentsen began airing his first round of Senate election commercials last week.

Boulter and his campaign manager, Greg Graves, complained that the Bentsen's Senate and vice presidential campaigns overlap.

"The message that I get from his television commercials... is the people of Texas should elect him to the U.S. Senate and then he will resign," said Boulter, who is attending the GOP National Convention this week.

"Our commercial says that Lloyd Bentsen simply does not want to be the U.S. senator for Texas and that

Beau Boulter does," the Amarillo congressman said.

The commercial narrator's voice, in a Western twang, also seeks to call attention to the differences between Texas and Democrat Dukakis' home state.

"Lloyd Bentsen says he's running in two races — riding a cow pony to impress us back in Texas and riding sidesaddle for his new Massachusetts friends. Ol' Lloyd is really hedging his bets," it says.

The ad closes with the tag line: "Congressman Beau Boulter — the one candidate for U.S. Senate who really wants to be your senator."

Graves said the ad campaign will begin airing Thursday in seven Texas television markets: Dallas-Fort Worth, Houston, Waco, Midland, Amarillo, Lubbock and Tyler-Longview.

Judge starts game to help campaign

SAN ANTONIO (AP) — A state district judge running for a seat on the Texas Court of Criminal Appeals is planning to give away prizes as part of his campaign and his opponent is worried that the gimmick could work.

State District Judge Tom Rickhoff, who handles juvenile cases in Bexar County, is running for an appeals seat held by Judge Chuck Miller.

Rickhoff believes that the Mike Dukakis-George Bush presidential race will put his race on the voters' backburner. He decided to try to get to the voters through other marketing ideas.

As part of his campaign to educate the public about the race and, he hopes, to gain contributions and votes, Rickhoff has taken out a full-page advertisement in September's issue of Texas Monthly, in which he offers contestants a trip to San Antonio and Sea World of Texas if they correctly answer questions about the appeals court and the candidates.

"No one has paid any attention to the issues in this race and it's incredibly important," Rickhoff said. "It's one of the most obscure races on the ballot and it looks like it will be totally forgotten and I knew I had to come up with something."

In the two-part game, called "A Real Political Contest," Rickhoff gives the contestants facts about the case, including a description of the Court of Criminal Appeals and Miller, who Rickhoff describes as an advocate of defendant's rights.

In the second part of the game, the contestant answers four true-or-false questions about the facts, writes his name, address and phone number and has the opportunity to check a box and write in a contribution amount.

Fine print on the contest says, "We appreciate any donation you might make to Judge Tom Rickhoff's campaign although you need not contribute to enter contest."

That paragraph, Rickhoff says, makes the contest legal.

Texas mayor resigns due to accusations

PATTON VILLAGE (AP) — Robert Devaney, the third mayor of this strife-torn community in the past two years, said he decided to resign instead of defend himself against groundless accusations by council members.

In the brief letter of resignation, Devaney said he was stepping down "to ensure that the fine citizens of the city of Patton Village do not suffer anymore embarrassment from this and any future adverse publicity."

Councilman Judy Lennon, who is now acting mayor, filed a complaint against Devaney accusing him of tampering with governmental records, official misconduct, official oppression and releasing confidential information from an internal Patton Village investigation to a citizen.

Lennon said she was glad Devaney resigned so the city would not have to attempt to impeach him.

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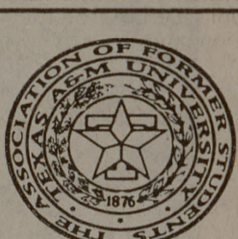
Kmart Will Pay Your Spring Semester Tuition Up To \$485.00 If You Are One Of Our Lucky Winners. Tuition Will Be Paid Directly To Texas A&M University. Drawings Will Be Held Thursday, September 1 At 4:00 P.M.

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The Association of Former Students would like to take this opportunity to express its appreciation to the following for their assistance in recovering the class rings recently taken from the Clayton W. Williams, Jr. Alumni Center:

Bob Wiatt, Bert Kretzschmar, John Phillips and everyone else at the University Police Department for their hard work and sensitive handling of this matter.

Channel 3 and The Bryan-College Station Eagle for their very thorough coverage which ultimately led to recovery of the rings.

Brazos Valley Crimestoppers for taking the time and effort to film a TV spot.

University Food Services & Custodial Personnel whose cooperation helped the University Police considerably.

The Observant Individual who alerted Crimestoppers as to where the rings might be found.

John Huntley, Randy Malazzo, & Terry O. Smith at Texas Coin Exchange for their generous offer to replace the stones removed from the rings.

Lee Rhea, jeweler, for resetting the stones and restoring the rings.